Fashion Trend: Celebrity Looks On the Way Out





By Diana Iscenko

Fashion is a fun way to express yourself, with plenty of <u>celebrity styles</u> you might want to try out. No matter your personal style, there's always going to be enough <u>fashion trends</u> for you to choose from. While many of these bold celebrity looks last the test of time, many fall out of fashion as quickly as they came.

Here are five celebrity fashion

trends that are already on the way out:

1. Tiny Sunglasses

Tiny shades were a major red carpet fashion trend in 2019, with everyone from Kylie Jenner to Millie Bobby Brown wearing them. The trend is a revival of '90s fashion, even though it was first popularized in the '60s. Despite this, the tiny sunglasses trend has been losing its momentum. Several celebrity fashion brands, like Rihanna's Fenty and Kim Kardashian West's collaboration with Carolina Lemke, have moved on to big shades again.

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2. Tiny Handbags

Also in the "tiny fashion" department, many celebrities were spotted with tiny handbags last year. This celebrity fashion trend debuted at Paris Fashion Week and was eventually picked up by stars like Lady Gaga and Lizzo. While the trend was fun and eye-catching, it didn't catch on with the public since a handbag small enough to hold with a single finger isn't exactly practical.

3. Weird Animal Prints

Cheetah print and snakeskin patterns will always have a place in celebrity style, but 2019's animal print trends didn't stop there. Zebra and cow print were popular trends in 2019. Zebra print is another throwback '90s trend, but it didn't last long even with the support of Gigi and Bella Hadid. Cow print similarly lost steam halfway through 2019.

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4. Harnesses

This male-centered trend took off during 2019's award show season. Celebrities like Michael B. Jordan and Timothée Chalamet were spotted sporting harnesses at the SAG Awards and the Golden Globes. As much fun as a sparkly harness and black tux combo is, the fashion trend didn't make it off the red carpet.

5. Neutral Monochromes

The winter of 2019 brought us a much more wearable celebrity fashion trend with neutral monochrome outfits. Layered ensembles of greys and beiges were popular on celebrities like Margot Robbie and Hailey Bieber. The trend never had a chance to catch on before the summer neon trend pushed it out of fashion

Do you want any of these trends to stick around? Start a conversation in the comments below!

Fashion Trend: Giving the Boot to Summer — Hello Fall!





By Meghan Khameraj

Fall calls for pumpkin spiced lattes, cozy sweaters, and most importantly—boots! Boots have become a staple piece in every fall wardrobe due to their ability to go with nearly every outfit. Say "goodbye" to summer by experimenting with some new boot styles with this fall <u>fashion trend</u>. Our fashion tips will help refresh the classic look by giving it a twist for 2019!

Boots come in all shapes and sizes, but in this fashion trend, Cupid has some advice to help you find the perfect pair of fall boots!

While you may be sad that summer is coming to an end, fall fashion is arguably one of the trendiest seasonal looks. The key piece to every fall outfit is the perfect pair of boots. This fashion trend has proved that it is here to stay. It can be overwhelming to navigate the boot world given that there

are a countless number of styles. Here are our fashion advice on how to figure out which boot style you should go for next:

1. Combat boots: Channel your inner bad witch while rocking classic combat boots. This '90s fashion trend has made a reemergence within the past few years. The boots' edgy style fit the chilly and spooky vibes of early to mid-fall as we get closer to Halloween.

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2. Square-toed boots: Pointed-toed boots are out and square-toed boots are in! Though square-toed boots may look weird to you, especially if you're used to round-toed or pointed-toed boots, try a classic black pair to ease your way into the new trend. Before you know it you'll be wearing square-toed boots with confidence.

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- 3. Animal print: Speaking of confidence, nothing shows your confidence more than animal print! If you're ready to step your boot game up then you need to add a pair of animal print boots to your collection. You can experiment with tamer patterns such as snakeskin or if you want a wilder pattern then try cheetah or cow print.
- **4. Slouchy boots:** These boots are on the more classic side of the boot spectrum. Pair slouchy boots with a short dress or an over-sized sweatshirt to get the ultimate <u>Ariana Grande</u>-inspired fall outfit. Complete your celebrity fashion look with a pumpkin spiced latte and "thank u, next" on repeat.

Which pair of boots are you most excited to try out this fall? Let us know in the comments below!

Fashion Advice: Top 5 Reasons to Wear a Vegan Leather Jacket





By <u>Katie Sotack</u>

Vegan leather, better known as pleather, is an emerging industry and cleaning Godsend (it's waterproof!). The <u>fashion</u> <u>trend</u> is made of plastic, cork, and kelp which are available in moto, cropped, black, and color so there's no need to hold back your fashion dreams when you're wearing one of these baddies. Of course, quality and longevity depend on how much you want to spend, but unlike leather, there's no need to pay

Check out this fashion advice on the upside to leather alternatives.

If you love the look of a leather jacket but can't bring yourself to ethically buy real leather, consider purchasing vegan leather instead when you're on a search for a new moto jacket with these fashion tips. Check out our <u>fashion tips</u>!

- 1. The perfect fall piece: Every fall season you will find plenty of celebrities sporting one of these jackets with a scarf tucked around their necks. The reason? Celebrity stylists know that the leather look is timeless and instantly elevates a casual outfit to woah status. For examples on how to wear vegan furs and leathers check out celebrities like Miley Cyrus and Beyonce.
- 2. Cruelty-Free: If you want to avoid leather for ethical reasons but still like the look of leather, purchasing vegan leather is an option you can explore when looking for the perfect statement piece to add to your wardrobe.

Related Link: Fashion Trend: Print Mashups

3. Endless shapes: The variety of vegan leather styles means there's a perfect fit for every body type. For men, the jackets extenuate border shoulders while women's jackets are styled to show off a narrow waist, curves, or long legs. From flared to fit, there are endless options of shapes and thus endless ways to project an image with a single coat.

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<u>All About The Puffed Sleeves</u>

4. Low maintenance: Vegan leather is waterproof, especially compared to its counterpart. If your climate runs wet, you

should have absolutely no problem maintaining your jacket. However, if the sun is hot and the air arid, then products are made to protect the faux leather against sun rays. These products also have the added effect of softening your new jacket.

5. It's more affordable: Vegan leather is more affordable than traditional leather, even the higher-end options. You may pay \$45 dollars as opposed to \$328 for a classic biker style jacket with vegan leather, leaving you more cash to find the perfect boots or jeans to pair with your new statement piece!

Do you have any other reasons to wear vegan leather? Share in the comments below!

Fashion Tips: Fashion Takeaways From Icon Jennifer Lopez





By **Emily Green**

Jennifer Lopez is one of the most iconic celebrities of all time. Aside from being insanely talented, Lopez is able to look absolutely stunning in numerous unique looks that very few other people would be able to pull off. From being covered in jewels from head to toe, to wearing something as simple as athleisure, this celebrity style is truly fit to Lopez in every way. While celebrity fashion does vary from person to person, Lopez has a style that is full of confidence and flare.

Jennifer Lopez is an absolutely stunning celebrity in every way! What are some fashion tips that we can take away by following her example?

1. Always go for a full head to toe look: This is one of the

main keys to JLo's iconic looks; she always pays attention to detail. From the jewelry to the nails, to the headwear to the makeup, every outfit has details that are tailored to that specific outfit only. Do this and you'll have heads turning no matter where you go!

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2. Don't let the clothes wear you: Remember, you're the one wearing the clothes, not the other way around! You have to bring that confidence that comes with wearing your clothes. If you're wearing a red carpet look, hold your head high and show us that smile that we all know deserves to be seen.

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<u>Celebrity</u>

- **3. Resist the trends:** What really makes JLo a fashion icon is that she doesn't pay attention to any trends in fashion. She'll go for any fashion look, no matter how wild it may seem and gives it a "timeless appeal." Go for looks that you are drawn to, and that you know you can feel great wearing.
- **4. Look at runways for inspiration:** JLo tends to look for inspiration for her looks on the fashion runways, and pulls bits and pieces of what she likes and sends them to her designers. Whether it's a pop of color or a unique pattern, fashion comes in all shapes and sizes, making it a wonderful thing to explore!
- **5. Be open to anything:** You can't know what you like to wear unless you try some things out! JLo is a confident, powerful woman and that alone is key to her ability to pull off any outfit she wants. Don't be afraid to step out of your comfort zone and try something new. You never know what you might end up liking!

What are some other fashion tips we can take away from

Fashion Trend: Print Mashups





By <u>Mara Miller</u>

It's no secret that animal, floral, and geometric patterns have been popular for ages. In <u>celebrity fashion</u>, Anne Hathaway embraced mixing up patterns for a unique look with this <u>fashion trend</u>. You no longer need to give in to the pressure to match prints with solids. Embrace these <u>fashion tips</u> for some wildly fun ideas!

Print mashups are a fun new fashion trend for 2019. Here's how you can incorporate it into your everyday style!

Even if you just want to dip your toes into print mashups to test out this fashion trend or you want to go all out, we've gathered some tips on how to make mixing patterns work for you:

1. Start small: Starting small with a shoe that has two different patterns might be the way to go. This way you don't need to worry about spending too much on new crazy prints only to feel like you look ridiculous.

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2. Find a solid piece: Polka dots, chains, and alphabet lettering. With a new fashion trend comes new releases in department stores. Search for a dress or top with mixed patterns that strikes your fancy and can act as a statement piece on a night out on the town.

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- 3. Accessorize: If you don't feel comfortable dousing yourself in contradicting patterns, think about finding a purse or clutch to match with a patterned shirt or leggings. That way you will get the look of multiple patterns, but you won't have to commit to it if you aren't feeling too sassy that day.
- **4. Play with size:** Try throwing on an oversized cardigan or shawl with color blocks over a pinstripe or polka dot dress when you get more comfortable with this fashion trend. Mixing and matching will give you a unique look when you want to stand out in a crowd!

5. Pair two types of the same print: If you don't like the idea of mixing animal prints or stripes with florals, think about mixing different colored clothing with the same print on the fabric. This will come off as more professional if you decide to wear it to work, but you'll be able to have fun at the same time!

Is there anything else you think we should know about mixing up prints? Let us know in the comments below!

Oscars 2019: Celebrities Line Up for Rafi's Gifting Lounge at the Waldorf Astoria Beverly Hills





By Lauren Burczyk

Rafi Anteby, owner of ShaDang and Bullets 4 Peace, knows just how to create big events and promote celebrities. His jewelry, made out of old bullets, and coated in diamonds and other precious gems, have made it around the necks of celebrities like Rihanna, Beyoncé, and Jamie Foxx. The celebrity fashion icon has participated in nearly 50 Hollywood gifting suites and has given away over \$100,000 worth of bling to help promote celebrity style. This year's gifting lounge was held at none other than the Waldorf Astoria in Beverly Hills and it was the perfect place, since you immediately feel like royalty upon entering. The event was held on Friday, February 22nd, 2019. In addition to rewarding celebrities for their name and likeness, Rafi donates \$100 per attendee to purchase school supplies to a group of orphans in Myanmar.

Find out why Rafi's Gift Lounge was the pre-Oscar event you

didn't want to miss!

Unlike other suites that tend to feel convention-like and over-crowded with vendors, Rafi's gifting lounge was intimate, warm and inviting. For example, guests were immediately greeted with mimosas and celebrities were given decorative Fydelity Big A\$\$ bags (big enough to fit a teenage child) to fill with goodies from the various brands. No need to worry about breaking your back from all that weight in the bags either, because designated Rafi staff kindly carried the bags around for the celebrities who requested it. Talk about living in luxury.

The bags come in various designs including donuts, money bills, marijuana or in shiny laminate-looking black or gold. There was nothing more amusing than sitting in the lobby of the grand and prestigious Waldorf Astoria watching grown men and women carrying these enormous decorative bags on their back at the end of the event. I brought my daughter to the event, and the bag was bigger than her.



Natalie Bizzoco carrying Fydelity Big A\$\$ Bag. Photo Credit: Lori Bizzoco

Walking into the lounge, it felt like you were walking into an exclusive party, with couches and tables decorating the center of the room, and finger food lining the various tables. In the center of the room was a wonderful display of Tequila by Gran Cava de Oro Extra Anejo which was sampled in beautiful glass. Guests invited to the lounge were treated to a live concert with performances throughout the event by Rock N' Roll Hall-of-Fame groups *The Temptations* (Louis Price) and *The Platters* (Sonny Turner), as well as the Grammy-winning group *Mary Mary*.



Louis Price of the Temptations performing at the lounge. Photo Credit: Elkhan Shahbazzade

Surrounding the outside walls of the room were at least two dozen brands including, attachable Poopy Poo bag dispensers,

cassette coin purses, trendy pre-tied bows and tie chokers for women, along with one of our favorites, Save The Girls clutches and messenger bags. When it came to skin and face treatments, we were excited to learn more about the Stem Cell Lift with Nathan Newman M.D. Although, tucked into the right corner of the room, there was no denying the fight to get to Dr. Newman's booth for the wonderful gift certificate that awaited celebrity fans.



Two ladies showcasing the products and services at the Nathan Newman M.D booth. Photo Credit: Lori Bizzoco

There were so many products and brands to view throughout the

day, and due to the wonderful atmosphere and friendliness, it could take a while to make your way through. However, two booths that were not to be missed included the gifted trips to Bali and Uganda, where celebrities were given gift certificates to these two amazing destinations. Next to the Bali display was a beautiful table of Passion Roses with a complimentary bouquet going to each guest.



Oscar nominated director Spike Lee posing with host Rafi Anteby on the red carpet. Photo Credit: Denni Christopherson

Rafi's lounge even featured his own luxury jewelry brand, Bullets4Peace which was surrounded by a flurry of celebrities every time we looked or approached it. The event was a star studded affair and guests including Spike Lee, the director of Oscar nominated film BlackkKlansman, Jared Haibon, known for his time on the Bachelor franchise, and Peter Farrelly, Best Screenplay Oscar nominee for Green Book were all in attendance. The best encounter was Lilian Bowden from my daughter's favorite show, Andi Mack. That really made her day. The event was a great way for celebrities to discover new

brands and products.



Bachelor alum Jared Haibon and our founder Lori Bizzoco. Photo Credit: Lori Bizzoco

Rafi's Gift Lounge was a great way to spend a Pre-Oscar afternoon. Have you had any experience with the brands that were offered at the gifting lounge? Please leave your comments below.

Fashion Advice: How to Wear White in the Summer





By <u>Haley Lerner</u>

Everyone knows one of the biggest fashion rules: don't wear white before Memorial Day or after Labor Day. In the summer, white clothing helps your skin look tanner and helps you combat the heat. But, have you ever wondered how to truly wear your summer whites in the right way? Luckily, we have some fashion tips for you to help you style your white items of clothing to perfection.

Check out this <u>fashion advice</u> on how to wear white in the summer!

- 1. All white everything: Go big or go home, right? If you're really feeling like making a statement, wear an outfit that's white from head to toe. It's important though that you make sure all your different components of your outfit are the same shade of white, otherwise you're look will look like it's clashing.
- 2. Pair it with a bright color: Another way to wear white is by pairing your favorite white item with another that's a fun, bright color. Wear your new white jeans with a cheerful yellow or pink top to form a look that has an instant impact.

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- **3. White footwear:** Wear white in the summer on your feet. Complete your outfit with a fresh pair of clean white sneakers or strappy sandals.
- **4. Accessorize with white:** Sometimes, you don't have to go all out in wearing white in the summer. Keep the look low key by using white items to accessorize. Spice up your outfit with a white hat, sunglasses, or jewelry.

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5. A white dress: If you're looking for an easy outfit option, a white dress is the way to go! Opt for a dress that's flowy and comfortable. It'll be the perfect item for any summer barbecue, beach day or other outing. Just make sure not to spill anything on your frock!

Have any more tips on how to wear white in the summer? Comment below!