

# Beauty Tips: How to Style Your Natural Hair for the Summer



By Alycia Williams

Naturally thick hair leaves an endless amount of options when it comes to styling. It can be overwhelming, as new [beauty trends](#) revolving around natural hair develop everyday. In these [beauty tips](#), you'll find the perfect natural hairstyle that's summer ready.

**Whether your looking for statement**

# hairstyle or something a little bit more understated, here are the beauty tips you'll need to get through the summer.

Find your perfect style:

**1. The classic wash and go:** This style calls for minimal styling which gives it a carefree and easygoing look. If you're looking for your hair to dry in the summer breeze, the wash and go is for you.

**Related Link:** [Beauty Tricks: The Best Curly Hair Hacks](#)

**2. Braid/twist out:** This style requires a little bit more work than the wash and go. On the flip side, this style is sure to give you definition that you're looking for without going out with damp hair. This style works for all kinds of textured hair and gives a range of possibilities. You can have textured bangs one day, middle part the next, and then an up-do all with one braid/twist out. The possibilities are endless.

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**3. Micro twist:** The micro twist is perfect for you if you're looking for a style to last you all summer. It takes a little while to style it, but it can last until fall. These twists are extremely versatile as you can do any style you want them. They're easy to maintain and work for any kind of summer outing.

**4. Embellished braids:** This style can be categorized as more of a statement hairstyle. It takes regular braids to the next level. Wooden beads, metallic yarn, silver cuffs, shells, rings, and so much more, allows you to level up those braids.

**5. Afro puffs:** Whether they're high or low puffs they still give off a cute and endearing look. They can be fun and flirty as high puffs or relaxed and easygoing as low puffs. Either way, these puffs have summer written all over them.

**6. Dip dyed ends:** It's exactly what it sounds like, only dying the end tips of your hair to give you an exciting look. No matter what color you choose, this is bound to make you look like the life of party. Any style you choose to do with the dip dyed ends (as long as it's showing) will give you a super fun look.

**7. Buzz cut:** Out of all the styles this, is by far the edgiest one. Not everyone is ready for a big chop, but if you are, then the buzz cut is the way to go. You'll save a massive amount of time doing your hair. This style will have you looking bolder than ever.

**What are some other natural hairstyles that are perfect for summer? Start a conversation in the comments below!**

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## **Beauty Trend: 7 Hairstyles That Make You Gorgeous for Dining Out**





There's no doubt that you want to look your best when you're heading out with friends or your partner for dinner. There's more to the equation than just your outfit, however. Impeccable grooming is key, too, which means paying close attention to your hairstyle. This will ensure your outfit is complete. This means you have to know the best [andis styliner](#) to use and get that unique haircut that will leave you satisfied with your appearance. The hairstyle you opt for should give you confidence you need to feel great all night. However, if you aren't great with your own hairstyles, it's wise to seek professional assistance. Nothing should stop you from having a chic hair day. In fact, you should make your night out as stunning as your personality.

**Here are seven gorgeous hairstyles that can bring your look to the next level:**

### **1. Romantic Braids**

Braids are always great for women who have long and thick hair. To come up with that perfect look for your night out you can opt for different types of braid hairstyles. For instance, you can opt for a romantic fishtail braid or a twisted crown braid. This is a great hairstyle that will rest elegantly on top of your head as you enjoy dinner, but also add a touch of warmth.

## **2. Bun Hairstyle**

The bun is a traditional date night up-do you can try out. It's a great hairstyle if you have long, medium or even short hair.

You can make your hairstyle the talk of the day by opting for a twisted or side bun hairstyle that will go well with a floral dress and a candlelit dinner. It's a [fabulous hairstyle](#) that will add glam to your date night, but make sure you secure it with knots and twists.

## **3. Classic Bob**

You can shine at a [dinner party](#) by opting for a classic bob hairstyle. This is an MVP in the haircut world and you will not only look great, but also beautiful. You just need to keep your bob haircut simple with minimal sleek layers. Don't forget to match your look with a beautiful and [elegant outfit](#) for the night out.

## **4. Soft Curls**

If the man of your dreams has asked you for a dinner out, don't disappoint. It starts by getting the best haircut that will make you [look attractive](#) and ready for a date night. Properly done, soft curls are a classic hairstyle. It's a haircut that works on most hair lengths. You can have your stylist do it and get those gorgeous soft curls.

## **5. Chignon**

Chignon is one of the most popular hairstyles among many sophisticated women in the world today. You can try it out on a [dinner date](#) too and look glamorous. There are different variations of chignon hairstyle, but you can go for one that you find stylish and fits into your preferences. For instance, you can choose low side chignon, low messy chignon or super-sleek chignon and bring out your fashion statement.

## **6. Ponytail**

Ponytail is a classic and a basic hairstyle if done right. It's a great hairstyle that will give you a certain level of glamour every woman on a dinner party will fancy and fall in love with. You can go with a voluminous, high, braided, tousled or slicked-back ponytail as your style options are endless. This is a hairstyle synonymous with simplicity and comfort you need during a date night.

## **7. Waves**

As you think of and list the top classic hairstyles for dine out, don't forget to style your hair into gorgeous waves. This is a hairstyle that will ooze timeless elegance many women crave during dine out. Try out varied finger waves styles, and find a style that fits your mood, personality, and dress code. Waves are a flawless hairstyle for your dinner date you will treasure.

The bottom line is that you have to get it right when it comes to your hairstyles. Know the right tools from hair straightener, styliner trimmer or blow dryer to have in your closet and get the right hairdo. You don't want to disappoint for dine out when you can also enlist the help of your hairstylist and pick an elegant hairstyle.

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# Getting to Know the Benefits of Eyelash Extensions



Eyelash extensions offer a convenient and beautiful way to enhance your natural beauty while reducing what you have to do to get ready each day. If you aren't sure if eyelash extensions are right for you, getting to know some of the benefits may help.

**Keep reading to learn some of the most popular benefits of these extensions here and make an**

# educated decision regarding if they are right for you.

## **Boost in Self Confidence**

When you gather the needed [Eyelash supplies near Edmonton](#) and apply your extensions, you'll find the amount of makeup you have to wear is reduced significantly. In fact, there are many people who claim that after their eyelash extensions are in place, they can roll out of bed and it already looks as though they are wearing eyeliner and mascara. This can definitely help to give you a self-confidence boost.

## **Reduce the Amount of Time it Takes You to Get Ready**

It may be against what you believe now, but most eyelash extensions on the market today aren't targeted to ultra-glam women. In fact, many people who choose these extensions are moms, businesswomen, instructors, and even athletes who don't wear much makeup each day. With the extensions in place, these people have just enough of that "glam" look they want to feel comfortable without any other makeup on. No makeup means less time getting ready each morning, which is a definite plus for most people.

## **Great for Special Events and Vacation**

There are many people who start wearing eyelash extensions for a special event or when they go on vacation. However, many of these people stick with the extensions because they add that extra "glam" they are looking for.

Lash extensions are a great thing to invest in a few days before you plan on going on vacation or to a special event such as a retirement party, fundraiser, or something else. As mentioned above, this little extra fullness to your lashes can help to [boost your self-confidence](#) while catching the



attention of others.

## **The Right Eyelash Extensions Matter**

Remember, not all eyelash extensions are created equal. You have to put time and effort into finding quality extensions that will meet your needs and provide all the benefits here, and more. Being informed and getting the right extensions is a great way to enhance your look and get the bit of “glam” you are looking for without having to spend too much money.

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## **Date Night Makeup: Red Lipstick is Hot**





By [Hope Ankney](#)

Everyone has that special connection with one of their makeup products or a piece of clothing in their wardrobe. It's that special connection that only it can give you – the air of confidence, the power of [beauty](#), and the reflection of radiance. So, what is it about red lipstick that has almost become a universal [beauty trend](#) that makes anyone that swipes it on feel untouchable? And, why do date nights that feature a red lip feel that much hotter?

**Red lipstick has been a powerful beauty tool for ages. Make your date night soar with this pop of color.**

The red lip has been one that's transcended history. Whether it was on royal figures, Disney princesses, or even [Kim Kardashian](#) on a dazzling red carpet, the color is the very

definition of beauty and grace. It's earned it's right to be a timeless and traditional form of feeling gorgeous and confident. If you're wanting to spice up your next date night, consider a few reasons why a red lip could help with Cupid's [beauty tips](#):

**1. It's romantic:** A red lipstick can automatically turn your look romantic. There's something about the color that reminds us of passion and love. Allie from The Notebook even rocked a signature red lip. So, if you want to liven up your look right before a date, we recommend keeping the rest of your makeup to a minimum while swiping on a beautiful coat of red lipstick before you rush out the door.

**Related Link:** [Beauty Tips: Romantic Make-Up Looks for Valentine's Day](#)

**2. It's an attention-grabber:** It's no surprise that red lipstick can make a woman feel invincible, but there are also studies that show a red lip is the most attractive color to wear. This hue is bright, bold, and it brings attention to one of the more sensual features of our faces. If you're wanting to instantly grab the attention of your date the moment they see you, we recommend using a bright, cherry lipstick. No one could resist!

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**3. It embodies strength and femininity:** The red lipstick has been a classic symbol for strength and beauty within women all throughout history. One of the most powerful women, Cleopatra, was known for her cherry-reddened lips. She would make others crush up thousands of beetles just to get the dark-pigment of this color. It even symbolized her power as she wore a beautiful red lip while her subjects' wore a dull and rusted tone on theirs. If you're searching for a color that is classy, polished, and bold for your next date night, pick up a striking red lipstick to feel powerful and in control.

**4. It plays up youth:** As we get older, our eyes, lips, and complexion get paler. It's just part of the aging process. But, there is something a red lipstick does that can liven you up and make you look more youthful with a term called 'facial contrast.' This contrast is the process of balancing out the paleness of our features with a vibrant color somewhere on our face. By using a striking red lip, it automatically flatters our skin. If you're wanting to create a more youthful and playful look for date night, we recommend one swipe of your most vibrant red lipstick before you head out!

**How has red lipstick made you feel when you've worn it? Let us know down below!**

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## **Beauty Trend: Eyebrows With Some Fluff!**





By Meghan Khameraj

Eyebrows have been through some serious ups and downs the past few years. From super thin and highly arched brows to too-thick bold brows, the versatile eyebrows never go out of style. In the latest beauty news, fluffy brows are the newest beauty trend. Our [beauty tips](#) will help you achieve this new look!

**Eyebrow beauty trends have changed a lot through the years. Fluffy brows are the newest trend to sweep the beauty world. Cupid has some advice to help you get this new look.**

The perfect eyebrow look is the key piece to every beauty trend. Although eyebrow trends are constantly changing, it is



still fairly easy to change your eyebrow shape. In the latest beauty news, fuzzy eyebrows are the hottest trend. Here is our beauty advice on how to get this cool new eyebrow shape:

**1. Grow out brows:** Fluff is the key part to fluffy brows and the only way to get it is by growing out your brows. It may take a few weeks depending on how quickly your hair grows, but once you have bushy enough brows, then you can truly attain the fluffy look.

**Related Link:** [Beauty Trend: Neon Eyeshadow](#)

**2. Get the right tools:** You're going to need some tools to get that perfect fluffy brow look. Stock up on a spoolie, angled brush, brow pencil, and brow gel. You'll need these products once you're ready to groom your eyebrows.

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**3. Groom, groom, groom:** Now your eyebrows should be pretty wild and bushy and could definitely go for some grooming. Use the tools mentioned above to trim and groom your brows so they look bushy, yet tamed. Don't over-groom them since we still want them to look fluffy.

**4. Fill in:** Use the brow pencil to fill in your brows to your liking; however, brows that are more lightly filled tend to look more natural. Then, use the eyebrow gel and angled brush to move the hairs around, crafting the exact style you want. Crossing your hairs across each other can help get a naturally messy look. Clean up the look to get the exact fluffy eyebrow you were looking for!

**Will you try this trend? Let us know in the comments below!**

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# Beauty Trend: How Technology Has Made LASIK Even Better



LASIK is a highly successful procedure to correct vision. Today, the LASIK success rate is incredibly promising. A reported [99% of patients](#) achieve better than 20/40 vision and more than 90% achieve 20/20 or better. These are statistics worth celebrating, and all prospective patients should feel confident in their decision.

LASIK has technology to thank for these high success rates. In the past decade, modern technological advancements have helped this surgery take huge strides.

**In this guide, we'll examine the individual improvements that have made beauty trend LASIK the trusted solution it is today.**

### **Femtosecond Laser**

One of the biggest improvements in the world of LASIK is the introduction of the femtosecond laser. In the mid-1990s, it was common for surgeons to use a surgical blade during the treatment. This blade was used to create the initial flap in the cornea.

Today, the vast majority of surgeons opt for a femtosecond laser instead. This laser is highly precise, and it separates tissues in the eye by creating a layer of bubbles and then making an incision to create the flap. This way, even if the surgery is disrupted, the air bubbles dissolve and there's no removal of any tissue.

### **Contoura Vision**

You can think of Contoura Vision as an advanced version of LASIK. While LASIK makes it possible to achieve the "high-definition" vision results that you would have achieved with glasses with your own eyesight, Contoura Vision goes a step beyond.

With Contoura Vision, instead of simply correcting your specs power, it also corrects your corneal irregularities and visual axis. While this might sound really complex, it's basically just a way to supercharge your vision. It's one of the greatest improvements in the LASIK process, and it will only become more common in the next few years.

### **SMILE Tech**

Another tech advancement in the LASIK world is known as [SMILE tech](#). This stands for Small Incision Lenticule Extraction, and you might have also heard it referred to as “keyhole” laser eye surgery. Similar to Contoura Vision, it’s also seen as the next generation of laser eye surgery.

It’s a much less invasion method of improving vision, and it has some impressive results. Better yet, the surgery can be very fast. It can be completed in under 15 minutes, helping patients feel more at ease during what can sometimes be a very intimidating experience.

### **Reduced Side Effects**

Because of these differences above, there has been a reduction in the number of side effects. Because of the improved accuracy of the femtosecond laser, there is much less appearance of one of the biggest side effects: dry eye.

In the past, dry eye could take up to 6 weeks to improve. In some patients, it could last as long as 6 months. Thanks to the better laser, it’s much less likely to create this issue. While night vision problems are still a side effect, this is a big step in the right direction towards a side effect free solution.

### **Decreased Costs**

The rise in technological improvements has meant a lot of big changes in the world of LASIK. Aside from reduced side effects, there has always been a decrease in the cost of surgery. In addition, many [vision insurance](#) plans offer discounts or other options for making LASIK more affordable.

As technology continues to make LASIK easier and more realistic for the average patient, costs will only continue to lower. This is good news for anyone with problem vision who dreams of a better solution. LASIK treatment might be more affordable than you think.

## The Future of LASIK

Though LASIK has already come such a far way in the past few years, it's not slowing down any time soon. As it becomes more and more commonplace as an effective way to treat vision issues, it's only going to become more technologically advanced.

All of these improvements above show just how powerful LASIK already is, and it's only going to become more innovative in the years to come. From reduced side effects to stronger lasers, what strides will LASIK take in 2020 and beyond? Only time will tell, but we're already excited for these new possibilities. Talk to a medical professional about whether LASIK is the right fit for your vision today. You have nothing to lose and so much to gain.

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## Beauty Trend: 5 Beauty Micro-Trends to Follow







By [Katie Sotack](#)

Instagram micro-trends and YouTube [beauty](#) gurus are begging you to splash on the color and dare to be bold. *MaireClaire.com* has pronounced “This is the season to *not* play it safe”. And given these micro-trends are small, cheap, and non-time consuming even the most minimalists among us can embrace these looks. Get ready for the trendiest aesthetic that’ll get all the likes and retweets.

**From the tip of your hair to the point of your toe, beauty is in the eye of the beholder, but these micro [beauty trends](#) sure help put the whole package together.**

Think of micro trends as the bricks that build a house. A shabby foundation can throw off the whole appearance. Taking time to embrace these fun trends will tidy up your look. Here

are the micro-trends everyone's trying this summer.

**1. Multi-colored mani:** No longer does a manicure need to be monotone. Instead of using your precious time to whittle down which color you'd like, opt for 5 or 10 different ones. This manicure adds a whimsical note to all your looks. Amplify your easy-breezy babe aesthetic by rocking every one of your favorite colors.

**2. Graphic eyeliner:** Like the 80s' beauty trend, micro trends are embracing bold, graphic eyeliner. Draw straight lines or dots along the length of your lid. If your really brave try neon graphic eyeliners, which have become popular through HBO's *Euphoria*. But *Euphoria* star Zendaya has always been an eyeliner visionary. Pick a photo and mimic her creative eyeliner looks until you find your perfect liner.

**Related Link:** [Beauty Trend: 80's Beauty is Back](#)

**3. Complementary colors:** This summer is about getting artsy with makeup. You are Picasso and your face is the canvas. Rock complementary colors (blue/orange, yellow/purple, or red/green) along your top lid and bottom lash line. The opposing colors will pop against each other and brighten your eyes. The look is perfect for [date night](#).

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**4. Green eye shadow:** If opposing colors are too distracting, but you're still seeking to make a statement, try green shadow. Greens come in pastel, metallic, and jewel tones so they have wide appeal across all skin tones. This trend is a great way to go, but be sure to keep other makeup minimal as to not muddy the effect of the vibrant green.

**5. Breezy bob:** The bob's been back since the mid-2010s since celebrities like Lucy Hale, Karlie Kloss, and [Jennifer Lawrence](#) let their stylists chop off their luscious locks. The breezy bobs will take your look to another level when the

wearer adds ombre or highlights to lighten the overall hair color. Able to be worn curly, straight, or wavy the bob is a vacation from hairstyling that's still trendy.

Which micro trends are you excited to try? Share in the comments below!

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## Beauty Trend: Customized Body Care



By [Katie Sotack](#)

Hopefully none of us are a stranger to face wash. Skincare of

the face is as ritualized as morning coffee in America. This year the [beauty](#) community is encouraging skin care to extend to the whole body. Leg masks, back exfoliators, and general body cleansers have hit the market in an attempt to supple and plump your skin (as well as drain your extra cash). While it's true this new skin treatment will cost more, it doesn't mean it comes without its benefits.

## **Customized body care is the beauty trend that will elevate your skin all over. What are the perks of every shower turning into a spa day?**

Body care is all about worshiping every aspect of your skin. Just because your belly isn't your introduction to the world, that doesn't mean it doesn't deserve to be pampered. Commit to caring for your body as a whole and watch your skin look brighter, clearer and [healthier](#) within a few weeks:

**1. Bacne:** Clear skinned shoulder blades always make a fashion statement. Show off your sexy shoulders barren of any red dots or blackheads with back exfoliates that are especially essential to those who condition their long hair. Back acne is a common problem for long haired individuals whose conditioner soaks out of their hair and into their pores. Conditioner clogs skin which should be permeable and encourages back blemishes. Cleansing the shoulders will counteract the clogging conditioner.

**2. Bikini bumps:** Shaving down there has the averse effect of razor burn garnishing your bikini line. After shaving use a calming body moisturizer to treat the red bumps and ease irritation. Forewarning though, bumps aren't always razor

burn, get checked out by a doctor. And while we're on the subject of medical care, moisturizers are *not for internal use*. A clean, lightweight moisture can be useful around the thighs and bikini line, but nothing should be getting up in there.

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**3. Ingrown hair:** A perk of full body skincare is nixing those frustrating hairs growing underneath the skin; or even worse those hairs that inspire infected red lumps. By routinely exfoliating the skin, ingrown hairs are coaxed out of hiding. Instead of growing inward, the hair will pop straight outward as it should. If you're prone to trapped hairs, cleanse the areas that bother you most and keep an eye out for the positive effects

**Related Link:** [Product Review: Rock Long Hair on Date Night with Barely Xtensions](#)

**4. Humanize yourself:** Remember that you're a person and people naturally have cellulite, wrinkles, hair, and acne. The real purpose behind the body care beauty trend is to treat yourself. Enjoy the feeling of hydrated, healthy skin, without getting caught up in the looks of things. Celebrate your body as a vessel to experience life in and reward it with healthy skin for doing it's job.

**What's your skincare routine like? Share in the comments below!**

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# Beauty Trend: Korean Beauty



By [Mara Miller](#)

It's official: Korean [beauty trends](#) have been taking over the beauty world for the past few years, and they're here to stay. The Korean market is among the top 10 in the world, with an estimated 13.1 billion sales, according to Mintel. Skin products are estimated to hit 7.2 billion alone by 2020. K-Beauty has given us a surge of skincare and wildly popular makeup items the general public can't seem to get enough of, but if we're being honest here, their skincare knowledge and other beauty products go above and beyond our own since they possess ancient knowledge of natural skincare we can't begin to comprehend on our own because our culture and country is too young.

# Step out of your comfort zone and try these Korean beauty trends!

People keep raving about K-beauty, but why? What is so special about them other than that they're natural? We have some [beauty tips](#) and [beauty advice](#) for you to consider before you try any of these products:

**1. Pamper yourself:** K-beauty is considered luxurious. Your skin will thank you for the pampering by staying tight with fewer wrinkles over time as you age. Products such as sun milk can provide protection from the sun and also get rid of blemishes and blackheads. So get some K-beauty and have a girls night in with your bestie for some top-notch pampering!

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**2. Natural products:** K-beauty focuses on organic ingredients and natural oils for their oil serums. They use old formulas and none of the scary stuff no one is able to pronounce. And beyond that, there is a lot of science packed into these products—their number one focus is beauty and the technology they pack into them in order to get the products many people love.

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**3. Volcanic ash:** You can find volcanic ash in some K-beauty products. It's great for reducing acne so you have a clear, beautiful face. Volcanic ash has been used for hundreds of years to cleanse the face. You can find it in the form of a peel-off mask that you leave on your face for 10-15 minutes.

**4. They're affordable:** K-beauty products are super affordable compared to other products out there currently on the market. You'll be able to stock up on sheet masks, lip masks, toners, and face creams without spending hundreds of dollars.

Have you used Korean beauty products in the past? Let us know in the comments below!

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## Beauty Trend: The Dangers of Skin Bleaching



By [Katie Sotack](#)

Every year thousands of women of color fall prey to the dangers of skin bleaching. Popular in countries with booming industries, like the Philippines, women, and [celebrities](#) spend stacks of cash to receive IV treatments known as the 'Cinderella Drip'. Yet not all skin lighteners are lucky

enough to afford the IV, which whitens the skin from the inside out and has yet to be approved by the FDA. Many consumers purchase cheaper, over the counter beauty creams, containing poisonous chemicals like mercury. Long known to be toxic to humans since the hatters went mad from exposure, mercury is used in these products as a skin lightening agent that reduces the production of melanin, and all for the sake of a [beauty trend](#).

**This dangerous [beauty](#) trend has some terrifying side effects. So why do people continue to use the creams and what potential harm lies beneath?**

Skin bleaching is a dangerous game. The FDA hasn't verified the products as safe and, for the most part, they are not in the United States. However, some cultures value fair-skinned individuals and can cause women of color to reach for these creams without remorse. Here are the facts behind skin lightening:

**1. Translucent, easily bruised skin:** The user's skin becomes almost translucent and the slightest touch can leave a bruise that takes ages to heal. A long-time user of skin lightening creams confessed these effects to the *New York Times* who sought out a specialist. Specializing in people of color's skin, the dermatologist they found in Brooklyn said that doctors in their practice saw cases like this at least once a week.

**2. Elevated social standing:** In countries like the Philippines skin lightening is sold as a way to elevate one's social standing. The fairer the skin the more well-off one appears.

Historically, countries with higher uses of lightening creams and pills have perceived lighter skin as not only beautiful but powerful. This concept runs rapid in western societies as well where the treatment is popularized through the media. American sociologists produced studies which suggest the lighter skin tone a person has within their ethnic group, the more privilege they receive from society as a whole due to lighter skin people appearing to be of a higher class.

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**3. Rashes:** Many users have developed large red patches all over their bodies from the cream. The result appears to be like lesions with crusty looking rings around the rash spots. This reaction is a sign of mercury poisoning from the lightening creams. Symptoms also include vision impairment, fetal development issues, pins and needles, and loss of cognitive functions.

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**4. Understanding the reasoning:** When addressing the issue you may be tempted to call a participant crazy for risking their health for beauty. However, keep in mind that every culture has individuals who perform dangerous tasks to achieve their society's ultimate beauty standards. In the 16th century Europe, women began wearing corsets which reduced oxygen intake and caused fainting. Today Iran leads the world in rhinoplasty with 200,000 Iranians a year undergoing this procedure which entails a nose splint, swelling, and eye bruises for weeks if all goes right. Similarly to skin lightening for women of color, we find white women and men in America sitting in beds of ultra-violent light likely to cause cancers for a glorious, status soaring tan. The warning: approach cultural [beauty tricks](#) and standards with empathy and care.



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**5. Lighteners are imported and smuggled in:** Most over the counter lightening creams and products should be banned for their excessively high levels of mercury. For example, in a *Refinery29* video, reporter Lexy Lebsack found that one small jar of skin lightening cream contained forty-two thousand times as much mercury as the legal limit in the Philippines. However, these products are still sold in corner stores every day to thousands of women looking to lighten their skin tone, not knowing the danger that lurks beneath the lid.

**What is your take on skin lightening? Share in the comments below**

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## **Beauty Trend: 80's Beauty is Back**







By [Katie Sotack](#)

After the deaths of music legends like David Bowie and George Michael in 2016, culture veered toward the '80's aesthetic once more. In 2017, bands like Paramore and 1975 borrowed the 80's glam rock from recently passed icons to honor their memories. In 2019, the [beauty](#) industry is following suit with bright colors and big hair. Geometric shapes and metallic glitter hit the Paris runway in an all-out tribute to '80s trends of the past.

**80's [Beauty Trends](#) are back. So what are ways to make this tribute to the past wearable to school and work in the 21st century?**

The '80s glam rock look relies on a larger than life persona. The Paris runway didn't hold back on this promise. Sadly, most of us don't walk the runway for a living. We require more

subtlety to our aesthetic in our beauty tips. Here is [fashion advice](#) to get the '80s glam look while still being wearable every day:

**1. Geometric shapes:** Don't be afraid of geometric patterns and shapes for your makeup. Rock a pointed cupid's bow or a shapely eyeliner. Your wardrobe can take after this makeup look, too. A bold colored and sharp shaped blouse is a perfect 'wear-to-the-office-'80s' statement piece. For everyday wear, pick up a pair of geometric sunglasses. Not only are they essential to the '80s trend, but thanks to Audrey Hepburn, big sunnies are also timeless. So invest wisely into this pair.

**Related Link:** [Beauty Trend: Glitters, Shimmers, and Pastel Eyeshadow](#)

**2. Neon colors:** The '80s are marked with loud colors and makeup. When picking out an outfit or makeup, go bold! To make this look wearable in an office setting try to limit the bold to one statement per fashion and makeup each. An example is a neon pink blouse with gray trousers and a bold lip with subdued eyes. Play around with what you feel comfortable in and what your office will allow.

**3. Leggings are pants:** The '80s are back, so let's end this debate right here. In celebrating the decade that brought us upbeat music and neon leg warmers, we cannot ignore its staple leg style. A pair of basic black leggings will take you far in life, whether they're worn for Saturday errands or Tuesday's spin class. Grab yourself a pair and flaunt it.

**Related Link:** [Fashion Trend: Print Mashups](#)

**4. Downplayed '80s makeup:** As stated before, balance is essential to a modern 80's appearance. Choose one product to amp up (eye shadow, lips, blush, etc) and let that feature rejoice in the color while keeping the rest of your face natural. Take a hint from makeup artist Peter Philips who

recently styled the models for Viktor & Rolf. Philips drew immense metallic spider eyes on his models but left the face and lips a natural pale.

**5. Volumize Hair:** If you tease it you will look dated. Instead, opt for a volumizing shampoo set and gel to pump up the crown of your luscious locks. Playing with your part will help to amp up the volume on top of your head as well by not letting it wilt into place. The natural volume of curly hair is a great way to increase the appearance of hair mass and embrace the '80s trend.

**How do you make the 80's fit into your modern life? Share in the comments below!**

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## **Beauty Trend: Make Your Skin Glow**





By [Katie Sotack](#)

The [beauty](#) community is trading out the matte look for a dewy finished glow. This [beauty trend](#) pairs with rosy nude lips and bronzed eyes to create that sun-kissed-summer aesthetic. The idea behind the glow is going back to basics and certainly plays into the neutral palate seen on the fashion runway these days. The trend is easily achievable, as it's meant to be a grab-and-go look, and tending to your skin's health is essential. Check out our new [beauty advice](#)!

**A natural glow is the beauty trend of the season, but is your skin healthy enough to pull off this radiance?**

Depending on your skin's regular state, you may have to do more work to achieve this style. If your skin is naturally oily, you're already primed and prepped for a natural glow

with the swipe of an oil blotting sheet. If your skin runs on the dry side, there are ways to achieve that desired glow that also aides your health. Here are [beauty tips](#) to glow like the star you are:

**1. Drink water:** It's been said again and again, but water is essential to your organs' health. Considering that the skin is your body's largest organ, it's wise to start drinking lost of H2O. Keep a bottle filled next to you throughout the day ,and you'll find yourself reaching for sips naturally. Added hydration can be found in fruits and vegetables. Of course, you'll also need to use the restroom just as often as you're sipping, but no one will notice since your skin will look great.

**Related Link:** [Product Review: Wink Brow Bar for Independence Day!](#)

**2. BB cream:** This one's essential for the makeup wearers out there. If you want a full face *and* radiant skin, opt for a BB cream. The lightweight formula will pick up the high points of your natural skin and create an effortless effervescence. It's important to make sure the cream is of a dewy or regular finish though. Steer clear of any matte formulas.

**3. Exfoliate and clean:** It's so important to develop a cleansing routine. The best makeup and health in the world can not outlast a face full of grime. Pick out a cleanser that suits your skin (don't be afraid of trial and error here) and a scrub to exfoliate once in a while. You'll want to partake in the scrub more often if you have dry skin. Last but not in any way least, remove your makeup before bed. All that foundation will creep into your pores and produces acne, bumps, and blackheads if you don't remove it.

**Related Link:** [Product Review: Treat Yourself to Beauty and Comfort This Summer](#)

**4. Highlight:** Beauty gurus of any status rejoice. The glowing



skin trend sees that you get to keep your highlighters and in fact embrace them all the more. It's called glow for a reason, right? Pop that gold, pink, or silver highlight on your cheekbones, cupid's bow, and the tip of your nose. That glowing goddess is going to shine.

**5. Moisturize:** Depending on your age and skin type, you may want to do more or less of this. But whether your 20 and oily or 99 and dry, everyone needs a moisturizer. A good face lotion will prevent wrinkles and aide in a beautiful glow. Find one with SPF in it (no matter what your skin tone is) to rock as a bare-faced beauty outside.

**Related Link:** [Beauty Tips: Essential Primers](#)

**6. Exercise:** Oh the wonders of fitness. It's difficult to work into your life, but a good workout will change it. Exercise is your body's best friend and the skin is no exception. Working out will reduce pore size and help to regulate hormones so that the body will produce the correct amount of oils. Even a short walk will do the trick and have the added results of a calmer mind. There are many ways to imitate a natural glow, but exercise is a foolproof way to own one.

**7. Sleep:** Along with the endless benefits to sleep, the skin will become healthier if you get your full eight hours. Just like you, your skin grows weary of endless days and work. Give it a rest by getting all your Zzz's. Sleep will prevent eye bags and wrinkles, giving a smoother, youthful appearance to your face.

**What's your skincare routine? Will you add any of these suggestions? Share your comments below!**

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# Beauty Trend: Nude Lips



By [Katie Sotack](#)

The [beauty](#) community's biggest [beauty trend](#) this season has been a natural look. [Celebrity stylists](#) like NikkeTutorials and red carpet stars like Zendaya have been showing off their shining beauty with dewy foundations and shadow sculpting eye shadow. No natural beauty look is complete without a brilliant nude lip. No longer are the trendsetters sporting beige and brown liquid lipsticks. Rather, they've switched to soft colors that scream radiance and enhance the graceful features that lie within us all.

**Long gone are the days of bold**

**makeup palates. It is time we welcome 50 shades of rosy tan into our makeup bags with this beauty trend.**

Since [Beyonce](#) sang “I woke up like this” in 2014, the beauty standard has been shifting to a “goddess of nature” look. Think sun-soaked and *au naturel* in a way that amplifies your strong suits. To complete this look there’s no better friend to the makeup lover than a rosy natural lip. Here’s advice on how to get the look:

**1. Sheer lip gloss:** The simplest way to archive the perfect nude lip is by applying a clear enhancing gloss to your lips. These glosses can be found almost anywhere, from drug stores to Sephora and Ulta, and are perfect to slip in with your on-the-go makeup essentials. The clear coat will have the added effect of making your lips look voluptuous while playing up the notes of your true color underneath.

**Related Link:** [Hair Beauty Trend: Crystals, Chains, and Studs](#)

**2. Tinted balm:** Say hello to your middle school days when fun chapsticks made you the coolest kid on the playground. The adult version of this is the tinted balm. The balm will melt into your natural color, letting it highlight your lip beneath. In going this route there’s no fear of not having to match your perfect shade. Everything will customize itself to you. Not to mention the health benefits like SPF and moisturizing your lips.

**3. Nipple color:** Just give this a chance. A while back *Buzzfeed’s* Youtube page released a video on finding your perfect rosy nude lip by matching the lipstick shade to the peaks of your breasts. The idea might sound like a quick

gambit to amp up views, but the results spoke for themselves. It makes sense too since your body's natural color palette is a safe road to travel if you want to achieve that rolled out of bed look.

**Related Link:** [Beauty Trend: The Best of Spring Hairstyles](#)

**4. Opt out of matte:** The matte trend has had its time. Props to mattes for bringing us long-lasting liquid lips, but it's time to put the dry look to rest. If you want the natural look, embrace any and all rosy lip products that give the illusion you've just been to the beach. The sun's rays have graced your lips and you've taken one last dip in the ocean before heading home. In short, think rosy and wet.

**Are you a fan of the new nude? What are your tips and tricks to finding the perfect lip? Share in the comments below!**

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## Beauty Trend: Shades of Gray





By [Mara Miller](#)

Having shades of gray in your wardrobe makes sense, as it gives you a chance to look professional and sophisticated. This is why it's actually a good color to wear for a job interview. Makeup on the other hand? Say *what*? Gray makeup has been around for a while, although it hasn't been an actual [beauty trend](#) until now. [Beyoncé](#) herself has worn gray lipstick, and we're going crazy over this [celebrity makeup](#). Even better: there are multiple shades of gray you can find on the market.

**If this beauty trend caught your attention, check out a few of the ways we found you can incorporate shades of gray in your makeup look for your next [date night](#)!**

Follow this [beauty advice](#) if you want to test out this smokey

look:

**1. Lipstick:** Gray lipstick is best worn with neutral shades such as more gray or white as Beyoncé modeled in her Instagram photo. Light pastel pinks and light blues may work as well. It looks great with all skin tones, but it's important to pair this lipstick with neutral shades so you don't end up looking sick.

**Related Link:** [Beauty Trend: Metallic Lip](#)

**2. Lip Liner:** Don't forget the lip liner! Use this to outline your lips before you apply your lipstick. You can use it like normal lip liner.

**Related Link:** [Beauty Trend: Red Lipstick](#)

**3. Contouring:** Gray contouring powder has been around a while. It's better for fair skin and can be used to add shadows to your cheeks for more definition on your face. Just be careful with some of the powders out there, because they are deeply pigmented.

**4. Nail Polish:** You can find an array of gray nail polish if you want to test this beauty trend. Unlike gray lipstick, shades of gray nail polish will pair with just about any color you choose to wear (it looks stunning on nails against any shade of red fabric!).

**5. Eyeshadow:** Chances are, you have a good amount of grays if you're an eyeshadow addict. Eyeshadow is versatile like nail polish in that it looks great with just about anything. Smoke your eye out with some deep gray/black for an alluring eye look for your date!

**6. Eyeliner:** You can find eyeliners with different shades of gray. Some might have purple, others might have hints of blue. It's a great color to try if you're bored of plain old black or brown.



Do you think you'll try wearing different shades of gray? Let us know in the comments below!

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## Hair Beauty Trend: Crystals, Chains, and Studs



By [Bonnie Griffin](#)

Hair [beauty trends](#) change from year to year with many top designers setting new fashions that are meant to capture that true “wow” factor. This year is no exception, as fashion shows are bright with models’ hair catching more attention due to hairstyles accentuated with crystals, chains, and studs.



According to *Allure.com*, Christian Siriano's fall 2019 collection included Swarovski-crystal-studded makeup on the models, and hair highlighted with chains and studs. The look really tied into the designer's collection.

## **Beauty Trend: How to make your hair “bling” with the help of crystals, chains, and studs!**

Whether it's for a fashion show or a special occasion like prom or your wedding, your hair can make an already beautiful outfit take off to greater heights. Using crystals, chains, and studs can take a simple ponytail from drab to fab in minutes. Add some crystals for a high-end fashionable look, or chains and studs to make things a little edgier. Either way, people will notice, and you will be at the forefront of beauty trends at your prom or office work party.

**1. Crystals:** When you want to sparkle, crystals are the best way to liven up your up-do. Add a few to the front of your hairstyle for a little shine, or layer them all throughout an intricate up-do for a high-fashion glam style that will be sure to turn a few heads.

**Related Link:** [Beauty Trend: Glitters, Shimmers, and Pastel Eyeshadow](#)

**2. Chains:** Want something simple, but edgy? Add chains to a sleek ponytail. You can clip them in, and wrap them around the elastic band, letting them flow down into your ponytail. From the front, you will look like you're simply sporting a stylish sleek ponytail, and then you will wow onlookers when they catch your edgy look in the back.

**Related Link:** [Beauty Trend: Neon Eyeliner](#)

**3. Studs:** Hair studs can be versatile. You can choose sets of crystals for a glamorous look, metal for a grungy, punk look, or something fun like stars or flowers to brighten up your hairstyle.

Crystals, chains, and studs are trending in 2019 for hair. What are some of the best looks you have seen or imagined with one of these hair beauty accents? Let us know your thoughts in the comments below.

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## Beauty Trend: Pearl Accents



By [Mara Miller](#)

Do you remember the classic scene with Audrey Hepburn and the beautiful pearl necklace she wore in *Breakfast at Tiffany's*? Whenever you think of pearls as an accessory, a necklace or delicate earrings usually come to mind. 2019 brings a few new takes on this classy jewel! We've gathered some of them up for you to try.

## With this beauty trend, check out a new take on a classic accessory!

**1. A pearl choker:** It really depends on how many pearls you want on your choker, but a pearl choker is classy. Show all of them with a half up-do or leave your hair down to bring attention to a standalone pearl attached to the choker.

**Related Link:** [Fashion Trend: Feathered Accessories](#)

**2. Hair Accessories:** Pearls are pretty no matter how you wear them, but they stand out even more in your hair with a clip to hold back your bangs. Or, use something similar to class up your updo with a row of pearls.

**Related Link:** [Beauty Trend: Metallic Lip](#)

**3. Embellished shoes:** Pearls. Pearls everywhere! Okay, maybe not over your entire shoe, but a line of pearls across your toes or ankle are a delicate way to show off your feet.

**What are a few other ways to wear pearls as an accent? Let us know in the comments below!**

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# Beauty Trend: Neon Eyeliner



By [Lauren Burczyk](#)

When we think about wanting to make our eyes pop, we tend to strategically place highlighter in a way that will accentuate them. The newest [beauty trend](#) will literally make your eyes pop with color by sporting highlighter hues as liner. Neon eyeliner is the latest [beauty trick](#) to make your eyes more prominent. You've probably noticed some of these looks taking over your feeds and now we've brought you some of our favorites.

Take our [beauty advice](#) and try some



# of these neon eyeliner inspirations:

**Neon Yellow Eyeliner:** This look may seem like it's very difficult to achieve, but if you have the right products, you'll nail it. Start off with a light smoky eye, trace on some white eyeliner, then top it off with neon yellow eyeliner to make it pop.



Neon Yellow Eyeliner. Photo: @stargazerproducts / Instagram

**Galaxy Makeup: Electric Neon Eyeliner:** Want to make your neon eyeliner resemble galaxy makeup? Make sure to smooth on your favorite base cream before creating a dark smoky eye – then trace your white-winged eyeliner in the crease. Trace your favorite neon yellow eyeliner on top of the white to make it look electrified.



Electric Neon Eyeliner. Photo: @marioncameleon / Instagram

**Neon Blue Eyeliner:** This look, while seemingly complex, is very simple. Grab yourself a thick, white pencil and draw a wing starting in the outer corner of your eye and trace it into your crease. Then, using a pencil brush, trace the outside edges of the thick line you've created with neon blue eyeshadow – make sure to leave the center of the line white, to achieve the electric-effect.





Neon Blue Eyeliner. Photo: @monolidmua / Instagram

**Neon Green Eyeliner:** For this look, start off by using green eyeshadow to create a background effect for your neon green eyeliner. Then, trace over the shadow with a white eyeliner pencil, creating a wing shape from the inner corner of your eye to the outer corner. Finally, using your neon green eyeliner, trace over that line.



Neon Green Eyeliner. Photo: @makeupbyshaniah / Instagram

**Pink Neon Eyeliner:** This candy pink eyeliner look is one of our all time favorites. Be sure to start off with a light base then draw your neon pink eyeliner above your lash line and continue your wing up into the crease. To really help it stand out, smoke out lower lash line by applying a darker shadow using a pencil brush.



Neon Pink Eyeliner. Photo: @luxelarose / Instagram

Have any more neon eyeliner inspirations that you'd like to share? Comment below.

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## Beauty Trend: Metallic Lip



By Megan McIntosh

One celebrity [beauty trend](#) that's here to stay is the metallic lip. You can use it to make an outfit truly spectacular rocking this celebrity style trend, or wear a more dressed down look with lips that still make the look pop.

**Whether you're getting ready for a date night or a day date with the girls and you're dressed to impress, use a metallic lip to complete your look and really wear this beauty trend.**

A celebrity make up look that can be seen at award shows, in music videos, or even just as an everyday look is the metallic lip. It really adds to the [beauty](#) of your style There are a few tips to easily rock this rock and roll look:

**1. Dress it up:** Use the metallic lip to complete your dressed up look. Take your favorite dark lipstick, apply it to your lips, then add some shimmery eyeshadow or pigment on top. This allows you to wear a color you're confident in for a special occasion but make it a little more spectacular with metallic.

**Related Link:** [Spice Up Your Look With Glitter](#)

**2. Keep the rest of your look neutral:** If you're worried about the metallic lip looking reminiscent of a robot-look rather than a fashion look, keep the rest of your look neutral. Keep the rest of your makeup neutral with subtle mascara and neutral blush and eyeshadow.

**Related Link:** [Celebrity Makeup Looks: The Benefits of No-Makeup Makeup](#)

**3. Go all out:** If you're more outgoing and like to be the center of attention, then really go all out when rocking that metallic lip. Apply it on your lips, eyelids, and even cheekbones. You'll be sure to be the life of the party.

Just remember there's all kinds of metallic lip for every occasion: matte, glossy, layered; you just have to experiment and have fun.

**How do you like to style your metallic lip? Share below!**

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## Beauty Trend: Red Lipstick







By [Lauren Burczyk](#)

Starting to get bored with your nude lipstick? Have you dreamt of experimenting with something more bold that will draw attention? Then, you're in luck! Get the latest celebrity look with traditional red lipstick that is sure to turn heads.

**Red lipstick is officially the hottest [beauty trend](#) of 2019! Here's more about this latest beauty trend just in time for your next [date night](#):**

**1. If you're looking for a daily lipstick with added benefits, try one of these:** The latest red shades offer innovations to hydrate and plump your lips like Giorgio Armani Beauty Rouge D'Armani Matte. For something that will last all day, try Lancome L'Absolu Rouge Drama Matte Lipstick.

**Related Link:** [Beauty Trend: Lip Tints Are The Latest Trend That You Need For Your Next Date Night](#)

**2. If you want something that's guaranteed to look great with your skin tone, try this one:** Maybelline New York took the guesswork out of the finding the perfect shade of red for your lips. Maybelline's *Red For Me* shade was tested on diverse skin tones and was regarded as invariably flattering for all.

**Related Link:** [Beauty Trend: Why Korean Beauty Products Are So Popular](#)

**3. If you're still unsure how to pick the perfect red shade for you, then try this:** Still afraid that red may not be the right shade for your skin tone? Keep experimenting and doing some research until you find one that you fall in love with. While shade is important, it's also good to remember that texture has a lot to do with finding your perfect red lipstick, go for velvet or matte finish.

Have any more inspiration for how to wear this latest beauty trend? Comment below.

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## Beauty Trend: Create Yoga Skin for Your Next Date Night





by [Mara Miller](#)

Need some [date night](#) makeup inspiration? Yoga Skin is a new [beauty trend](#) meant to give yourself fresh, glowy skin without actual yoga involved. Sara Hill created the trend in a video she posted on Instagram and it went viral because of the technique's blending of makeup and skincare products. The sheer to minimal coverage makes your skin appear healthy and natural.

**This look gives off the feeling that you just stepped out of a yoga studio. Here's how to achieve your own dewy-fresh, natural looking Yoga Skin.**

**1. Follow your usual morning skin routine:** You don't need to do anything else different for the first step. Use what works, because your skin thrives on routine.

**Related Link:** [Beauty Tips: Best Mascara Types in The Game](#)

**2. Use silicone-free primer:** Silicone primer acts like spackle for your pores by filling them in. This kind of primer can cause breakouts if not removed properly at the end of the day. Silicone-free, in this case, is better, because you are working with cream and water-based makeup and it doesn't clog your pores, avoiding any build-up.

**Related Link:** [Beauty Tips: Best Mascara Types in The Game](#)

**3. Start creating the mixture:** You're creating a mix for your face with 3-4 pumps of a foundation, a drop of facial oil, a drop of liquid highlighter, and the optional glow drops. If you have oily skin, use less skincare products and more foundation. If you have dry skin, you can add moisturizer. Sheer to medium coverage liquid foundation is best for this look. Some water-based foundations also have additional nutrients in the formula to help your skin.

Not all oils are bad for your face. Facial oils penetrate the skin, depositing added nutrients into the skin and plumping it. Again, just be mindful of your skin type before choosing one.

**Related Link:** [Beauty Tips: 5 Natural Ways to Make Your Lips Look Fuller](#)

**4. Massage the mixture into your skin:** You can use your hands for this to help it sink into your skin. Remember, this is natural, so the mixture doesn't just sit on top of your face. The look is buildable and won't have the packed-on foundation effect that can sometimes happen with other foundations and powders.

**5. Concealer:** Use liquid or cream concealer only where you need it, like your T-zone or under your eyes if you have dark circles. You can apply it with a fluffy brush for an even application, or use the tips of your ring fingers for a

softer, blended look.

**6. For the rest of your makeup application:** Be mindful that this is a creamy, fresh, natural look, so use very little powder, although a tiny bit when you are finished applying the foundation is acceptable. If you use powder, tap as much of the powder off of your brush as possible and be careful not to cake it on. Some lipstick with a cream-like consistency can act as a light cheek color in place of powdered blushes to complement the look.

**7. Make sure the setting spray you use is alcohol-free:** Alcohol can have a drying effect on your skin and take away the shine, so it's best to choose a setting spray that will make your makeup stay with the healthy glow the Yoga Skin technique creates.

**Do you like the natural, glowy look of Yoga Skin? What tips do you have for creating the natural look?**

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## **Beauty Tips: How To Give a Perfect At-Home Manicure**







By [Ivana Jarmon](#)

Winter can be incredibly rough on your nails. In the cold weather, they may becoming dry and brittle. Plus, it's a busy time of year with the holidays, so you may not have the time or money to go to the salon. Cupid has a few [beauty tips](#) on how to give yourself the perfect at-home manicure. (Paula's Choice Skincare Manicure Routine was used in this article.)

## Here are some beauty tips on how to give yourself a home manicure??

**1. Grab essential tools:** Nail polish remover and cotton swabs or pads. Nail clippers, emery board, and nail buffer, cuticle pusher, and nippers. Callous/cuticle remover, Hand/nail moisturizer, base coat, nail polish, clear top coat.

**Related Link:** [Beauty Trend: Lip Tints Are The Latest Trend That You Need For Your Next Date Night](#)

**2. Remove current nail polish (if any):** You will want to

remove any old nail polish. Any acetone-based remover will work faster and will be kinder to your skin.

**Related Link:** [Beauty Tips: Don't Ignore These Cosmetic Procedure Red Flags](#)

**3. Shape nails:** Only if necessary, clip your nails then file and shape them. You have three ways you can shape your nails first, into a slightly rounded nail or second the square rounded edge or third be creative. Do not use any coarse or metal nail file to minimize splintering. You will want to use a crystal nail file or gentle emery board. Next, smooth the tops and sides of your nails with a nail buffer so that your nails can have an even surface.

**4. Soak your nails:** Put your hands in a bowl of warm water, be sure to add either some face cleaner or shampoo to the water. Do this for only 3 mins.

**5. Apply callous/cuticle remover:** After you cut away the thick skin around your nails, be sure to apply cuticle remover for only a few seconds.

**6. Remove excess cuticle/callouses around nail:** Use the cuticle pusher and gently push away from the nail. However, do NOT push it too far, it can damage your nail growth and cuticle. Be careful and do NOT lift, pull, force, tear or cut into your cuticle at all. Remove hangnails and the sides of your nail.

**7. Moisturize:** Massage your cuticles and hands with an oil or rich cream. This will hydrate and replenish your skin.

**8. Prep for polish:** Next use a cotton ball and apply nail polish remover over nails surface to remove any residue. Be sure your nail has nothing oil left on it.

**9. Paint nails:** Use a base coat of ridge-filling nail polish to shore up your nail. A base coat helps protect your nail

from staining and chipping. Then, apply your color polish in layers, make sure you allow each layer to dry properly between coats. Two coats of color followed up by a top coat of gloss should be perfect.

**10. Moisturizer:** Keeping your nails and hands looking healthy requires a moisturizer.

**What are some beauty tips to give yourself the perfect at home manicure? Share your thoughts below.**

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## **Product Review: YouTuber Heather Marianna's Created Organic Beauty Line, Beauty Kitchen**





By Altina Kamara

Now that the summer months are coming to an end and the cold, dry months will soon be upon us, we find that it is important to take extra care of our skin and hair! We were so excited for the opportunity to try some amazing products from [Beauty Kitchen](#) by YouTuber, Heather Marianna. Read the rest of this piece for some of our favorite products and for product tips from Beauty Kitchen's owner, Heather Marianna! If you love what you see, make sure to use our discount code **CUPIDSPULSE** at checkout ([Beautykitchen.net](#)) for \$10 off your order with a minimum purchase of \$25.

**Product Review: Organic beauty products are the latest celebrity trend that you have to try out.**



**[Tropical Smoothie Skin Polish](#), \$26.50**

This sugar scrub is like being on vacation! They come in three other amazing scents and make your skin feel like butter. You can use it in a bath or shower and as you scrub, you removed dead skin cells and leave your skin smooth. The fact that it's made with all-natural ingredients make it even more appealing.





**[Golden Ocean Marine Extract Collagen Eye Gels, \\$5.25](#)**

These eye gels are infused with marine extracts and do wonders to revive your eyes. What we love most about them is that they make you look awake and relaxed. They also do wonders at brightening your complexion. Their cool and soothing sensation on your skin makes it feel like you're having a spa day at home at a fraction of the cost!



### [Blemish Blaster Starter Kit, \\$29.50](#)

Acne is something that many of us have dealt with at one point or another and this kit includes four products that can be used when your skin just isn't behaving:

**2 oz. Bamboo, Mud, and Bentonite Clay:** Bentonite clay is one of the most powerful healing clays and when it comes in contact with toxins, it absorbs them. We used this at night before bed and it left us with such a refreshing feeling. You can feel how clean it makes your skin and it doesn't leave any residue behind.

**4 oz. Blemish Blaster Scrub:** This is one of our favorite products because it makes our skin feel so soft after using it and it's multifaceted. This scrub is made with sugar and acne-fighting essential oils, which smell heavenly. We like to keep this in our gym bag to use after a workout because that's when we tend to have to most sweat and oils on our face, but this can be used in the shower, as well.

**1 oz. Blemish Blaster Makeup Cleansing Oil:** This oil is made with the same essential oils that are in the Blemish Blaster

Scrub so not only do these products go hand in hand, you can use this oil to remove makeup while fighting your acne. We love using this oil because it's much gentler than your typical makeup wipes and you don't have to use much, either.

**Full-size Conceal it by Beauty Kitchen:** Though we fight to get rid of acne, we may not be able to do much about the scars and that's where this concealer comes in handy. Like the other products in this kit, it contains essential oils that not only smell amazing but help to support troubled skin. A little goes a long way and this concealer has lasted a long time for us.



**Pink Diamond Flake Collagen Eye Gels from [The Diamond Collection Face & Eye Gel Set](#), \$21.50**

These collagen- and antioxidant-infused eye pads feel amazing on your skin. What's great about them is that you can use them to prep your face before makeup or as a revitalizer after a long day out. We like to use them to de-stress and tone ours under eyes.



### **[ACV Buildup Removing Hair Rise, \\$14](#)**

This rinse is so clarifying and makes your scalp feel clean after use. What makes it even better is that it is infused with the smell of orange so there isn't a strong vinegar scent. We found that it's best to use this type of product once every 1-2 weeks, that way you don't make your hair too dry.



## **Hollywood's Obsession with DIY beauty**

**By Heather Marianna, owner of Beauty Kitchen**

Hollywood's hottest stars are obsessed with DIY beauty, and it's easy to see why! Celebrities love being able to pamper themselves on their own time and the proof is on their social media accounts. Tons of popular stars like Lady Gaga, Kim Kardashian and Jessica Alba have all flocked to Instagram to post fun selfies showing them engaging in a variety of at-home skincare treatments (helllloooo epic selfie!) Forget breaking the bank on expensive spa treatments, these at home gems work wonders for a huge fraction of the price. Just ask your



favorite celebrity.

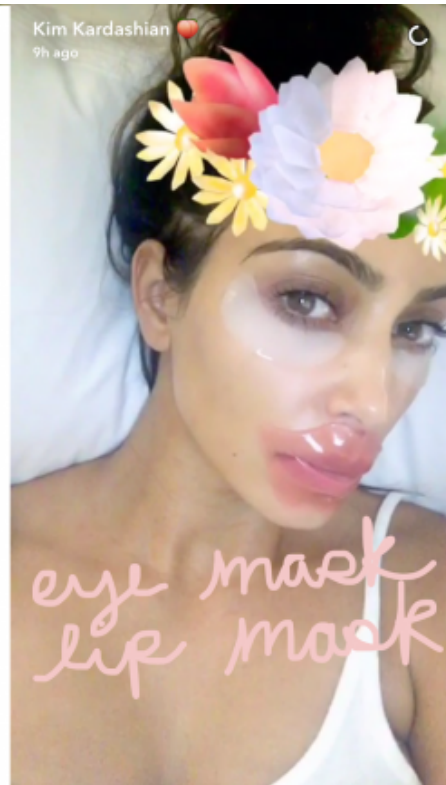


P Diddy sporting collagen eye gels via [thebeautyinformer.co](http://thebeautyinformer.co)

### **Collagen eye gels**

Celebrity fans include: Kylie Jenner, Diddy

Whether it's due to the weather, allergies, too little sleep, a stressful day at work or a wild night of partying – eye gel pads are your go to for tired puffy eyes! There are a huge variety of infused eye gel options out there to help you really tailor your treatment to your exact needs. On my BeautyKitchen.net website, our variety includes selections like green tea collagen, nano gold and ocean marine extract (each under \$6) and I can barely keep them in stock. Eye gel pads hydrate the most delicate area of skin on your body in just 20 minutes and aid in the prevention of puffiness, lines and dark circles to leave you with bright-eyed, refreshed eyes!



Kim Kardashian. Photo: Snapchat

## **Lip Masks**

Celebrity fans include: Jessica Alba, Kim Kardashian

Everybody hates a dreaded dry, chapped lip! It is especially imperative to prep your lips with a mask before applying makeup to ensure a flawless finish. This quick 10-15 minute investment is guaranteed to change your lipstick game! Made with hydrogel, vitamins and nourishing oils, a good lip mask will keep your lips soft, hydrated and looking mega plumped!



Lady Gaga's Instagram

### **Face Masks**

Celebrity fans include: Lady Gaga, Chrissy Teigen, Khloe Kardashian

Regardless what your skin type is, there's a face mask for you! Here's some insight into the variety of options available for you: **Cream Masks** – best for normal to dry skin: rich in oils and moisturizers that penetrate skin and re-hydrate dry cells:

**Clay Masks** – best for normal to oily skin: firming, detoxifying, hydrating and tightening as they close off skin to air, causing the brain to send down natural skin plumpers

**Gel Masks** – best for dry to sensitive skin: soothing, cooling and extremely hydrating with an emphasis on recovering parched skin

**Sheet Masks** – best for most skincare types: benefits depend on formula but recommended to use a serum prior to applying mask which will aid in ultra-absorption

**Exfoliating Masks** – best for most skincare types. Sensitive skin should look for gentle options: sloughs away dead skin and cleanses away dirt from pores.

Heather Marianna is a popular Youtuber, whose sassy DIY beauty videos using common kitchen ingredients has been viewed by over 3 million fans in conjunction with her all-natural whimsical skincare line, Beauty Kitchen.

A respected and reputable expert in the beauty industry, Heather, has appeared on over 80 national TV beauty segments and been featured on prominent websites including The Today Show, E! Online, Yahoo, The Huffington Post and more. Beauty Kitchen celebrity fans include: Vanessa Simmons, Christina Milian, Dascha Polanco, Lisa Vanderpump, Viola Davis and more. Beauty Kitchen products have also been gifted at high-profile award show events including The Grammys, Golden Globes, Emmys and Espy gifting suites.

Beauty enthusiasts can shop the brand including collagen eye gels, lace face masks, pizza bath bombs, sugar scrubs and more at [beautykitchen.net](http://beautykitchen.net).

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# Beauty Trend: Lip Tints Are The Latest Trend That You Need For Your Next Date Night



By Bre Gajewski

Do you love wearing lip colors, but hate the feeling of lipstick that flakes and rubs off throughout the day? If so, you have to try lip tints!

**Beauty Trend: Lip Tints are the latest celebrity look that will**



# give you perfectly kissable lips for your next [date night](#).

Lip tints (or lip stains, as they are sometimes called) are long-lasting lip products that add a little pop of color to top off any look. Lip tints most often come in liquid form and glide on like any other lip gloss or liquid lipstick; however, the color actually stains your lips!



After the outer, watery-layer evaporates from your lips, the color remains all day long. You can go on a coffee date without fear that your lipstick will rub off and stain the mug after every sip. And at the end of the night, you can kiss your date goodbye without fear of transferring the color.

**Related Link:** [Beauty Tips: Don't Ignore These Cosmetic Procedure Red Flags](#)

You can use lip tints to create different makeup looks as well! One of the most popular looks is the gradient, or ombre, lip. You can achieve this by applying the product to the center of your lips and then pressing the lips together to spread the color slightly outward towards the lip line.



Since these lip tints stain the color of your lips, some of them can be difficult to remove. For those cases, try using an oil to remove the lip tint. We recommend [coconut oil](#)!

**Related Link:** [Beauty Tip: Different Uses for Coconut Oil](#)

Beauty trends are always coming and going but we are sure that lip tints are here to stay for a while, at least as long as the color lasts on your lips!

What is your favorite lip trend right now? Comment below and let us know!

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## Beauty Tips: Best Mascara Types In The Game





By Rhodesia Williams

Beauty comes in all shapes, colors and sizes which can be exciting when you are into fashion and [beauty trends](#). Mascara is the finishing touches to your masterpiece. There are so many types of mascaras that it's often tough to choose which one is best.

**While moisturizing your lashes are important, sometimes the occasion calls for a different type of mascara. This beauty trend will go over the top 3 types of mascaras to use.**

**1. Thickening/Volumizing:** Everyone wants their eye lashes to look long and full. Mascara that promotes fuller lashes are often made up of special components to get that full effect.

When buying these types of mascaras, the brushes used can vary and also make all the difference. Every company is different, so you have to not only find the mascara that fits you, but that also has the brush you like. Often these types also include lengthening as part of the formula.

**Related Link:** [Beauty Tips: Romantic Make-Up Looks for Valentine's Day](#)

**2. Smudge-proof:** Smudge-proof mascara is a gift from the heavens. This is a mascara you can apply and forget about having it on. This is the bullet proof vest of mascaras, but of course it comes with a few cons. For one, you will need a make-up remover, preferably oil based, just to get it off. Also, because the mascara is made to stay on, it will unfortunately dry out your lashes as a result. This mascara isn't really for every day use, but it is still good to have in your stash just in case.

**Related Link:** [Beauty Trend: Best Drugstore Eyeshadow Palettes](#)

**3. Zero clumps:** It's super annoying when you are applying mascara and end up with a clump on your eyelash. Then, you have to fight to get rid of it, which can end up messing up everything else. Obviously a great buy would be a mascara with zero clumps. Because the formula will be more oil based, you may run into smudging or running but that's okay. Nobody wants clumpy lashes.

**What are some of your top types of Mascaras? Share below.**