

Beauty Tips: Choosing and Using Blush Based On Your Needs



By Diana Iscenko

The makeup world is constantly evolving and it feels like there's always more beauty trends to keep up with. It can feel overwhelming to figure out the best routine for you. Today, we're going to focus on finding the perfect blush.

There are four different kinds of blush: powder, cream, gel and stain. Each kind interacts differently with certain skin types. They have different pigmentation and finishes on your cheeks. Luckily, Cupid has some beauty tricks to help you find the perfect blush for your skin type.

Whether you want to up your date night makeup look or improve your daily makeup routine, here are four different types of blush you might want to add to your makeup bag:

1. Powder Blush

This blush is easy to blend and looks great on everyone. Powder blush is the most traditional type of blush, so it comes in a bunch of colors and in every price point. The only drawback is that powder blush doesn't last super long, so you'll need to reapply if you want to keep your soft glow going.

Powder blush works with all skin types. It's especially flattering on people with smooth complexions or larger pores. If you have large pores or bumpy skin, try using a matte powder blush instead of a shimmer! Too much shine will bring attention to your pores and imperfections.

Applying powder blush is easy. Use a dense blush brush to apply the powder on your cheeks. Use sweeping movements toward your hairline. If you want to go the extra mile, you can use a smaller brush in circular motions to get some extra blending after your initial application.

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2. Cream Blush

Looking for a dewy look? Cream blush is perfect for you! It's also very pigmented, which lets the blush last all day without needing to be reapplied. Cream blush is hydrating, too. It'll give your face a fresh and youthful look and won't dry out

your skin.

Cream blush works for most skin types, except oily skin. The oils found in the creamy formula will prevent it from being able to stick to oilier skin. It can also clog pores and cause breakouts. If you have oily skin, cream blush isn't your best bet.

Applying cream blush is more like applying foundation. Use a small stippling brush to pick up the blush and apply it to your cheeks with light, short strokes. Then use either a damp makeup sponge or clean fingertips to blend it out. Be careful with cream blush! Its strong pigmentation means it's easy to overapply.

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3. Gel Blush

This blush isn't as heavy and pigmented as cream blush, but it still gives a fresh, dewy look. It's especially great for summer because it's lighter formula is less likely to clog your pores. Unfortunately, it doesn't last as long and it's harder to show up on deeper skin tones.

Gel blush works well for light to medium skin tones. The light pigmentation might be able to build up on darker skin tones, but it might not be worth the extra effort. Using a small amount of cream blush on deeper skin tones will give a similar effect without overloading the product on your skin.

The application for gel blush is similar to cream blush. Because it's less pigmented, you can apply it straight to the apples of your cheeks and then blend the gel out with a damp makeup sponge or clean fingers.

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4. Stain Blush

Also called tint blush, stain blush gives you long-lasting color with a barely-there feel. As the name suggests, it stains your cheeks. It can be hard to work with because it dries so quickly. It can dry out your skin, so remember to moisturize before using it!

Stain blush works for all skin types. It works especially well for people who tend to sweat because it so strongly sticks to your cheeks after application. Those with drier skin should make sure your skin is hydrated, so it doesn't dry you out more.

Be careful when applying this blush! Lightly tap the stain into your cheeks with clean fingers and blend with a damp makeup sponge. Apply a little at a time and remember to blend quickly. Once it sets into your skin, it'll be hard to blend out.

Are you going to mix up your blush routine? Start a conversation in the comments below!

Beauty Trends: Date Night Makeup Looks to Match Your Style





By Alycia Williams

When [date night](#) finally comes along and you have your outfit picked out and your hair is done, it can be hard to find the right makeup look to match. Whether you want a full face of makeup or a fresh faced look, it all depends on your style. Our [beauty tips](#) will help you find the perfect makeup look for your perfect date.

Check out these seven amazing beauty trends for makeup looks to compliment your style:

1. The Fresh Face: Now the fresh face doesn't mean you aren't wearing any makeup at all. If you're looking for a natural and clean face for your date night, then this is your look. A groomed brow, a sharp line of liquid liner, defining mascara and a nude lip stick or lip gloss, can leave your face looking refreshed.

2. The sun-kissed look: Do you want to look like you just came from tanning on the beach? Then this is the look for you. This look is all about using warm tones. Anything from a peachy tone to a bronze tone for eyeshadow with heavy black eyeliner and mascara. Along with some bronze hue on your cheeks, a shimmery golden lipgloss, and a golden highlight on your cheekbones.

3. The bold lip: Whether it's a fearless red or a romantic berry, if you want to do a bold lip, it has to be the focal point of your look. Regardless of the color that you choose, you should prep your lips beforehand by outlining your lips with a matching pencil to really give it that "wow" factor. Then, match the look with neutral eyeshadow tones and a strong defined brow. A winged eyeliner always compliments the bold lip.

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4. Classic smokey eye: The smokey eye is the go to for any candlelit dinner. Since this look is all about drama it's important to accentuate the outer part of the eye with a dark eyeshadow and the inner part with a lighter eyeshadow to create the ombre affect. Having a strong brow is important for this look as it outline the eye. Finishing it off with subtle lashes and glossy lip gloss.

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5. The glittery look: If you're looking to steal the night away with your ultra shiny makeup, then this is your look. Choosing the right eyeshadow is crucial as this will be the prime focus of the look. The color could be nude or it could be a vibrant purple, as long it as it has glitter, gloss, or shine it works for the look. Matching that with a soft brow, and over the top lashes will seal the deal. You can also top it off with a strong highlight on your cheekbone to give your

face some more glimmer.

6. The rosy monochrome: This look light, airy, and flirty. A light pink works perfectly for the eyeshadow, keeping it subtle is key for this look. Along with rosy cheeks and a soft pink lipstick or lipgloss. Keep the eyebrows and lashes subtle and not overdone and you can even skip eyeliner for this look. To top it off use a delicate highlighter on your cheekbones and in the corner of your eyes.

7. Bold liner: Using bright colors for eyeliners is a great way to keep all eyes on you, so this is a great date night look. Since you want your liner to stand out almost everything should be nude. The eyeshadow could go a little off the nude palate but not too far keeping everything moderate. No matter what color you choose, it should be applied to either the top of the lid or as under liner, but it shouldn't be both. To complete this look you'll just need gentle brows and mascara.

**What are some makeup looks that you wear on date night?
Comment below!**

Date Idea: Learn Something New





By [Carly Horowitz](#) and Shannon Seibert

Just because you and your honey aren't in school doesn't mean you can't learn something new. There is so much you can discover about the world and about each other!

Undertake a learning experience for your next [date idea](#)!

This date idea is great because of its versatility. Together, you and your partner can dive into books, take on a new hobby, or even teach each other a few tricks of the trade. You'll be able to see each other's different styles of learning in a fun and intimate way!

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Start off by talking nerdy to each other (haha get it). Being knowledgeable about something is extremely attractive, so take an online language course together. Duolingo.com offers

numerous language courses, including French, Spanish, Italian, and many more. Maybe learning a romance language could ignite a little romance of your own. Soon, you'll be whispering sweet nothings of "je t'aime" and "ti amo."

Perhaps you can stir up a little healthy academic competition to amp-up the mood. Take a quiz together and whoever receives the lesser score makes dinner for the both of you for your [date night](#) tonight. After all, learning does work up an appetite!

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This date can also be a time for you show off a little. Play an instructional version of "Show and Tell" to showcase your special talents. One of the best ways to learn about your partner is to learn from them. Take turns teaching each other your secret skills, such as being able to touch your tongue to your nose or wiggling your ears. Maybe even teach him how you do your [date night makeup](#)!

Whether it's something as basic as a handstand or as interesting as unicycling, it can be a real bonding experience for the two of you. He'll enjoy showing you the ropes as much as you'll love teaching him. For example, let him guide you through the motions of how to juggle. Not only will you get a feel for what you're supposed to do, but you'll get to feel him close to you.

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To make the date even more fun, you can video each other's talents as well as your attempts to imitate them. The footage and bloopers will provide a good laugh over dinner afterward!

We want to know: What you have learned from your honey? Share with us below!

Last Picks on Summer Beauty Products



By [Nicole Caico](#)

The summer is winding down, but there is no reason not to make the most of what's left. If the summer products you stocked up on in June are running low right about now, there are still some great products to help you get through the rest of the summer.

You won't want to miss out on these pivotal summer products!



For Lips: Nothing says summer better than a bright, bold lip. The Black Up Cosmetics [Neon Kiss Lip Sets](#) (\$29) includes three bold shades, as well as jumbo lip pencil and pencil sharpener. It's great for everyday wear or date night makeup.



For Eyes: Another summer makeup essential? Anything waterproof. Black Up Cosmetics [Waterproof Smoky Kohl Pencil](#) (\$19) comes in 10 waterproof shades, to help you maintain your summer eye look in the harshest of humidity or on the beach.



For Face: Summer is almost over, but there are plenty more hot days to come. Outsmart your climate and keep your face looking matte and flawless with Black Up Cosmetics [Anti-Shine Loose Powder](#) (\$32), which comes in five different shades. Mattifying powder is one of the best summer beauty tricks.



For Skin: The scent of coconut is a signature summer smell. To keep your skin from peeling or drying out after long days in the sun, there is [Fruit Fusion Coconut Water Energizing Body Lotion](#) (\$9.99). The added perk of the product is that, like all Shea Moisture products, it is organic and not tested on

animals.



For Skin: Summer clothes mean showing skin, skin, and more skin. When moisturizing alone doesn't do enough, get baby soft skin with [Shea Moisture's Superfruit Complex Hand & Body Scrub](#) (\$9.99). This organic exfoliating scrub will give you shiny, smooth, summer legs.



For Body: Whoever said water isn't a summer beauty product was way off. Keeping yourself hydrated will benefit your body and

keep your skin glowing from the inside out. Looking to help yourself and the planet? [Just Water](#) retails for \$0.99 in most stores and is one of the most sustainable water bottle designs on the market. Calvin Harris, Will Smith, Jada Pinkett Smith, and their son Jaden Smith are some celebs who back the company.

Get rid of the summer blues, and get ready to use some of these great products!