## Beauty Trend: Red Lipstick





By Lauren Burczyk

Starting to get bored with your nude lipstick? Have you dreamt of experimenting with something more bold that will draw attention? Then, you're in luck! Get the latest celebrity look with traditional red lipstick that is sure to turn heads.

Red lipstick is officially the hottest <u>beauty trend</u> of 2019! Here's more about this latest beauty trend just in time for your

## next <u>date night</u>:

1. If you're looking for a daily lipstick with added benefits, try one of these: The latest red shades offer innovations to hydrate and plump your lips like Giorgio Armani Beauty Rouge D'Armani Matte. For something that will last all day, try Lancome L'Absolu Rouge Drama Matte Lipstick.

Related Link: <u>Beauty Trend: Lip Tints Are The Latest Trend</u> <u>That You Need For Your Next Date Night</u>

2. If you want something that's guaranteed to look great with your skin tone, try this one: Maybelline New York took the guesswork out of the finding the perfect shade of red for your lips. Maybelline's *Red For Me* shade was tested on diverse skin tones and was regarded as invariably flattering for all.

**Related Link:** <u>Beauty Trend: Why Korean Beauty Products Are So</u> <u>Popular</u>

3. If you're still unsure how to pick the perfect red shade for you, then try this: Still afraid that red may not be the right shade for your skin tone? Keep experimenting and doing some research until you find one that you fall in love with. While shade is important, it's also good to remember that texture has a lot to do with finding your perfect red lipstick, go for velvet or matte finish.

Have any more inspiration for how to wear this latest beauty trend? Comment below.

## Beauty Tips: 5 Natural Ways to Make Your Lips Look Fuller





By <u>Jessica Gomez</u>

Who doesn't want full, luscious lips? If you want to stay away from lip injections, like many of us, read this article and find out five simple ways to make your lips look plump. When we say "simple," we mean simple! These <u>beauty tricks</u> aren't rocket science, you'll see.

# Here are five beauty tips for those of us craving fuller lips!:

1. The toothbrush trick: With this method, you'll be able to

get two things done at once. Use a toothbrush to scrub your lips — this will boost circulation, making your lips look fuller. At the same time, it will make your lips soft! It's easy. You can use petroleum jelly or a lip scrub to exfoliate your lips.

2. Use lip plump gloss: You can choose to opt out of using your regular lipstick and lip glosses and instead use one with plumping ingredients. There are lip products that are made for the person who wants fuller lips without the injections. Apply it during your makeup routine and take it with you to retouch as needed. And remember, get one that is cruelty free (doesn't test on animals)!

**Related Link:** <u>How to Make Your Skin Thank You Later (What You Should Be Doing Now)</u>

**3. Use essential oil lip balm as a base:** Peppermint oil doesn't irritate the way cinnamon oil does, but you can use whichever you prefer. These oils will create a sort of swelling effect, though nothing drastic. Find lip balms with either of these ingredients and apply it to your lips before you apply your makeup.

**4. Fill them out with lip liner:** For this makeup trick, you're going to want to apply lip liner that is about a shade or two darker than your lips. Trace right above your lips with the pencil, not too high above (you'll look silly because it'll be noticeable). Next, fill in your lips with the same color, and voila, you've got fuller looking lips! This may remind you of sisters Kylie Jenner and Khloe Kardashian, because they use this technique often.

Related Link: Beauty Tricks That Will Save You Money

**5. Use two different lip colors:** Aim for a nude color, as darker colors make the mouth look smaller. Apply one shade on your lips, next, apply the lighter shade to the middle of your lips. This will create the illusion of plump lips – yes,

please! It's that simple.

Which ones are you willing to try? Comment below!

## Product Review: Your Date Night Secret Weapon





By <u>Ivana Jarmon</u>

Dating is never easy, especially when life gets in the way. Between work, family and social commitments, there's hardly any time to squeeze in time for you and your significant other. So, what do you do? You plan a special date night just for you and him or her, of course! Cupid has some dating advice on what date night essentials you may need for your special night in this product review.

# Product Review: Check out some must-have products for date night!

### Isabelle Grace Jewelry Madreperla Drop earrings, \$52

Isabella Grace Jewelry features one-of-a-kind pieces designed to be a keepsake. The Madreperla Drop earrings are a chocolate brown pearl highlighted with a two-toned crystal and draped on your choice of gold- or silver-plated lever-back ear wires. These earrings are the perfect bling to pull off the rest of your look on date night.



Isabelle Grace Jewelry "Madreperla Drop earrings"

**Related Link:** <u>Product Review: Giuliana Rancic Launches</u> <u>Fountain of Truth, a clean-Beauty Skincare Line</u>

<u>Dermelect "Revitalite Professional Eyelid and Dark Circle</u> <u>Corrector</u>, \$59

The daily grind can be very tiring and may bring puffy and dark circles underneath your eyes from lack of sleep. But, when it comes to date night, panda eyes is the last thing you want. Dermelect attacks these issues by reducing dark circles under the eye and focuses on soothing and concealing elements. Dermelect is made to give you a youthful well-rested look for every date night. The cream works instantly with soothing ingredients that work to reduce the dry skin around your eyes, while it evens and tightens your skin. The eye cream features hydration and tightening agents to address droopy, puffy and dark eyelids.



Revitalite Eyelid and Dark Circle Corrector

**Related Link:** <u>Product Review: Perfect Practical Gifts for Your</u> <u>Home</u>

OZNaturals Sweet Almond & Macadamia Nut Butter, \$40

A date night in most handbooks involves touching and exploring, but no one wants dry skin while enjoying the "chill" in "Netflix and chill." OZNatural Body Butter is a rich body moisturizer that provides a healthy hydrated skin and that refines the look and feel of it. Macadamia nut oil nourishes dry skin with vitamins A, B1- B2 and B6 and Omega 7 acids all found in Sweet Almond oil. OZNaturals' goal is to give you beautiful skin.



OZNaturals Sweet Almond and Macadamia Nut Body Butter

### Bra Bridge, \$20

Support and confidence are two things you need on a date night, and both are provided by the Bra Bridge. This accessory helps your bra do its job, which includes keeping away sagging and side boob while minimizing bouncing. Each set comes with white, black and beige.With one clipped to the front your bra, it magically transforms your look.



Bra Bridge.

#### Moroccan Magic, starting at \$12

Date night means having kissable lips, and what better way than to use Moroccan Magic? One of 2018's top lip balms and named the "Best New Drugstore Lip Balm," Moroccan Magic is made with 100% pure argan oil. Argan oil is known for its anti-aging and condition properties, the result of which is that your lips look plump and moisturized. This lip balm is packed with omega 6 fatty acids, antioxidants and linoleic acid. The Moroccan Magic line of lip balms is available in Rose, Coconut Almond, Peppermint Eucalyptus and Lemon Thyme.



Moroccan Magic

Make sure to check out the Cupid's Pulse product review page for more recommendations!

## Beauty Tips: How To Give a Perfect At-Home Manicure





### By <u>Ivana Jarmon</u>

Winter can be incredibly rough on your nails. In the cold weather, they may becoming dry and brittle. Plus, it's a busy time of year with the holidays, so you may not have the time or money to go to the salon. Cupid has a few <u>beauty tips</u> on how to give yourself the perfect at-home manicure. (Paula's Choice Skincare Manicure Routine was used in this article.)

# Here are some beauty tips on how to give yourself a home manicure??

1. Grab essential tools: Nail polish remover and cotton swabs or pads. Nail clippers, emery board, and nail buffer, cuticle pusher, and nippers. Callous/cuticle remover, Hand/nail moisturizer, base coat, nail polish, clear top coat.

Related Link: <u>Beauty Trend: Lip Tints Are The Latest Trend</u> <u>That You Need For Your Next Date Night</u>

2. Remove current nail polish (if any): You will want to

remove any old nail polish. Any acetone-based remover will work faster and will kinder to your skin.

**Related Link:** <u>Beauty Tips: Don't Ignore These Cosmetic</u> <u>Procedure Red Flags</u>

3. Shape nails: Only if necessary, clip your nails then file and shape them. You have three ways you can shape your nails first, into a slightly rounded nail or second the square rounded edge or third be creative. Do not use any course or metal nail file to minimize splintering. You will want to use a crystal nail file or gentle emery board. Next, smooth the tops and sides of your nails with a nail buffer so that your nails can have an even surface.

**4. Soak your nails:** Put your hands in a bowl of warm water, be sure to add either some face cleaner or shampoo to the water. Do this for only 3 mins.

5. Apply callous/cuticle remover: After you cut away the thick skin around your nails, be sure to apply cuticle remover for only a few seconds.

6. Remove excess cuticle/callouses around nail: Use the cuticle pusher and gently push away from the nail. However, do NOT push it too far, it can damage your nail growth and cuticle. Be careful and do NOT lift, pull, force, tear or cut into your cuticle at all. Remove hangnails and the sides of your nail.

**7. Moisturize:** Massage your cuticles and hands with an oil or rich cream. This will hydrate and replenish your skin.

8. Prep for polish: Next use a cotton ball and apply nail polish remover over nails surface to remove any residue. Be sure your nail has nothing oil left on it.

**9. Paint nails:** Use a base coat of ridge-filling nail polish to shore up your nail. A base coat helps protect your nail

from staining and chipping. Then, apply your color polish in layers, make sure you allow each layer to dry properly between coats. Two coats of color followed up by a top coat of gloss should be perfect.

**10. Moisturizer**: Keeping your nails and hands looking healthy requires a moisturizer.

What are some beauty tips to give yourself the perfect at home manicure? Share your thoughts below.

## Product Review: Giuliana Rancic Launches Fountain of Truth, a Clean-Beauty Skincare Line





By Bre Gajewski

Giuliana Rancic recently launched a clean beauty skincare line called Fountain of Truth. She wanted to create a line of agedefying products for all ages that was also clean and safe from chemicals. The tagline really says it all: Clean, Beautiful, Truthful skincare. Rancic adds, "The energy and focus that I have personally invested these past two years in partnership with the team at Hain Celestial has been beyond rewarding. My dream has come true to create a clean skincare line that you and I can both trust. Fountain of Truth is made up of effective formulas that utilize advanced skin care technology and powerful botanicals from around the globe. It's a personal journey for me that will change the way you look and feel about skincare."

Lori Bizzoco, Executive Editor and Founder of Cupid's Pulse absolutely loved these products! She said, "I got them home and tried them, and I have to say, these are some of the best products I've tried in a long time. It makes my face feel smooth, supple and glowing." Lori particularly loved the Take It Off Cleansing Balm because "it is so natural that it doesn't even lather up."

The entire line can be found exclusively at FountainOfTruthBeauty.com.

<u>Product Review: Giuliana Rancic</u> is the latest <u>celebrity</u> to release her own skincare line. Check out all the <u>Fountain of Truth</u> <u>beauty</u> <u>products</u> below and read our review of each one.



The TRUTH Insta-Face Lift Elixir \$86 (30ML/1.0 FL.
0Z):

How it works: This light-weight, botanically-charged treatment can help your skin fight the visible signs of aging without a visit to a medi-spa. Developed to reduce the appearance of fine lines and wrinkles, this product contains powerful Spilanthes Acmella flower Extract, which helps to create smoother and tighter looking skin, as well as Black Cumin Seed Oil, with essential fatty acids, vitamins and amino acids, to help create a look of plumpness and volume. With continued use, skin's appearance will improve and take on more bounce and radiance.

Why we love it: This product is amazing because you can really feel it working. It makes your skin feel tighter instantly. As in the description, it plumps your skin to fill in those fine lines leaving a smoother appearance.



## Dream Cream Overnight Repair Mask \$60 (50 ML/ 1.7 FL. 0Z)

**How it works:** An overnight, transformative sleep cream, containing Sodium Hyaluronate, replenishes moisture and the appearance of fuller looking skin. Our exclusive five botanical extract blend contains several naturally occurring Alpha Hydroxy Acids to help wake up your skin, making it appear smoother and brighter with a dreamy glow.

Why we love it: We love overnight masks because you throw them on before bed and wake up feeling beautiful and refreshed. This one definitely held up to our standards! We woke up with a glow and people noticed the next day!



## Honey Glow Mask \$60 (148 ML/5.0 FL. OZ)

**How it works:** This mask enhances and hydrates skin for a dewy, youthful appearance. The mask features an intensely moisturizing ingredient trio of nutrient-rich Certified Organic Honey, restorative Propolis Extract and Amino Acid-Rich Royal Jelly Extract. The creamy, soft texture warms when massaged and will nourish and revitalize, for a glowing, smoother and softer appearance.

Why we love it: This mask also made us feel super glowy and definitely moisturized. If you didn't know, keeping your skin hydrated is one of the most important ways to fight signs of age and using this mask once a week would definitely help you acheive that.



## Good Day Soufflé Hydrating Moisturizer SPF 15 \$60 (50 ML/ 1.7 FL. 0Z)

**How it works:** This lightweight, luxurious moisturizer, suitable for all skin types, is proven to help minimize the visible signs of aging. Our renewing botanical blend that includes Organic Argan Oil, along with Hibiscus Flower, Maca Root and Fig Fruit Extracts, contains exfoliating Natural Alpha Hydroxyl Acids (AHAs) and Amino Acids, helping the skin look more supple and hydrated.

Why we love it: Sometimes moisturizers can be hard to find that is hydrating enough for those with dry skin but not greasy for those with oily skin. We thought this one did a great job of being suitable for everyone! What is even better, is the ingredient list. Compare these ingredients to those on your current moisturizer!



## Take It Off Cleansing Balm \$35 (118 ML/4.0 FL. 0Z

How it works: This transformational cleansing balm changes to a lightweight milk when activated with water. Developed with our highly effective botanical blend of ultra-hydrating Organic Argan Oil, calming Turmeric extract and Vitamin E, this formula gently cleanses, tones, exfoliates and soothes, while helping to remove waterproof makeup. The woven muslin cloth used with the cleansing balm helps to open pores, cleanse, exfoliate and improve skin tone.

Why we love it: We love a cleanser that also acts as a toner because who has time for an extra step? As you can read in the description, this cleanser does many jobs and you can definitely feel it when you use it. It left our faces feeling super refreshed!



## The Youth In Hand Cream \$28 (3.0 FL. OZ)

How it works: This limited edition luxurious hand treatment can instantly improve skin's moisture, while restoring the appearance of a youthful glow. The Triple Emulsion Formula has an emollient-rich blend of Shea Butter, Coconut and Macadamia Oils, Honey and Jojoba, which makes the cream soothing and luxurious, while providing long-lasting hydration with a protective moisture barrier. This formula, with breakthrough age-defying ingredients, provides skin with a more youthful appearance, leaving hands nourished, hydrated and soft. 10% of the purchase price of this product, up to \$100,000, will be donated to FAB-U-WISH<sup>™</sup> & The Pink Agenda to help grant wishes and fun groundbreaking research while supplies lasts.

Why we love it: Who doesn't want incredibly soft hands? The hands are one of the first places that show signs of aging and, often times, we don't even realize it! Fight the wrinkles and stretching skin with this hand cream.



Although these products come at a high price point, we definitely think it is worth the cost. Not only are they extremely effective, but they also don't contain any harmful chemicals!

To purchase any of these incredibly luxurious, clean, agedefying products and to see what else is coming for Fountain of Truth, visit their <u>website</u> and follow them on <u>Instagram</u>, <u>Facebook</u> and <u>YouTube</u>.

## Product Review: YouTuber Heather Marianna's Created Organic Beauty Line, Beauty Kitchen





By Altina Kamara

Now that the summer months are coming to an end and the cold, dry months will soon be upon us, we find that it is important to take extra care of our skin and hair! We were so excited for the opportunity to try some amazing products from <u>Beauty</u> <u>Kitchen</u> by YouTuber, Heather Marianna. Read the rest of this piece for some of our favorite products and for product tips from Beauty Kitchen's owner, Heather Marianna! If you love what you see, make sure to use our discount code **CUPIDSPULSE** at checkout (<u>Beautykitchen.net</u>) for \$10 off your order with a minimum purchase of \$25.

Product Review: Organic beauty
products are the latest celebrity
trend that you have to try out.



### Tropical Smoothie Skin Polish, \$26.50

This sugar scrub is like being on vacation! They come in three other amazing scents and make your skin feel like butter. You can use it in a bath or shower and as you scrub, you removed dead skin cells and leave your skin smooth. The fact that it's made with all-natural ingredients make it even more appealing.



### Golden Ocean Marine Extract Collagen Eye Gels, \$5.25

These eye gels are infused with marine extracts and do wonders to revive your eyes. What we love most about them is that they make you look awake and relaxed. They also do wonders at brightening your complexion. Their cool and soothing sensation on your skin makes it feel like you're having a spa day at home at a fraction of the cost!



### Blemish Blaster Starter Kit, \$29.50

Acne is something that many of us have dealt with at one point or another and this kit includes four products that can be used when your skin just isn't behaving:

**2 oz. Bamboo, Mud, and Bentonite Clay:** Bentonite clay is one of the most powerful healing clays and when it comes in contact with toxins, it absorbs them. We used this at night before bed and it left us with such a refreshing feeling. You can feel how clean it makes your skin and it doesn't leave any residue behind.

**4 oz. Blemish Blaster Scrub:** This is one of our favorite products because it makes our skin feel so soft after using it and it's multifaceted. This scrub is made with sugar and acnefighting essential oils, which smell heavenly. We like to keep this in our gym bag to use after a workout because that's when we tend to have to most sweat and oils on our face, but this can be used in the shower, as well.

**1 oz. Blemish Blaster Makeup Cleansing Oil:** This oil is made with the same essential oils that are in the Blemish Blaster

Scrub so not only do these products go hand in hand, you can use this oil to remove makeup while fighting your acne. We love using this oil because it's much gentler than your typical makeup wipes and you don't have to use much, either.

Full-size Conceal it by Beauty Kitchen: Though we fight to get rid of acne, we may not be able to do much about the scars and that's where this concealer comes in handy. Like the other products in this kit, it contains essential oils that not only smell amazing but help to support troubled skin. A little goes a long way and this concealer has lasted a long time for us.



Pink Diamond Flake Collagen Eye Gels from <u>The Diamond</u> <u>Collection Face & Eye Gel Set</u>, *\$21.50* 

These collagen- and antioxidant-infused eye pads feel amazing on your skin. What's great about them is that you can use them to prep your face before makeup or as a revitalizer after a long day out. We like to use them to de-stress and tone ours under eyes.



### ACV Buildup Removing Hair Rise, \$14

This rinse is so clarifying and makes your scalp feel clean after use. What makes it even better is that it is infused with the smell of orange so there isn't a strong vinegar scent. We found that it's best to use this type of product once every 1-2 weeks, that way you don't make your hair too dry.



## Hollywood's Obsession with DIY beauty By Heather Marianna, owner of Beauty Kitchen

Hollywood's hottest stars are obsessed with DIY beauty, and it's easy to see why! Celebrities love being able to pamper themselves on their own time and the proof is on their social media accounts. Tons of popular stars like Lady Gaga, Kim Kardashian and Jessica Alba have all flocked to Instagram to post fun selfies showing them engaging in a variety of at-home skincare treatments (hellloooo epic selfie!) Forget breaking the bank on expensive spa treatments, these at home gems work wonders for a huge fraction of the price. Just ask your

### favorite celebrity.



P Diddy sporting collagen eye gels via thebeautyinformer.co

### Collagen eye gels

Celebrity fans include: Kylie Jenner, Diddy

Whether it's due to the weather, allergies, too little sleep, a stressful day at work or a wild night of partying — eye gel pads are your go to for tired puffy eyes! There are a huge variety of infused eye gel options out there to help you really tailor your treatment to your exact needs. On my BeautyKitchen.net website, our variety includes selections like green tea collagen, nano gold and ocean marine extract (each under \$6) and I can barely keep them in stock. Eye gel pads hydrate the most delicate area of skin on your body in just 20 minutes and aid in the prevention of puffiness, lines and dark circles to leave you with bright-eyed, refreshed eyes!



Kim Kardashian. Photo: Snapchat

### Lip Masks

Celebrity fans include: Jessica Alba, Kim Kardashian

Everybody hates a dreaded dry, chapped lip! It is especially imperative to prep your lips with a mask before applying makeup to ensure a flawless finish. This quick 10-15 minute investment is guaranteed to change your lipstick game! Made with hydrogel, vitamins and nourishing oils, a good lip mask will keep your lips soft, hydrated and looking mega plumped!



Lady Gaga's Instagram

#### **Face Masks**

Celebrity fans include: Lady Gaga, Chrissy Teigen, Khloe Kardashian

Regardless what your skin type is, there's a face mask for you! Here's some insight into the variety of options available for you: **Cream Masks** – best for normal to dry skin: rich in oils and moisturizers that penetrate skin and re-hydrate dry cells: **Clay Masks** – best for normal to oily skin: firming, detoxifying, hydrating and tightening as they close off skin to air, causing the brain to send down natural skin plumpers **Gel Masks** – best for dry to sensitive skin: soothing, cooling and extremely hydrating with an emphasis on recovering parched skin

**Sheet Masks** – best for most skincare types: benefits depend on formula but recommended to use a serum prior to applying mask which will aid in ultra-absorption

**Exfoliating Masks** – best for most skincare types. Sensitive skin should look for gentle options: sloughs away dead skin and cleanses away dirt from pores.

Heather Marianna is a popular Youtuber, whose sassy DIY beauty videos using common kitchen ingredients has been viewed by over 3 million fans in conjunction with her all-natural whimsical skincare line, Beauty Kitchen.

A respected and reputable expert in the beauty industry, Heather, has appeared on over 80 national TV beauty segments and been featured on prominent websites including The Today Show, E! Online, Yahoo, The Huffington Post and more. Beauty Kitchen celebrity fans include: Vanessa Simmons, Christina Milian, Dascha Polanco, Lisa Vanderpump, Viola Davis and more. Beauty Kitchen products have also been gifted at high-profile award show events including The Grammys, Golden Globes, Emmys and Espy gifting suites.

Beauty enthusiasts can shop the brand including collagen eye gels, lace face masks, pizza bath bombs, sugar scrubs and more at <u>beautykitchen.net.</u>

## Beauty Trend: Lip Tints Are The Latest Trend That You Need For Your Next Date Night



By Bre Gajewski

Do you love wearing lip colors, but hate the feeling of lipstick that flakes and rubs off throughout the day? If so, you have to try lip tints!

**Beauty Trend:** Lip Tints are the latest celebrity look that will

# give you perfectly kissable lips for your next <u>date night.</u>

Lip tints (or lip stains, as they are sometimes called) are long-lasting lip products that add a little pop of color to top off any look. Lip tints most often come in liquid form and glide on like any other lip gloss or liquid lipstick; however, the color actually stains your lips!



After the outer, watery-layer evaporates from your lips, the color remains all day long. You can go on a coffee date without fear that your lipstick will rub off and stain the mug after every sip. And at the end of the night, you can kiss your date goodbye without fear of transferring the color.

**Related Link:** <u>Beauty Tips: Don't Ignore These Cosmetic</u> <u>Procedure Red Flags</u>

You can use lip tints to create different makeup looks as well! One of the most popular looks is the gradient, or ombre, lip. You can achieve this by applying the product to the center of your lips and then pressing the lips together to spread the color slightly outward towards the lip line.



Since these lip tints stain the color of your lips, some of them can be difficult to remove. For those cases, try using an oil to remove the lip tint. We recommend <u>coconut oil</u>!

Related Link: Beauty Tip: Different Uses for Coconut Oil

Beauty trends are always coming and going but we are sure that lip tints are here to stay for a while, at least as long as the color lasts on your lips!

What is your favorite lip trend right now? Comment below and let us know!

## Product Review: These Personal Care Products Should Always Be In Your Bathroom





By Gillian Lee

Sometimes it can be uncomfortable to talk about the products we are using in our bathroom, but we couldn't help telling you about these amazing finds!

Product Review: You should keep
these staple self-care/beauty
products in your bathroom at all
times!

Baylis & Harding



Baylis & Harding products are a must for your bathroom! A set of hand wash and hand lotion will leave your hands soft and smelling good every time you leave the bathroom; moreover, your house guests will love it!

The Hand Wash and Hand/Body Lotion sets come in three different delicious scents: Sweet Mandarin & Grapefruit, Jojoba, Silk & Almond Oil and Black Pepper & Ginseng.

You can get these now on <u>Amazon</u> for \$7.99, but they will soon to be sold in Walgreens and Target as well. We love Baylis & Harding because all of their products are high quality and fairly priced. Plus, their products would be a great gift idea!

### Tushy


Do you ever feel like you aren't completely clean after using the restroom? Or, have you ever felt like your "down there" was all sweaty from the summer months or working out? I have the product for you!

TUSHY is a modern bidet that is easy to use and affordable! With an easy installation time of 10 minutes, anyone can put it together, and even better, it fits most toilets! The device simply attaches to your toilet and then it will spray your bottom clean and leave you feeling refreshed.

You can get the <u>Tushy Classic</u> in a variety of colors for \$69.

#### Nubian Heritage



Nubian Heritage specializes in all different types of skincare needs. We particularly love the products for dry skin this time of year as we just spent several months drying out our skin in the sun.

We love all the different scents as well! There are so many to choose from, we know you will find one that fits you.

All their products are super high quality and natural. We especially love the soap bars which retail for \$ 4.99, the deodorant which retails for \$8.99 and body lotion for \$10.99.

Arm & Hammer Foot Care



<u>Arm & Hammer Foot Care</u> products are a must-have! The <u>Shoe</u> <u>Refresher Spray</u> will leave your shoes feeling refreshed after a long day. At an affordable price of \$6, you'll be able to get this spray for everyone in the house!

Have you ever been working out, and your feet just don't smell right? <u>The Invisible Foot Spray Powder</u> is what you need for a low price of \$7. The powder sprays on and it fights all the odors you might be carrying.

Another product at an amazing price of \$7, is the <u>Invisible</u> <u>Body Spray Powder</u>, which contains ingredients to absorb moisture and sweat. This is perfect for when you need a quick refresher after a long, sweaty day in the sun!

## Product Review: Beauty Products to Revitalize Your Sun-Kissed Skin



By <u>Rachel Sparks</u>

Summer feels like deeply tanned skin and sand in *everything*. Summer also feels like tight skin, dry from endless afternoons basking outside. You want to repair your skin before seasons change, when cold air devoid of moisture is more likely to make you and your skin crack. Check out this product review for the best beauty products to bring the lively shine back into your skin!

## Product Review: Beauty Products to Reinvigorate Your Skin!



Robin McGraw Revelation. Photo courtesy of RobinMcGrawRevelation.com

#### OMG! Is This Really Me? Instant Face Shaper, \$34

The best way to care for others, according to Revelations founder Robin McGraw, is to love yourself first. How better to love yourself than to invest in your face, the place you show the most emotion and the place you might feel the most insecure about. Made free of parabens, mineral oils, sulfates, or chemicals, this face shaper not only helps you look your best, but feel your best, too. OMG! Is This Really Me? works by counteracting fine lines, wrinkles, and the sagging effects of gravity by saturating your skin with Omega-3 and an agent similar to Botox, known as Argireline. Added glow provides the youthful sheen you've been missing.

**Related Link:** <u>Product Review: Make a Splash this Summer with</u> <u>Snow Fox Skincare</u>



Robin McGraw Revelation. Photo courtesy of RobinMcGrawRevelation.com

#### Live Life LIFTED, \$42

It's been awhile sine you and your love have had a sultry <u>date</u> <u>night</u>, so when you do go out you want to look as tantalizing

as possible. Don't be afraid to wear a plunging neckline. Your décolleté will look stunning when you use Live Life LIFTED. Designed without chemicals, parabens, sulfates, or mineral oils, this lifter erases crepey, sagging skin, wrinkles, and dark spots. The Dynamic Infusion Technology uses peptides and hyaluronic acid to delve deep into the skin and reinvigorate it. With Sunflower oil and Jojoba Esters, it sounds almost as delicious as you're going to look.

**Related Link:** <u>Beauty Trend: Why Korean Beauty Products Are So</u> <u>Popular</u>



Robin McGraw Revelation. Photo courtesy: RobinMcGrawRevelation.com

#### DOT YOUR EYES, \$40

You're out on your <u>romantic getaway</u>, a weekend with just you

and your love, the soft sounds of nature outside the window to your all-inclusive resort. The late nights are showing under your eyes, but you want to look better leaving than when you arrived. Combining cutting-edge skincare science with botanical ingredients, this eye cream will revitalize your skin at the cellular level. A five peptide complex encourages collagen growth to tighten puffy and sagging skin and lighten those dark circles. As if glowing eyes didn't make you feel great, no Robin McGraw products are tested on animals, so you can have a clear face and a clear conscience.

If you are looking for new skincare products that will give you beautiful, hydrated skin without any chemicals or animal testing, then Robin McGraw Revelation is for you. Check out their <u>website</u>, <u>Facebook</u>, or <u>Twitter</u>!

## Beauty Tips: How to Treat Oily Skin





By <u>Haley Lerner</u>

Sometimes, your skin can really do its best to frustrate you to no end. Perfect skin is nearly impossible to achieve, and dealing with skincare issues can be incredibly trying. One of the most annoying skincare dilemmas is oily skin. No matter how much matte powder you put on your face, sometimes it's difficult to avoid. Oily skin results from the overproduction of sebum from sebaceous glands under the skin's surface. While sebum can help protect and moisturize your skin, too much of it can lead to oily skin, clogged pores and annoying acne. Luckily, we've got the <u>beauty tips</u> to help solve your oily skin problems and give you the <u>celebrity look</u> you deserve.

## Check out our beauty tips on how to combat oily skin!

1. Find the perfect face wash: The first step to battling oily skin is to make sure you have an effective way of cleaning your face. Sometimes, oil cleansers can actually help greasy skin. The oil in the cleanser can attract your skin's sebum and rinse it away. You can also go for a face wash containing salicylic acid that will exfoliate your face and help your oily skin. You should also make sure to wash your face twice a day.

2. Moisturize: It might seem weird to combat oily skin with more moisture, but it's actually a really important step. Moisturizer can keep the skin's barrier intact and prevent more oil build up on the outside. But, opt for an oil-free moisturizer without any heavy ingredients that will clog your pores.

Related Link: <u>Beauty Trend: Why Korean Beauty Products Are So</u> <u>Popular</u>

**3. Be careful with makeup:** Obviously, the best way to help your oily skin is by going makeup free, but sometimes that isn't an option. So, it's important you avoid any foundations that are heavy and will clog your pores. Go for a product that has a light texture and has a matte finish. A good matte powder can also go a long way in minimizing your oily skin.

4. Blotting papers: Even if you follow a strict skincare regimen, your skin can still get oily during the day no matter what. That's why you should always keep blotting papers in your purse for an emergency fix. Blotting papers can help you blot any excess oil from your face and are the perfect summer must-have.

**Related Link:** <u>Beauty Tips: Best Anti-Aging Ingredients</u>

5. Talk to a dermatologist: Sometimes, no matter how many products you try, it may seem like there's nothing to help your skin. Instead of struggling, consult an expert. Visit a dermatologist so they can look at your skin and figure out what type of treatment is right for you.

Have any more tips on how to treat oily skin? Comment below!

## Celebrity Beauty Secrets: Jade Rollers Will Change Your Life!



By <u>Haley Lerner</u>

Sometimes, no matter how much makeup you put on, you can still end up with visible deep under eye circles and a puffy face. Luckily, we've got the perfect <u>beauty secrets</u> to help you solve your problems. Jade rollers are the newest <u>beauty trend</u> that will totally change your life. The jade roller is a handheld massaging tool that's made from solid jade stone, typically with one or two jade stone heads. A larger stone is used for the cheeks, jaw and forehead and a smaller stone is used for under the eyes and around the mouth. Jade rollers help decrease puffiness and under eye circles and even minimize the appearance of fine lines. Trust us, a jade roller will be your new favorite beauty tool!

## Check out our beauty secrets on how to use a jade roller and how it well help you.

1. Pop your roller in the fridge: Before doing anything, try storing your jade roller in the fridge every night. This way when you use it you'll have an extra cooling sensation that will help reduce swelling even more.

2. Clean and moisturize: Before using your jade roller, it's important your skin has been cleaned with a gentle face wash to remove all dirt and oil. Then, apply a moisturizer or face serum so your jade roller has a smooth surface to work on.

**Related Link:** <u>Product Review: Glow and Catch that Cutie's Eyes</u> with This Ancient Beauty Trick

**3. Time to roll:** Once you're ready, use the larger jade roller stone with gentle pressure, rolling it from the center of your face in upward and outward motions. Roll it on your neck, jawline, nose, chin and forehead. This will boost blood circulation to make your face more plump, firm and awake looking.

**4. Focus on the details:** Make sure to hit the smaller areas of your face with the smaller roller stone. Use it on your undereye area and around your mouth. Using the roller to massage your face will then remove excess fluid under your eyes and constrict blood vessels to lessen swelling.

**Related Link:** <u>Product Review: Make a Splash This Summer with</u> <u>Snow Fox Skincare</u>

5. Clean your roller: You don't want any bacteria floating around on your jade roller, so after using it make sure to wipe it off gently with a damp cloth then dry it with a soft towel. Make sure not to use any hot water on the jade and don't ever submerge it in water.

Have any more tips on how to use a jade roller? Comment below!

## Beauty Tips: Best Types of Bronzers to Give You a Sunkissed Glow





#### By <u>Jessica Gomez</u>

Oh, bronzers, aren't they great? There are different types, so some may be better for achieving that sunkissed glow better than others. Ideally, we want to use bronzers that are natural and cruelty free. Why? Because natural ingredient are better for your skin and because it's a product that was not tested on an innocent animal. Who doesn't want a fully good product? The are two types of bronzers that are best to use in order to look sunkissed and majestic.

## Here is our <u>beauty tip</u>, use these following bronzers to achieve that beached goddess glow you're aiming for (for all budget types):

**Shimmer Bronzer:** This can help you achieve a radiant, natural glowing skin look because these types of bronzers are meant to highlight the skin. BH Cosmetics has a cruelty free <u>shimmer</u> <u>bronzer palette</u>. It comes in four shimmery shades, which is

good for a range of skin tones. This product is also good for sensitive skin types due to the natural ingredients. It just works well to highlight the features you want while also contouring fiercely. Make sure to be careful though, because it's easy to go overboard. Also, ideally you would not want to put this bronzer on certain imperfections like blemishes because the light-reflecting particles in the bronzer will bring them out.

Related Link: Beauty Trend: Best Drugstore Eyeshadow Palettes

Sheer Bronzer: It's subtle. This type of bronzers can give you an all-over glow. They are also easier to use in the sense that you won't go overboard. You are able to achieve an overall natural look without worrying about having extra color or it looking too shimmery. Dr. Hauschka is a certified organic and ethical brand. Their bronzing powder compact is a good one for those who have loose hand with makeup or want to achieve an overall sunkissed look versus specific parts of the face. Urban Decay Beached Bronzer is also a very nice one to use for the glowing goddess vibe.

Which type do you want to use this summer? Comment below!

## Product Review: Visit VU Hair Salon in New York For Red Carpet Worthy Hair





By Bre Gajewski

Everyone deserves to have hair that bounces, shines, and looks like you're ready to be photographed on the step and repeat. Unfortunately, that's not always possible because finding a salon that knows how to take your current look and transform it into something beautiful can be a challenge. Thanks to VU Hair in NYC, you can now have hair that is red carpet worthy with a style that is all your own.

## Product Review: VU Hair New York is the go-to salon for <u>date nights</u>, <u>weddings</u>, <u>romantic getaways</u> and more!

The salon is named after owner Vu Nguyen, who has been working in the industry for over 18 years. VU also stands for "very unique" which is the type of experience the salon strives to offer to its clients. VU Hair employs extremely talented stylists that are experts in their craft. Everyone at VU Hair is an artist and based on what we just experienced, they treat your hair like a canvas and the results at the end are a work of art. These stylists want you to have a good hair day, EVERY day.



VU Hair offers styling services for any occasion

VU Hair offers a variety of services for any occasion. Prices and descriptions can be found on their website, <u>here</u>.

Services include:

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-Cut
-Children's Cut
-Styling (additional Hot Tools and Blow Dry options)
-Color (additional Highlight, Gloss and Corrective Color options)
-Extensions (Clip in, Sew in, Bonded and Fusion options)
-Treatments (Deep Conditioning and Keratin)
-Makeup (additional eyebrow and eyelash options)
-Men's Grooming
-Bridal Hair and Makeup
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Cupid's Pulse founder, Lori Bizzoco, received a cut, Milbon conditioning treatment, and blowout at VU Hair Salon last month. The Milbon conditioning treatment is a three-step process that is specially formulated to improve your hair's texture. The result is silky-smooth hair that lasts up to five weeks.

Lori left the salon supercharged with shiny, voluminous and beautiful hair, looking like she was on the way to a photo shoot.



Lori Bizzoco after her cut, conditioning treatment and blowout at VU Hair.

If you are looking for hair that leaves you confident and ready to walk the red carpet, just like your favorite celebrity, book an appointment with Vu or one of the other incredible stylists today.

You can find VU Hair on the penthouse of the Peninsula Hotel, New York: 700 5th Avenue New York, NY 10019. For more information, you can visit their <u>website</u> or connect with them on social media @VUHair.

## Product Review: Keep Your Skin Moisturized This Summer With Theraplex®



By Bre Gajewski

Summer is just around the corner! This is the time of year when you get to show off a little skin. It is also, however, the time of year when the sun is extra powerful and your skin needs extra moisture. Lucky for you, there is Theraplex®!

## Product Review: Glowing and Healthy Skin for Summer

Theraplex® is highly recommended by dermatologists. They offer a complete line of uncomplicated over-the-counter products that deliver proven effectiveness and relief of all types of dry skin conditions. Now is the perfect time to take care of those skin conditions so you have nothing to hide at the pool this summer! Your skin will look like you are ready for a <u>celebrity vacation</u>.

Theraplex® isn't just for those with overly dry skin. It is for anyone looking for a gentle formula to apply to their skin when trying to keep it hydrated and moisturized, which is so important during summer. These products are guaranteed to leave you glowing on your next <u>date night</u>!



Theraplex Barrier Balm

<u>Theraplex® Barrier Balm</u> is a non-greasy, hydrating balm that soothes, relieves and protects dry, chapped skin to moisturize and help restore the skin barrier. This uncomplicated formula provides superior moisture protection without irritation to sensitive or eczema-prone skin. **\$16.50** 



Thereplex Emollient

Theraplex® Emollient Moisturizer is a rich moisturizer that soothes and protects severely dry skin (including hands, feet, elbows, and knees) and chronic skin conditions such as psoriasis, eczema, xerosis, and ichthyosis. Theraplex Emollient Moisturizer contains the highest concentration of special petrolatum fraction for maximum effectiveness on dry skin without irritation, penetrating deep into the cracks and fissures of the skin to provide superior, long-lasting moisturization and protection to even the driest skin. \$21.00

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Theraplex Eczema Therapy

Theraplex® Eczema Therapy Moisturizer is a non-greasy moisturizing skin protectant with *natural colloidal oatmeal* to temporarily protect and help relieve minor skin irritants and itching due to eczema and rashes. This enriched formula helps to relieve and soothe dry skin, offering hours of protection and moisture leaving skin feeling soft and smooth. **\$18.00** 



Theraplex Hydrolotion

Theraplex® HydroLotion Daily Skin Moisturizer is a lightweight, non-greasy daily moisturizer for the face and body designed to repair dry skin and protect and maintain skin's moisture balance. Because of its cosmetically light texture and superior smoothing abilities, this formulation is an ideal moisturizer for individuals with acne-prone or sensitive skin; it is also perfect for use under makeup. \$16.50



Theraplex ClearLotion

Theraplex® ClearLotion Moisturizer is a lightweight, fast penetrating emollient oil moisturizer, ideal for use after showering or bathing. When applied to damp skin, Theraplex ClearLotion Moisturizer uniquely wraps around water on the skin's surface sealing in moisture and protecting against the loss of natural oils that water and soap can strip away. In addition to the special petrolatum fraction, *natural jojoba oil* helps to provide added protection against moisture loss and prevent dryness without irritation. Theraplex ClearLotion Moisturizer penetrates deep into the skin in seconds, providing long-lasting moisturization and protection to leave skin soft and smooth. \$18.50

Theraplex also offers two facial cleansers, both gentle enough for daily use.



#### Theraplex Gentle Cleanser

Theraplex® Gentle Cleanser is a soothing, cleanser that thoroughly cleans skin of oil, makeup and impurities without stripping or overly drying delicate facial skin. Gentle enough for sensitive skin, this lightweight formula combines the essential oils of rose hip seeds and exotic loquats with the antioxidant and anti-inflammatory properties of seaweed to leave skin feeling fresh and clean without any residue. \$12.00



Theraplex Clean 'N Treat Alpha/Beta Cleanser

Theraplex® Clean 'N Treat Cleanser is a soapless creme cleanser which removes oil, dirt and makeup without stripping or drying the delicate skin on the face for clean, healthylooking skin. It is specially formulated with a combination of glycolic, lactic and salicylic acids to gently exfoliate and slough away dead skin cells leaving pores clean and free of oil and cellular debris. Gentle enough for sensitive skin, Theraplex Clean 'N Treat Cleanser leaves skin feeling fresh, clean and hydrated. \$15.00

If you're looking for something to hydrate your skin this summer, look no further and check out Theraplex!

## Beauty Trends: 5 Beauty YouTubers You Need to Watch





By <u>Jessica Gomez</u>

In an age where everything digital is thriving, there are bloggers and vloggers for all sorts of things. Luckily, there are beauty bloggers and vloggers coming to the rescue to help us learn beauty tricks. There are tons of them on YouTube and Instagram — so, how do you choose which ones to follow? You can't possibly follow them all and retain all their <u>beauty</u> <u>tips</u>...

## Here is a diverse list of five

# popular beauty YouTubers you should watch to get the latest beauty trends::

Huda Kattan: With 2,252,300 subscribers on <u>her YouTube</u> page, she is a very popular makeup artist and beauty blogger! Kattan provides all sorts of beauty tutorials for us to watch so we can learn how to do it on our own. She covers makeup, hair, and nails. Feel like a celebrity stylist with all these tips! Kattan even founded her own makeup line: Huda Cosmetics. You can shop for her products at <u>Sephora</u> or on her <u>website</u>. You can also watch her tutorials on <u>Instagram</u>.

Related Link: Try New, Natural Beauty Products

**Farah Dhukai:** With 2,043,545 subscribers on <u>her YouTube</u> page, Farah Dhukai is a popular makeup artist and hairdresser. Learn all of her wonderful beauty hacks! Dhukai earned a diploma from the Aveda Institute in Cosmetology Science – impressive! From teeth whitening to hair care tutorials, you'll get a lot from her videos. She's so good that even <u>Cosmopolitan</u> magazine wrote an article on beauty tricks! You can also watch her tutorials on her <u>Instagram</u>.

Related Link: How to Choose the Perfect Perfume for You

**Jaclyn Hill:** With 4,931,942 subscribers on <u>her YouTube</u> Page, Jaclyn Hill is another well-known beauty blogger. She even made a video with <u>Kim Kardashian</u>, where they do their makeup together – pretty cool! She does both makeup and other beauty tutorials. Hill also has collaborated with many different beauty brands.

Related Link: Beauty Products to Help You Glam Out all Winter Long

Ellaire: This beauty and fashion obsessed mom has 437,399

subscribers on <u>her Youtube</u> channel and 1.3 million followers on her <u>Instagram</u>. She also has her own <u>site</u> with a bunch of helpful tutorials. Some of them are really cute because she involves her young daughter. She likes to give beauty advice and fashion tips. Ellaire trained herself on these topics and researched many techniques and products to give her viewers the best tips and tricks she can offer.

**Dulce Candy:** She has made a name for herself in the beauty and fashion world. Dulce Candy is an L.A. based makeup artist and beauty blogger. She has 2,224,207 subscribers on <u>her YouTube</u> channel. Watch her makeup tutorials to learn celebrity makeup looks. What's cool is that she also does Halloween makeup, so get festive with her in the fall!

Which one of these beauty bloggers is your favorite so far, and why? Comment below!

## Product Review: Beauty Products to Help You Look and Feel Your Best This Valentine's Day





By <u>Carly Horowitz</u>

Valentine's Day is here! Whether you have a hot date or your date is yourself, these <u>beauty products</u> will make your skin glow on this endearing holiday. ANNEMARIE BÖRLIND's Beauty Essentials are compatible with any skin type – old or young, oily or dry. In the deep Black Forest of Germany, ANNEMARIE BÖRLIND's Beauty Essentials are intricately crafted in a unique way. The best thing about these products is that it is not necessary to use all of them together in a regimen (although that is a spectacular idea). These individual products can be easily incorporated into your already established <u>beauty</u> routine. Use these four beauty products this Valentine's Day, and your skin will thank you!

With these amazing beauty products, Cupid won't need to shoot an arrow at someone to get them to fall for

### you! Check out our product review:

#### Eye Wrinkle Cream

No one wants to have wrinkle marks around their eyes on their big V-Day <u>date night</u>! Luckily, this can be prevented with the help of ANNEMARIE BÖRLIND's Eye Wrinkle Cream. This product is made with carrot extract and sesame oil which creates a gentle moisturizing glimmer. This vegetarian product can help make your eyes pop even more!

#### **Orange Blossom Energizer**

Waking up in the morning and applying a refreshing face wash is the best way to start your day. Make sure to start off your Valentine's Day the right way, and apply this strong antioxidant serum of carrot and Sicilian blood orange oils. This product also incorporates the perfect amount of vitamins B5, C, and E in order to feed your skin the nutrients it needs to thrive and glow.

#### Firming Gel

The search for the perfect product that minimizes the appearance of your pores is over! You can put on ANNEMARIE BÖRLIND's Firming Gel when you're in a rush to get ready for your Valentine's Day date because it is fast-absorbing! This gel contains horsetail extracts which help to create a smooth complexion. Plus, this is a completely vegan creation!

#### Rose Blossom Revitalizer

Get ready for your face to be radiant! This concentrated serum of Damask rose water and rose oil alleviates irritated skin. It's a moisturizer, firmer, and revitalizer all in one amazing rose scented product. Who needs Valentine's Day roses when you have this Rose Blossom Revitalizer?! Try out these products for your Valentine's Day look this year!

## Beauty Advice: Incorporate Flowers In Your Beauty Routine



By <u>Karley Kemble</u>

Flowers add a quaint touch of beauty to any fashion look, or a charming pop of color to your bedside table (who doesn't love to receive a bouquet of flowers, right?!) Flowers offer more

purposes than a stylish print or thoughtful, fresh gift. There are plenty of ways to bring these pretty petals into your daily beauty regime. Whether you are looking to de-stress in the bathtub, cover your face in highlighter, or spritz some sultry perfume on before your big <u>date night</u>, we've gathered together some awesome products that will make it easy to look, feel, and smell awesome!

## Check out our awesome <u>beauty advice</u> to help freshen up your beauty routine with flowers:

1. Rosehip Oil: Beauty serums and oils have skyrocketed in popularity in the last year! Rosehip oil is among the products that celebrities swear by. In fact, it's Miranda Kerr's secret to flawless skin. Rosehip oil has antioxidants, fatty acids, and vitamins that provide wonderful benefits for your skin. It helps moisturize, minimize fine lines and wrinkles, brighten your skin, and more! It's versatile and a must-have for anyone!

Related Link: Beauty Advice: Mastering Liquid Eyeliner

2. Bath Bombs: If you've never experienced the amazingness of bath bombs, you have to give it a try. There are many floralinfused options available through different retailers. Perhaps the most popular is Lush Fresh Handmade Cosmetics' "Sex Bomb." The pretty pink and lilac orb has a euphoric rose scent, so you won't have any problems relaxing after a long week! The best part about soaking in a bath-bombed tub is that the scent soaks into your skin, so you'll smell fresh and floral for the rest of the day!

**Related Link:** <u>Beauty Trend: 5 Face Masks to Try</u>

3. Body Spray & Perfume: The most common way to integrate

flowers into your routine is as easy as a few spritzes of perfume! With tons of options out there, it can feel overwhelming to find one that you love. Take notes from your favorite celebrities! Daisy by Marc Jacobs is a fan favorite of <u>Miley Cyrus</u>, and <u>Ariana Grande</u> is known to wear Viktor & Rolf's Flowerbomb. If you're looking for something to fit your budget a bit better, Bath & Body Works has many affordable options – their signature and best selling scent is Japanese Cherry Blossom!

#### **Related Link:** <u>Beauty Advice: The 5 Best Beauty Tips from</u> <u>Celebrities</u>

4. Makeup: There are tons of fleur-inspired beauty products out there! For a fresh-faced glow, try Milani's petal brush or Lancome's Rose Highlighter. If you're looking for something for the lips, try Blossom lip glosses or Modern Minerals' Lotus Flower infused lipgloss for a fresh flower pout.

5. Hair Pieces: Flowers in your hair are so elegant and dainty! If flower crowns are too basic for you, try weaving them into your braids, clipping them to the side, or even wearing them as a classic headband. Adding flowers to any hairstyle instantly dresses up any look!

How have you added flowers to your routine? Share with us below!

## Beauty Tips: Up Your Nail Game For Spring





By <u>Jessica Gomez</u>

Some of us tend to slack off in the winter when it comes to our beauty routines (guilty!). However, Spring is here, and we have to up our nail game quick. We all love <u>beauty tips</u>, so get ready for some you can put to good use!

# Check out these beauty tricks and tips! Your nails will thank you.

1. Weekly Manicures: You can either go to a nail salon or get a nail kit and give yourself a manicure at home. It's important to stay on top of your nails so that they always look up to part. Once you get yourself into a weekly routine, it'll be easier to keep up.

2. Nourish your nails: Apply olive and castor oil to

moisturize and strengthen your nails. Dab the oil onto your nails with a cotton ball and leave on for 20 – 30 minutes. Rinse it off with warm water and hand soap after. You can do this three to four times a week. You should also use a nail strengthening polish in addition to this beauty regime, to not only strengthen your nails but also help them grow. It's perfect to apply when you need to let your nails breathe by giving them a break from nail polish.

Related Link: <a href="mailto:Beauty\_Trend:5">Beauty Trend: 5</a> Face Masks to Try

**3. Eat foods high in protein:** Nails are made of protein, so eat plenty of it. Healthy foods like spinach, almonds, broccoli, beans, and avocado are among the many foods you can eat!

4. Wear gloves when cleaning: Constant exposure to water and harsh chemicals can wear down your nails. Invest in a pair or two of gloves and use them whenever washing dishes and doing any other type of cleaning where you come in contact with water and cleaning products. Also, don't forget to apply lotion to your hands after. To go a step forward, you can also change your cleaning products to cruelty free ones (products that don't test on animals) since they use natural ingredients instead of harsh chemicals – better for you and better for your home!

Related Link: Beauty Tips: Colored Eyeliner

5. Don't abuse your nails: People constantly abuse their nails without really realizing what they're doing. Avoid nail biting, peeling off nail polish, and using your nails as tools (to open things, for example). Things like these cause trauma to your nails, and that's no way to pamper them! Time to lose these habits.

**6. Keep it trendy:** What's in this upcoming Spring? A lot! Here are some favorites! You can never go wrong with nude colors – they're simple, delicate looking, and cute. Bright colors like
orange, blue, and purple are also great for Spring, and they're attention grabbing. What's also attention grabbing? Metallic gold and Ombrés! Use different shades of a metallic colors, brown and beige themes are nice. And ta-da, you now have an excuse to wear five different colors when you can't decide on a shade! <u>Glamour.com</u> has a long list of specific styles to rock this Spring!

Taking care of your nails is essential. We use our hands a lot, so our nails tend to suffer. Give them the respect and pampering they deserve. It takes some work, but it's not rocket science! Create a routine for yourself and stick to it!

What is your routine for keeping your nails healthy and beautiful? Share below!

## Beauty Tips: Best Beauty Products of 2017





By Karley Kemble

If you've ever walked into Ulta, Sephora, or the beauty section at Target, and have felt completely overwhelmed, you aren't alone. With all the beauty products out there, it's difficult to figure out what's good and what's not-so-good. Cupid has some great news for you: we've complied a comprehensive list of the best beauty products of 2017 to make your next beauty haul super easy!

## From drugstore to high-end, Cupid has beauty tips in the form of the must-have beauty products of 2017!

Face:

**Benefit PoreFessional Primer:** If you haven't tried PoreFessional Primer, you're really missing out! This primer helps give your look a flawless base. Like the name suggests, it fills in your pores and makes your skin baby smooth. Try it out - it'll change your makeup game.

Maybelline Fit Me Matte Foundation: Who said you had to spend a fortune on foundation? Maybelline's foundation is a great "fit" for almost everyone! They have the most diverse shade range of any drugstore line, and even rolled out six new shades this year. This foundation will keep your face matte all day and makes your skin seamlessly perfect!

Tarte Shape Tape Contouring Concealer: Shape Tape is a cult favorite for a reason. Though it has only been around for a year, it's taken the beauty world by storm. What makes this concealer so amazing is that it is extremely full-coverage and long-lasting. Tarte has an extensive color selection, which comes in handy because this product is also great for contouring!

Related Link: Beauty Tips: 5 Hair Trends for 2017

#### Eyes:

Nyx Glitter Primer: If it's basically impossible for eyeshadow to stay on your lids all day, eyelid primer is essential! Nyx is a great brand overall, but this Glitter Primer is a notable standout. This primer doesn't budge once it's on your eyelids, and works on both pressed shadows and loose pigments.

**Urban Decay Heat Eyeshadow Palette:** One of 2017's most hyped launches within the beauty world, the Naked Heat Palette is a must-have palette for anyone's makeup stash. The warm shadows are super pigmented, buttery, and look good on any skin tone. They are also super versatile – you can create a look suitable for a day at the office, or <u>date night</u> with your partner!

Stila Stay All Day Waterproof Liquid Eyeliner: Whether you're an eyeliner newbie or a pro, this eyeliner is great for all abilities. The felt tip is perfect for simply defining your eyes, or creating sultry cat eyes. It won't budge or smudge all day, either! L'Oréal Lash Paradise Mascara: L'Oréal's mascaras are well loved – and their newest launch is probably their best ever! Lash Paradise has become a cult favorite and comparable dupe to Too Faced Better Than Sex mascara. What makes this mascara so amazing is that it curls, lengthens, and volumizes eyelashes and doesn't make them feel crunchy or crusty.

**Related Link:** <u>Beauty Advice: The 5 Best Beauty Tips from</u> <u>Celebrities</u>

#### Cheeks:

Milani Baked Blush: These blushes are ah-mazing. Unlike most baked makeup products, they are super pigmented and aren't chalky. There is the perfect amount of shimmer to leave your cheeks looking healthily flushed with the perfect amount of color!

Too Faced Chocolate Soleil Bronzer: Too Faced has a very extensive line of bronzers. From matte to shimmer, there is something out there for everyone! The Chocolate line of bronzers are especially decadent because they have an irresistible cocoa scent – but just make sure you don't take a bit out of it!

**Becca Highlighters:** Within the past few years, highlighters have certainly become everyone's favorite beauty trend. Becca is known for creating some of the best highlighters on store shelves! They have a variety of different formulas – liquid, pressed powder, and poured crème. Their products aren't overly shimmery, and have a very natural sheen to them. You can also build up the intensity for a glow that can be seen from outer space!

Related Link: Beauty Tips: No Makeup Is the New Best Look

Lips:

Elf Sugar Scrub: With the growing popularity of matte

lipsticks, it is super important to take the proper steps to ensure your lipstick will stay on as long as possible! This lip scrub looks exactly like a bullet of lipstick and can easily fit in any purse or clutch. It leaves your lips super soft and comes in a bunch of different, yummy flavors!

**Rimmel London Rimmel Moisture Renew Transparent Lip Liner:** If lip liner is a struggle but you have a problem with your lipstick feathering, this product was made for you! This liner applies crystal-clear, so you don't have to worry about looking like over lining-gone-wrong.

**ColourPop Lipsticks:** ColourPop's popularity has skyrocketed in the past four years – it's difficult to imagine a time when we didn't have their Lippie Stix, Ultra Matte, or Ultra Satin liquid lipsticks. Their lipsticks are a game-changer because of their one-swipe coverage and comfortable feel. The brand is constantly releasing new shades, so there's a color out there that's perfect for you!

### Finish:

Laura Mercier Translucent Setting Powder: This setting powder is crucial for keeping your makeup in place all day. It has a very silky-smooth texture and doesn't look cakey on top of all your other products. It also doesn't cause flashback in photos, so you won't look ghostly at all.

**Urban Decay All Nighter Setting Spray:** Setting spray is the icing on the cake for any and every makeup look! This spray comes in two finishes — one leaves your skin looking dewy, the other matte. This spray truly increases the longevity of your daily makeup.

What beauty products rocked your makeup game in 2017? Comment below!

# Do We Sleep Differently When in Love?



Love is one of those things that cannot be summed up in a few words or a couple of sentences. If you surveyed 100 people, each one would have a different definition of what love actually means to them and how they experience that love. Love is an unspoken bond between two people that can survive through even the harshest circumstances when strong enough.

### Does the "can't-eat-can't-sleep

### kind of love" affect how we sleep?

Now we've all heard the phrase "can't eat-can't sleep kind of love" dubbed by Diane Barrows. But do people in love truly sleep differently? Let's explore the connection between our sleep patterns and love.

### Sleep and Love

When a person falls in love, the emotions that one experiences can range from elation to anxiety. Researchers have studied and compared lovelorn actions to symptoms similar to that of a cocaine high: elation and energy without much appetite or need for sleep. The early stages of love can interrupt sleep patterns when a person is experiencing a euphoric high of emotion causing a disruption to their sleep. People can also experience a higher level of anxiety while being separated from their new found love and find themselves consumed with continuous thoughts of them. This can interrupt your daily routine as well and affect your performance in the workplace. A person in a newfound relationship will not want to miss a second with their partner and dismiss sleep as unimportant. A newfound sexual awakening can also keep you up at night because you begin to associate your bed with more than a sleeping area and instead a playground for intimate fun.

At the beginning of the relationship, you will function normally or even at a greater potential on a lesser amount of sleep due to the high level of positive emotions and influx of hormones. Eventually, as the relationship grows stronger through time, one relaxes into it more, gaining a greater confidence in the long-term potential. The Lack of sleep will catch up with your body and mind. A person needs sleep and food to fuel the body and help maintain a healthy mental, emotional and physical state.

### Your Partner's Sleeping Patterns

Your partner's sleeping patterns can also affect both your natural and scheduled sleep cycle, or in fact, your entire bedtime routine. Perhaps you are a morning person, preferring to retire for the night in the early nighttime hours, rising with the sun whereas your partner is night owl and would prefer to go to bed later in the night, rising in the midmorning or afternoon. If you are used to and physically attuned to a routine bedtime, any sudden changes can create a disruption in your mind and body. You might enjoy a quiet read before bed or complete darkness in the room and your partner needs a source of white noise such as the TV which also creates light. You find yourself wanting to match your partner's routines and it can take months or even years to fully adjust both physically and mentally to the changes.

### Preferred Mattress and Bedding

It might seem like a strange concept, but even the mattress and accessories you chose to sleep on versus your partners' can interrupt your sleep. You might find greater rewards when sleeping on a firmer innerspring coil mattress with a light comforter and one firm pillow. Your partner on the other hand, prefers a memory foam mattress with a heavy duvet surrounded by pillows of various sizes and thickness. This can cause a friction in the relationship, creating stress, which in turn leads to a lack of sleep due to the brain in a hyped-up state.

Thankfully to modern technology and innovative design techniques, this stress doesn't have to mean an end to the relationship or that you and your partner are doomed to have separate bedrooms for the duration of the relationship. Manufacturers have developed a type of mattress that combines an innerspring coil with a memory foam mattress to deliver both technologies. Manufacturers called this design the hybrid. If a mattress such as this interests you or your partner, The Sleep Judge has compiled a list of the <u>best</u> <u>hybrid mattresses</u> available today.

### Conclusion

So, do we really sleep differently when in love? I think the answer is yes! Sleep is a major component of who we are as human beings, but it can be fragile and upsets can occur with little provocation. Sleep aids the body in healing, relaxation and reduced mood swings. Love can also show all of these morale boosting emotions. There is a quote that states "One of the most beautiful things is falling asleep with someone you love, holding them, and feeling perfectly safe". Have an open communication with your sleep partner about sleep habits and make minor adjustments where necessary will aid the person in becoming accustomed to opposite routines.

# Celebrity Interview: Michael Canalé Talks About His New Product Line & The Latest Celebrity Hair Styles





By <u>Rachel Sparks</u>

With nearly thirty years of experience as a celebrity hair stylist, Michael Canalé is best known for creating "The Rachel," the hair style of <u>Jennifer Aniston's</u> character on *Friends*. Seeing between 20 and 40 clients every day, he starts his mornings at 7 a.m. and spends anywhere from 15 to 30 minutes on each client. Adding to his already busy schedule, he has just released an ingenious new hair product line that lengthens the longevity of color and repairs damage to hair. Of course, Canalé is a lot more than a stylist: He's also a family man to three kids and an avid traveller for work. In our exclusive <u>celebrity interview</u>, he opens up about his new product line, the latest celebrity hair styles, the importance of family, and what's next for his booming career.

## Michael Canalé Talks About New Product Line in Celebrity Interview

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Canalé's new line of hair care products "is the first of its kind, focusing on getting hair ready for color and maintaining color between salon visits." The four-step process starts with a gentle shampoo that does not fade color. Following the shampoo, Nourish is a topical vitamin that helps strengthen and heal hair. The third step is the conditioner that "restores luster, softness and shine." The newest addition to his line is Replenish, "an ingestible vitamin with a vegan and all-natural approach that contains patented Targeted Cellular Technology for maximum absorption with critical ingredients that will help you achieve strong, healthy hair."



Photo: Michael Canalé Product

It's easy to see why we trust the Canalé product line as much as we trust the stylist to color and cut our hair. Canalé has a strong knowledge base and uses the undertones of someone's skin and eyes in order to choose their best hair color. He suggests that you look at your wrist and note the color of your veins: "If they're blue, you have a cool undertone, and if they're green, you have a golden undertone." He also recommends looking at your eye color: If you have blue-toned eyes, cool-toned highlights will be a natural compliment. For instance, blue-toned eyes with specs are best complimented with baby-blonde highlights. Making it even easier for hair color novices, he adds, "Another trick is to always use your natural hair color when creating a hair color – that's why I prefer highlights."

Having started the largest hair styling trend in decades with "The Rachel," we had to ask Canalé's perspective on must-have celebrity hair styles. In terms of hair color, he believes that ombre and balayage are on their way out. Instead, he suggests his favorite technique and says, "The hottest color trend right now is using paper thin highlights to enhance a client's natural base and adding a finishing touch of a pop around the face to bring out a client's eye color, giving a subtle, glamorous look."

**Related Link:** <u>Get a Knockout Look with This One-Two Punch in</u> <u>Hairstyles</u>

When it comes to hair cuts, he encourages his clients to consider their natural texture. "If you do a cut that embraces your natural waves, it'll require less styling with heat and tools," he shares.

### Celebrity Hair Stylist Shares Parenting Advice

Aiding in his success is help from both his wife and manager. "I will tell you, it's not easy. My wife is very supportive and holds down the fort when I'm out on the road," he explains. "I also have a great manager who makes sure I don't miss a beat when it comes to my kids."

Despite his long days, Canalé always prioritizes time with his family. When it comes to finding your own work-life balance, Canalé says, "My best <u>parenting advice</u> to your readers is to never let work allow you to miss the most memorable moments and to carve out family time. Creating memories with your loved ones is priceless!" So what's next for this celebrity stylist? For starters, he sees himself spending plenty of time in the salon. He began his career working with Leslie Ann Warren and Marsha Mason, and most recently, he's worked with Carolyn Murphy, the face of Estée Lauder, and Stephanie Hollman from *The Real Housewives of Dallas*. "I want to still be behind the chair, coloring the hair of women all over the world. I work in eight cities as of today and am looking to expand into another," he explains. "My goal is that the future of my business continues to help women feel beautiful as we create healthy and beautiful hair color."

**Related Link:** <u>Celebrity Interview: RHOD Star Stephanie Hollman</u> <u>Talks, Fame, Family Life, and Spring Style</u>

Additionally, Canalé hopes that one of his children will join the family business someday. "I've built a career around brand-specific color techniques and would love to see it continue," he says. Plus, he promises that "a couple of incredible products will be released in 2018." So stay tuned!

Canalé saves his best piece of beauty advice for the end of our celebrity interview: "One last thing: Don't overthink your color. Your hair is your best accessory — stay colorful!"

You can follow along with Michael Canalé on <u>his website</u> and <u>Facebook page.</u>

## Beauty Tips: Colored Eyeliner





By Melissa Lee

The beauty world is constantly changing, and sometimes it feels a little difficult to keep up. On top of that, it can get easy to get super bored with your every day makeup routine. A solution to both of these worries comes in the form of 2017's hottest beauty trend — colored eyeliner! While it may sound a little intimidating, don't worry. There are plenty of ways to rock this look, regardless if you're looking to go bold or subtle. Head below to check out ways to wear colored eyeliner this season.

## Check out some of Cupid's beauty tips on how to rock colored eyeliner below!

1. Start light: If your every day makeup look is relatively neutral, try starting with white eyeliner. This look has been rocked by celebs like Kerry Washington, who made white eyeliner look super classy on the red carpet. Paired with a natural eye look, line the your eyelids with white eyeliner. If you're feeling a little bolder, try a cateye by adding small flicks to the ends.

2. Blue is the new black: Lady Gaga is notorious for ditching black eyeliner for blue, and has been showing this look off on her tours. Take a page out of Gaga's book with this neon dream. Sweep a fun eye shadow color over your lids (green, pink, even purple) and pair with neon blue eyeliner on your waterline.

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3. Multicolored: Looking for something even crazier? Try this out: multicolored liquid eyeliner. Emily Ratajkowski showed this amazing look off at this year's Met Gala and it was a hit! Her makeup artist blended together two different liquid eyeliner colors (blue and green) and lined her lash line. Extend the eyeliner a little past your lids for a cute cateye look and you're all good to go!

4. Reverse it: Dianna Agron tried reverse eyeliner out on the red carpet last year and we're obsessed! She lined her lids with regular black eyeliner (a cateye, of course), but made a bold statement by sweeping neon pink eye liner on her waterline. This graphic look is guaranteed to standout, especially when paired with neutral lips and face makeup.

**Related Link:** <u>Celebrity Beauty Tips: Dazzle this Summer with</u> <u>Sunset Eyes</u>

5. Sharp and clean: If you want the colored eyeliner to be the complete star of the show, consider trying this look out. Line the tops of your lids with a fun eyeliner color (blue, red, maybe even purple too!), and call it a day. Apply some mascara to your eyelashes and finish with a dewy, natural face.

What colored eyeliner look do you want to try out? Leave your thoughts below!

# Beauty Trend: The Ultimate Guide to Eyelash Extensions



By Marissa Donovan

Upgrading your lashes for extra volume sounds very simple for those thinking about eyelash extensions. Before jumping into the beauty trend bandwagon, here are some things you need to know prior getting eyelash extensions.

### Check out these **<u>beauty tips</u>** about

### eyelash extensions!

1. Temporary strip falsies are different than eyelash extensions: There are many ways to fake dramatic eyelashes, but there are differences between strip falsies you can buy at a beauty store and eyelash extensions from a technician. Placement is one of the key differences, because falsies can be glued to the line, while extensions are glue to the actual lashes. Falsies will also last you a day compared to extensions, which can last up to several weeks.

### Related Link: Beauty Tips: The Rise of Microblading

2. Extensions have multiple styles to choose from: Like the many choices you would have picking hair extensions, eyelashes have options too based on length, material, and curl. When it comes to length, the longer they are, the more you will need to have on your extensions to look natural. Materials for the lashes can range from synthetic material to mink hair. The curl is based upon the slope of the eyelashes. Large lashes will most likely have a greater slope for the curl. Make sure to ask a technician what they would recommended based on your eyelid and your ideal beauty look for your next <u>date night</u>.

Related Link: Beauty Trend: Glitter Cuticles

3. Make sure your technician is extremely sanitary: Do not wing it when it comes to choosing a technician! It's very important to get extensions from a technician who washes their hands religiously, because it's nearly impossible to wears gloves while placing the small and sticky extension on the lashes. The horror stories of bad technicians include bacterial infections and cornea damage. It is also important for the technician to clean their tweezers and have disposable eyelash brushes when working with clients. Do your research, and read many reviews before choosing a technician for your beauty experience!

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4. Maintenance is required for your extensions: Once you have your extensions, you need to be extra protective. In a period of 12 hours, you need to avoid water from touching them so the glue on your extensions can dry. If you do come in contact with water, it will dissolve the glue and can sometimes cause redness due to the glue entering your eye. After the protection period is over, you need to gently brush your lashes before and after sleeping with a mascara wand to remove eye build up. You also need to brush them after you shower as well. Make sure that that you have mascara wands that you can throw away after brushing your extensions.

Check your local areas to see if you have a skilled and clean beauty technician in your area. Let us know your experience with eyelash extensions in the comments!

# Beauty Tips: 5 Holiday Makeup Looks to Try





### By <u>Melissa Lee</u>

The holiday season is the best time to start experimenting with different makeup looks. Between the delicious food, family gatherings, and fun holiday parties, find some time to try out a few fun looks before heading to your next event. If you're bored of the same old glittery eye look, never fear – Cupid's here to save the day! Check out some of these dazzling makeup tips that will have you looking like the star of the party.

## Head below and find a few of Cupid's fave beauty tips for this year's holiday makeup looks!

1. Silver eyeliner: Gold and silver looks are always a holiday favorite, but why not experiment with your eyeliner? Pick up some silver liquid eyeliner and try out this wintery look by lining your lids with the metallic pigment. Keep the rest of your makeup fairly neutral so all the attention goes to your eyes.

2. Rosy cheeks: Although the freezing temperatures may be enough to add some color to your cheeks, this flushed face look is perfect for the holiday season. Not only is it simple, but it's definitely a change from the usual bronzed glow that we're used to seeing. Use your favorite cream blush or cheek tint by applying to product directly to the apples of your cheeks and blend with your fingers, creating a rosy yet natural glow.

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**3. Berry stain:** This look is a step up from the classic dark lip, so if you're looking to vamp it up this December – pay attention! Try a glossy berry toned lip stain and concentrate it in the center of your lips. Carefully blend out the color by desaturating the outer edges of your lips. This '90s look is perfect, especially since you won't have to worry about fixing your lipstick all night.

4. Colorful underliner: If the silver eyeliner look was too much for you, try this out instead. Pick up a colorful or metallic pencil eyeliner and smudge it through your waterline. Pair this daring flash of color with a neutral, natural eye shadow look so your eyeliner is the attention-grabber.

Related Link: Beauty Trend: Glitter Cuticles

5. Smoky eyes: The smoky eye is an oldie but a goodie – and perhaps one of the most difficult makeup looks to master. Instead of grabbing your favorite neutral eye shadow palette and attempting to create a smoky eye, try this gunmetal look instead. Using a black smudgeable non-waterproof eyeliner, trace the pencil into your crease, along the bottom lash line, and *smear*. Use your fingers to blend this baby out before gradually retracing the messy lines to make it darker. Swipe on your favorite mascara and you're good to go!

What are your favorite holiday makeup looks? Leave your thoughts below!