

Celebrity News: Tom Postilio & Mickey Conlon Host Celebrity Celebration For Sinatra 100 Holiday Spectacular



By Kyanah Murphy

Tom Postilio & Mickey Conlon Host: Sinatra 100 Holiday Spectacular!

Here's some [celebrity news](#): New York personalities, style icons and real estate 'superbrokers' Tom Postilio & Mickey

Conlon hosted their annual holiday spectacular on Tuesday, Dec. 8. The evening honored Frank Sinatra's 100th birthday. The Sinatra 100 Holiday Spectacular is the first among many celebrations taking place across the country honoring Frank's 100th.

The evening was dedicated to raising awareness for the Great American Songbook Foundation, a non-profit organization with a mission to inspire and educate by celebrating the Great American Songbook. Tom Postilio serves on the Board of Directors, a national group of dedicated volunteers who work to protect, preserve and promote "America's Music." Tom & Mickey are self-proclaimed Sinatra enthusiasts and therefore chose to honor his life and music in an evening completely dedicated to his legacy, in the style in which Frank lived his life.

The evening featured:

- Tom & Mickey took the stage to perform classic Sinatra standards along with the 16-piece Sinatra 100 Orchestra.
- Special guest Michael Feinstein, American singer, pianist, and music revivalist performed as well.
- The evening raised awareness for Michael Feinstein's Great American Songbook Foundation, a non-profit organization dedicated to the preservation and promotion of the music of the Great American Songbook, the body of work that Sinatra raised to a new art form. Tom & Mickey presented Michael Feinstein with a check for \$5,000 at the event for the cause.
- A Sinatra memorabilia gallery was set up so attendees could see first-hand a pair of snowshoes that Sammy Davis, Jr. gave to Frank Sinatra when he purchased his first home in Palm Springs, cufflinks that were hand-painted by the legendary crooner, the first drawing done of Sinatra by Al Hirschfeld (signed by Hirschfeld), and a lithograph of Sinatra's "Desert," number 12 of 100,

signed by Sinatra, which he had made as gifts exclusively for friends and family.

Berenice Electrolysis: Time to Rejuvenate Your Skin

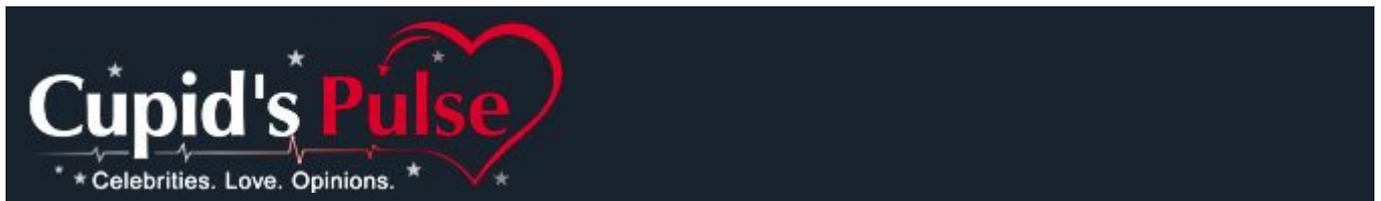




Berenice S. Rothenberg is a Certified Clinical Electrologist and an FEDH Licensed Cosmetologist. She has been offering premier electrolysis services, along with skincare and laser treatments, for over 42 years with her current location set in Manhattan.

Stars Shared Relationship Advice at GBK's Annual Pre-

Emmy Celebrity Gift Lounge



By Kerri Sheehan

Celebrities came out this weekend for GBK's Annual Luxury Gift Lounge at the W. Hollywood Hotel in Los Angeles, California. The Gift Lounge honored nominees and presenters of the 2013 Emmy Awards and featured a range of great gifts and brands while also including some worthwhile charities, such as The Creative Coalition, Lambda Legal, GUARDaHEART Foundation, and spcaLA.

GBK teamed up with NEW Tidy Cats® LightWeight 24/7 Performance® to put on the event and raised a whopping \$49,000 for charity. Some of the luxury gifts given away at the Lounge were jewelry from Helzberg Diamonds, flat irons from Barbar Hair Tools, and hair extensions from Pelo Hair, Los Angeles. Many great vacation destinations were also highlighted like

The St. Regis Bora Bora Resort, which gifted an all-inclusive resort stay. Guests such as Rumer Willis, Ed O'Neil, Dennis Quaid, Jason Isaacs, and Neil Patrick Harris, this year's Emmy's host, were in attendance.

CupidsPulse.com was there to chat with the stars about dating and relationships—check out the star's advice below!

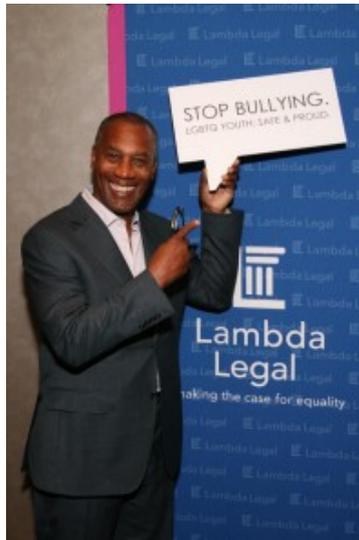
What is your best tip for maintaining a healthy relationship?



“I don't know. If anyone has the answer, stick it on a postcard and send it to me.”
[laughs] – Jason Isaacs, Actor

How do you break the ice on a first date?

“I've been with my wife for 26 years and have never had a date in my life. I wouldn't know what to do.”- **Jason Isaacs, Actor**



“Honesty is probably the best thing for any relationship, whether that be a love relationship with kids or marriage. I can’t imagine anything without honesty.”
– Joe Morton,
Actor on *Scandal*



“Oh my gosh! No one would ever use

this, but the first time I met my man, he asked me what I was doing, and I said I was in San Diego for my colonoscopy. [laughs] I just don't think that would normally work with most people. This was two years ago, and we are still together. Being honest, I guess, is really key. Be true to yourself and be honest." – Mary Murphy, Celebrity Choreographer



"You have to take things very slow and be very respectful. Make sure to be honest

too.”- Chuy Bravo,
Actor/ Comedian

All photos: GBKProductions

Celebrities Donated Their Best Relationship Tips at Star-Studded “Legends Beyond” Charity Gala



On Thursday, September 19, 2013, the First Annual “Legends

Beyond” Gala gathered some of the biggest celebrity names in Beverly Hills, California, to help benefit the Michael J. Fox Foundation for Parkinson’s Research. The disease affects over 1.5 million people with the United States, so all donations from the charity directly went to fund research with the foundation. This elite vintage glamour-themed evening consisted of live performances, silent auctions, and of course, a fantastic array of stars to join in on the excitement. CupidsPulse.com was there for the fun too!

Denise Richards and Charlie Sheen were the hosts of this red carpet event that honored musicians, like Maurice White, who was part of the multi Grammy-winning group, Earth, Wind & Fire, and Grammy-winning artist Howard McCrary, as well as other stars that advocate for Parkinson’s awareness.

We asked some famous stars that attended the event for their best relationship advice – check out their responses below!

What is the relationship motto you live by?

“Stay honest with each other. Honesty is the most important thing.” – **Bobby Brown, Singer/Songwriter**



“Stay with a very loyal guy!” – Tara

Reid, Actress



“A relationship is not a relationship without communication. Also, the person that you’re dating needs to be your best friend.” – Taylor Bright, Singer/Actress



“My boyfriend is

doing *Dancing With The Stars* in Australia right now, so I would say communication! Always get that 'good night' call because it makes everything so much better.

Communication is the best thing, and if it's not there, just dump the guy." [laughs]
– Rachel Sterling,
Actress

For all the single people out there, what's your best piece of dating advice?

"Oh gosh! My best piece of dating advice is a saying that I live by: 'Never treat anyone like a priority if that person treats you like an option.' That goes for all things; it goes for dating, it goes for friends, it goes for your job...it goes for everything. If you are giving more consistently than what you're getting, you're putting your energy in the wrong place. It's tried and true, and sometimes, you want to fight it, but don't." – **Rachel Sterling, Actress**



“Honesty and communication are always the best...and jewels!”
[laughs] – Vivica Fox, Actress

You're such a busy lady! How do you balance everything?

“Oh my gosh! I am just so blessed that I have a wonderful team of people working with me, from my assistant to my manager. It's so important to have good people around you keeping things focused. It's also good to have an attitude of gratitude, more than anything else. I am very, very blessed!”

– **Vivica Fox, Actress**

All photos: Izumi Hasegawa / PR Photos

The Dating With Dignity Telesummit Can Help You Transform Your Love Life





CupidsPulse.com is proud to announce and be part of the first-ever Dating With Dignity telesummit hosted by internationally acclaimed dating expert and founder of Dating With Dignity, Marni Battista! The five-week telesummit will launch on Tuesday, September 24th! For more information..click here for the [press release](#) or open the read more button below:

Featuring Daily Interviews with 25+ Top Experts

LOS ANGELES, Sept. 20, 2013 /PRNewswire-iReach/ – September 19, 2013 – Dating with Dignity, a Los Angeles coaching service that helps men and women create successful, loving relationships, will launch its first-ever telesummit on September 24th. This 30-day event will feature daily recorded interviews from top experts in the fields of dating, relationships and sex!

The telesummit, the first in a series of programs (leading up to the “Ignite Your Life” live event in January 2014), will help anyone transform their relationships quickly and

effectively with a blend of sassy and practical, easy-to-understand, fun, and useful “how-to” information.

“This summit is part of my mission to bring dignity back to the process of dating and relationships,” says Marni Battista, founder of Dating with Dignity. “Together, we’ll help participants master the 21st century dating skills needed to find love now.”

To make the telesummit available nationally, Dating with Dignity has partnered with several key people and organizations, such as celebrity dating coach Paul Brunson; celebrity gossip and relationship site CupidsPulse.com; eHarmony, the world’s #1 matchmaking relationship site (offering 10 participants a free one month subscription); and The Keep A Breast Foundation (which will receive a percentage of revenues during October for National Breast Cancer Prevention Month).

Listeners can pre-register for the telesummit starting on Thursday, September 19th, and will receive a bonus audio interview from an eHarmony expert.

To find out more about the telesummit and its panel, please visit <http://datingwithdignitysummit.com>.

ABOUT DATING WITH DIGNITY

Dating with Dignity helps men and women create awareness of dating behaviors that can cause frustration and then provides a proven-successful framework to change their self-concepts to ultimately attract quality partners and get the love they deserve. Dating with Dignity customers and clients learn to take responsibility for their thoughts, feelings and actions; tap into their authentic self; have a positive self-concept; and create successful, loving relationships.

Founder Marni Battista has more than 25 years of personal relationship and dating experience. She is also a certified

professional Dating and Relationship Coach and Expert, writer, and nationally recognized print and online magazine expert covering dating and relationships (*Cosmopolitan Magazine, Yahoo! Shine, Huffington Post, YourTango.com, CupidsPulse.com and more*). Marni also has a weekly dating/relationship web show, The Dating Den, which has received nearly 100,000 views.

ABOUT CUPIDSPULSE.COM

CupidsPulse.com is the first-of-its-kind relationship site that takes the latest celebrity news and repackages it to help singles and couples navigate their love lives. What sets CupidsPulse.com apart from traditional gossip sites is its use of entertainment news as a catalyst to spark conversation about relationship topics such as marriage, divorce, pregnancy, and being single, offering advice to those who may be in a similar situation as their favorite celebrity.

ABOUT EHARMONY

Santa Monica-based eHarmony is the #1 Trusted Relationship Services Provider in the USA. eHarmony's patented Compatibility Matching System® allows eHarmony members to be matched with compatible persons with whom they are likely to enjoy a long-term relationship.

ABOUT THE KEEP A BREAST FOUNDATION

The Keep A Breast Foundation is the leading youth-focused, global, nonprofit breast cancer organization. Our mission is to eradicate breast cancer for future generations. We provide support programs for young people impacted by cancer and educate people about prevention, early detection, and cancer-causing toxins in our everyday environment. The Keep A Breast Foundation is headquartered in the United States as a 501 (c)(3) nonprofit.

ABOUT PAUL BRUNSON

Paul Carrick Brunson has become internationally recognized as one of the most successful matchmakers and relationship coaches. Oprah Winfrey notes that, "Paul is much more than a matchmaker, he's a life coach." He has appeared on OWN's "Lovetown, USA" and "SoulPancake."

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SOURCE Dating with Dignity

**Play Your Way to Love With
Match.com, Spontaneous and
AshLee Frazier of 'The
Bachelor'**





By Kerri Sheehan

Match.com understands that love *really* is a game! That's why they're teaming up with Rob Ridgeway, the creator of a new board game called "Spontaneous," to bring together singles for a night of competitive fun. On Thursday, September 5th, from 7 to 10 p.m. ET, "Spontaneous" will be the game of the night at Stir Game Night. AshLee Frazier of *The Bachelor* will also be in attendance to challenge Match.com members in rounds of the game that brings song lyrics to life.

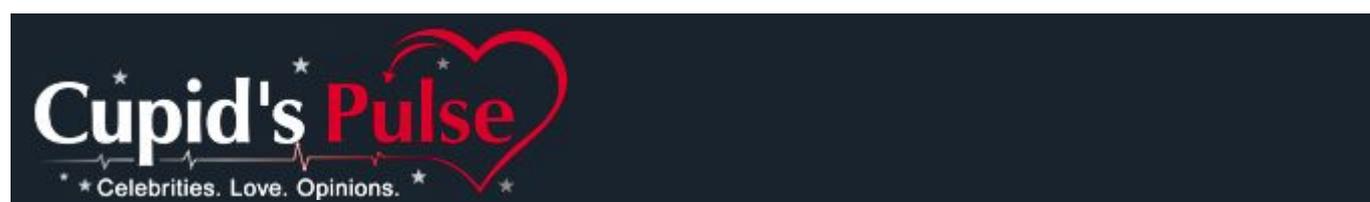
The game promises to get everyone in the mood to belt out his or her favorite tunes by challenging players to stump each other with lyrics. Hearing what's on people's "inner playlist" can be a real eye-opener, and it's sure to give you a few laughs. "Spontaneous" is less about strategy and competition and more about just having fun together.

"Match.com believes that connecting with new people should be fun. Over the last year, we've seen it happen time and time again at our Stir events – whether it's during a game of kickball, trivia, Ping-Pong or at our first wildly successful

game night,” says Luke Zaiantz, VP of Events at Match.com. “We’re excited to help our members connect over some of the best board games around – from well-known titles to the industry’s newest hidden gems.”

Let Match.com do the work for you so you can make easy connections by taking some time out to unplug and engage with other singles through game play. If you’re looking for love and in the New York area, come on down to Match.com’s “Spontaneous” Stir Game Night and try your hand at Ridgeway’s game. You may not win the game, but you just may be able to win someone’s heart. Best of luck!

Celebrities Share Dating Tips at 8th Annual All-Star Celebrity Kickoff Party





Interviews by Shannah Henderson; Editorial by Sarah Ribeiro

Earlier this week, on Monday, July 15, 2013, the Playboy Mansion hosted some of Hollywood's hottest celebrities at Beartrap Entertainment's 8th Annual All-Star Celebrity Kickoff Party. The annual event supports the Artists and Athletes Alliance, a not-for-profit organization that helps artists and athletes navigate the political process in Washington, D.C. This glamorous night helped kickoff summer sports awards season the way only a party at the Playboy Mansion could – and CupidsPulse.com was there to celebrate.

Celebrity guests included musicians Chris Brown, Snoop Lion and Sean Kingston; actor Jamie Foxx; former *Bachelor* and *Bachelorette* stars, Bob Guiney and Arie Luyendyk, Jr; and ESPY-nominees for Best Breakthrough Athlete Yasiel Puig of the Los Angeles Dodgers and Colin Kaepernick of the San Francisco 49ers, who was the winner of the award.

We spoke to some of these famous faces about dating and relationships – check out their responses below!

What is the number one thing you don't do on a date?

"Don't ever talk about your ex! I break that rule a lot though, because I talk about my ex a lot." – **Bob Guiney, *The Bachelor* Season 4**

"Don't talk about ex-girlfriends or religion, and don't eat with your hands." – **Arie Luyendyk Jr., professional race car driver and *The Bachelorette* Season 8**

What is your best piece of dating advice?

"My best advice is to just keep your partner happy!" – **Bryan Braman, Houston Texans linebacker**

"That's an interesting question. My best advice is to be true to yourself. That's the most important thing to remember. Everyone wants to be fake and put on this façade, and after six months, he or she is a whole new person. The best thing is to just be true to yourself." – **Bret Lockett, New York Jets safety**

"My best advice is to stay loyal and stay off of social networking sites. Those sites are the best way to get in trouble these days. " – **David Gilreath, Pittsburgh Steelers wide receiver**

"You have to do something special. Don't think that it's all about money. It's about thinking outside of the box, getting weird and making it happen. You know what I got my girlfriend for Valentine's Day? A saxophone player! He came to our house and played her favorite songs in our living room. It was awkward but awesome" – **Stephen Kramer Glickman, comedian**

"My best dating advice is don't do it. No, I'm kidding! [laughs] I am a divorced guy, and I would say just be really, really painfully honest. If there is any dating advice that works for me, that tip actually works. I always say, 'Listen, here is what I am capable of. I hope I outshine what I think I

am capable of, but this is probably what I've got in the tank at this point.' It actually kind of helps! If you are honest upfront, there are no misconceptions, and it all really works itself out." – **Bob Guiney, *The Bachelor* Season 4**

"Very cliché, but I would just say relax and be yourself. I think that, most of the time when we go on dates, we're either nervous; we're not ourselves; or we're closed off. It is important to just be open and be yourself." – **Arie Luyendyk Jr., professional race car driver and *The Bachelorette* Season 8**

"Always make her pay on the first date because it's crucial to be different. Everyone is probably going to always pay for her, but if you make her pay, she will say to herself, 'Oh, you're different.' Then you're already starting off on the right foot. If you make her pay, she is going to already know you're different, and you get a free meal. [laughs]" – **Jimmy Butler, Chicago Bulls player**

"My best advice is to be patient!" – **Omar Miller, *CSI: Miami* actor**

"Just be cool, be confident, and believe that in the next two hours, the battle is won." – **Bai Ling, actress**

"If you're a guy, treat the lady with the utmost respect. I have two sisters, so I know how important that is. It's a lot more important than you think. Chivalry is not dead." – **Chris Ogbonnaya, Cleveland Browns running back**

"If you have no trust, you have no relationship. That's what it's all about." – **Andre Branch, Jacksonville Jaguars defensive end**

"Just be yourself and don't try to be someone else. You don't have to try to do all the extra hard work." – **Rapper Tae Snap, rapper**

“Keep an open mind.”- **Mehcad Brooks, *Necessary Roughness* actor**

“I guess be yourself and be genuine. Also, make sure you don’t smell bad.” – **Jarron Gilbert, *Buffalo Bills* defensive end**

What piece of celebrity dating advice is your favorite? Tell us in the comments below!

Lori Bizzoco Speaks to Graduate Students at William Paterson University



On Saturday, May 4, 2013, our founder and executive editor [Lori Bizzoco](#) spoke to graduate students at [William Paterson University](#) in Wayne, New Jersey. She discussed the challenges and benefits of being an entrepreneur as well as what's it like to run a digital media company.

Dating Advice: How to Meet, Attract and Keep the Right Man!



Single in Stilettos founder Suzanne Oshima developed a 14-video series called **How to Meet, Attract and Keep the Right**

Man to help viewers navigate the dating world. The videos feature 15 top relationship experts including CupidsPulse.com founder and executive editor [Lori Bizzoco](#), dating coach Hunt Ethridge, founder of The Wing Girl Method Marni Kinrys, sexpert Yolanda Shoshana and founder of The Professional Wingman Thomas Edwards. The videos, which are broken up into three series (How to Meet Men, What Attracts a Man and What Keeps a Man), will teach you where to go to meet men, how to get more men to approach you and ask you out, what you're doing to make men disappear, what makes a man think you're marriage material and more.

For more information on the videos or to purchase the series, click [here](#).

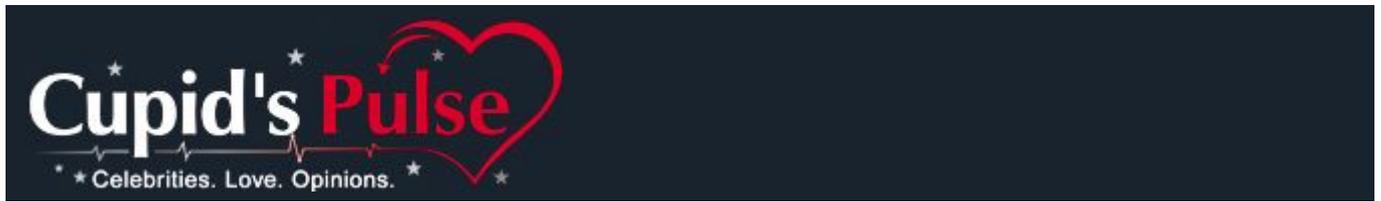
Hofstra University Publishing Panel Event





Earlier this spring, on Wednesday, March 6, 2013, CupidsPulse.com Executive Editor and Founder [Lori Bizzoco](#) participated in the Publishing Panel Event at Hofstra University. The esteemed group of panelists also included Joy Betran, head recruiter of Simon and Schuster; Karen Bonnet, children's author and marketing manager; Linda Frank, young adult author; Sonia Lynaugh, recruiter at Penguin Group; Dina Santorelli, freelance writer and author; Samantha Swank, publishing studies major and intern; and Becca Worthington, Association of American Publishers. The panelists were from diverse publishing backgrounds, making the event ideal for English and publishing majors. Following the presentations, students praised the panelists for the knowledge as well as the overall experience.

The Smart Gal's Guide to Relationship Bliss



Is *relationship bliss* eluding you lately? Don't sweat it. Sometimes, you just need a handy guide to point you in the right direction.

The Smart Gal's Guide to Relationship Bliss

The only book that categorizes a slew of *celebrity inspired advice for dating, relating and mating*. With 10 top-ten lists for you to consult, you will see relationships from every angle to ensure you get the best of celebrity-inspired romance musings.

Whether you're looking for the **LATEST FASHION TRENDS**, **DATE IDEAS**, **HEARTBREAK ADVICE**, **FLIRTING TIPS**, **ROMANTIC GETAWAYS** OR

UNIQUE DATE IDEAS to get the attention of the man you've been eyeing... we've got you covered. *Relationship Bliss is in the near future!*

It's only **\$4.99** when you order today!

Please note: After purchase, please click "Return to NV Media Inc" in order to receive your downloadable copy.

Lori Bizzoco Discusses Hollywood Love Lessons at Single in Stiletto Event





On Saturday, April 28, 2012, CupidsPulse.com founder and executive editor [Lori Bizzoco](#) spoke at the second Single in Stiletto event in New York City. Her presentation, titled **Finding the Value in Celebrity Gossip: Love Lessons Learned from Hollywood**, focused on the impact that gossip consumption has on our everyday interpretations of love and relationships. Lori demonstrated that, with each sensationalized story, there are valuable lessons that can help us during our search for love.

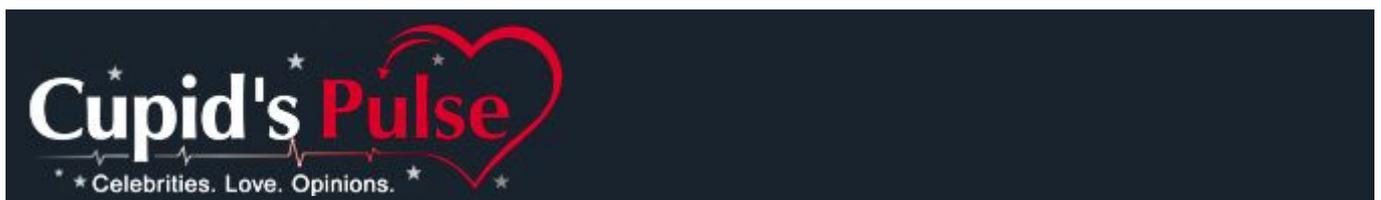
Additionally, Lori looked at reality television, including the *Bachelor* franchise, and shed light on what really happens behind-the-scenes. As a surprise to the audience, Lori dialed in ABC's *The Bachelorette* season four winner, Jesse Csincsak, to talk to the women about finding love on reality television.



Jason Alan Miller, Marni Kinrys and Lori Bizzoco. Photo courtesy of Facebook.

Other speakers at the event included Suzanne Oshima, matchmaker and founder of Single in Stilettos; Marni Kinrys, founder of The Wing Girl Method; Marni Battista, founder of Dating with Dignity; Laurie Davis, author and eFlirt expert; and Thomas Edwards, founder of The Professional Wingman.

26 New Yorkers Set to Star In New Badoo Billboard Campaign





Europe's Hottest Social Network for Meeting New People Announces Winners of The Badoo Project Photo shoot

Badoo, the world's largest social network for meeting new people unveiled the names of the 26 New Yorkers set to appear around the city later this month, as part of Badoo's first U.S. advertising campaign.

The diverse group of New Yorkers were all selected from The Badoo Project, the largest public fashion photoshoot New York has ever seen. Kicked off by entertainer Nick Cannon, The Badoo Project saw four of America's leading fashion photographers capture more than 1,000 portraits of New Yorkers over three days in March, all with the aim of giving everyone a gorgeous, magazine-worthy online profile picture.

In total, 26 New Yorkers were chosen to front the new campaign, and the winners are as diverse as the great city itself: 14 guys and 12 girls, aged between 18 and 30, hailing from all corners of New York. Between them, they're into all sort of things – 90's Hip-Hop, getting into trouble, gypsy jazz shows, playing the ukulele, X-Men, the Wu-Tang Clan,

museum hopping, and of course fashion and lookin' good...

Twenty four of these winners were selected by Badoo's panel of judges, and the final two "People's Choice" winners were voted for by the public online. Teresa Hui from Brooklyn and Jason Tez from New Jersey both garnered thousands of votes apiece as they mobilized their social circles to vote them into the winner's spot.

Jessica Powell, Badoo's Chief Marketing Officer, comments: "Badoo is about getting out and meeting new people in the real world. And our first US campaign features exactly the type of real people that you'd want to learn more about and meet up with in person. The final 26 are a genuine mix of everyday New Yorkers, who are all looking to Badoo to help them make new connections and enrich their social lives. We have had a great response from New Yorkers to Badoo and the new campaign leads the way for our continued roll-out across the U.S."

Roll Call of 26 New Yorkers Appearing In Badoo's New Advertising Campaign:

Alex Bavolar (Harlem), Andrew Daum Chung (Manhattan), Chris Descartes (Brooklyn), Jonathan Adlelaide (Harlem), Jude Kazar (Manhattan's Lower East Side), Karmin Battle (Brooklyn), Laura Lane (Brooklyn), Richard Jordan (Brooklyn), Sakiko Ann Boggs (Brooklyn), Saulriishearow (Saucey) Alonzia (Manhattan), Scott Kay (Manhattan), Sierra (Manhattan), Tope Alabi (Harlem), Jacira Araujo (Manhattan), Quinn Fuller (Brooklyn), Jongo Zeizel (Manhattan), Jerry Davis (Brooklyn), Lynnese Page (Harlem), Ludget Delcy (Brooklyn), Saglara Lidzheeva (Brooklyn), Maryam Basir (Jersey City), Jimmy Gonzales (Manhattan), Heather Schwalb (Manhattan), and Sean Cunningham. The people's choice winners were Teresa Hui (Brooklyn) and Jason Tez (New Jersey).

More details about The Badoo Project campaign will be announced in April. To start meeting people now go to

Lori Bizzoco of CupidsPulse.com Discusses Love During Social Media Week Panel



By Steven Zangrillo

The next time you sit at home, clicking around your computer on Facebook or Twitter, think about your online activity. Have you looked at your current or ex-lover's social media pages

today? Have you ever used a dating site? To what extent do you research a new lover once you get to know them? (Admit it, you Google them!) We're in an age where we can, at will, summon information about anyone at anytime with just the click of a mouse or swipe of the tablet. You can even look this stuff up on your smart phone. No stone is left unturned, because we can flip them all over at once with digital precision. This begs the ultimate question: How has social media affected the way we handle our love lives?

On Valentine's Day, Cupid's Pulse Executive Editor and Founder, [Lori Bizzoco](#) was asked to participate in a discussion concerning this very topic. She joined a panel of distinguished colleagues in the relationship industry including Nancy Slotnick, Founder of Cablight.com, Rob Judge of DateHotterGirls.com, and Tom Miller, General Manager of YourTango.com. The event was staged at Big Fuel, one of the hubs for Social Media Week in New York City.

The main topic of discussion was how the social web has had a profound impact on the way we connect with each other. It's affected our friendships, our relationships with our families, our professional networks, and ultimately our love lives. People are now discovering romantic partners in a whole new way, and social networking continues to play a major role after a relationship has ensued.

Lori drew on her personal success as an online dating success story to highlight the positives that this form of romance can yield. Along with Tom, Rob, and Nancy, there was a general consensus that online dating is fine but maintaining a balance between digital and in-the-flesh experience is key. Sites like HowAboutWe.com were cited as places where the initial spark can be created, and then taken into the real world.

The panel served as a sounding board for the new atmosphere that social media has provided to daters. The way we reconcile it, apparently, is with appropriate balance. Too

much of a good thing is, indeed, too much.

Cupid Event: Finding Mr. Bright at Bloomingdale's



By Vicky Sullivan of Aspiring Socialite

I fell in love with Bloomingdale's long ago. However, over the weekend, I got to experience love in an entirely new way during the Cupid's Pulse Finding Mr. Bright event in the cosmetics department. As I have grown to know all too well, New Yorkers never have enough time. Therefore, multitasking is a must. Getting both makeup and dating advice in one

session is just what any social or corporate ladder climber needs. The fabulous [Lori Bizzoco](#) (pictured left,) founder and editor-in-chief of **Cupid's Pulse**, opened the program with a star-studded presentation on how to find love based on lessons learned from celebrity romances and heartbreaks. As a blogger and Aspiring New York Socialite looking for love, Lori has been an excellent mentor and complete inspiration to me.

Stylish representatives from Benefit Cosmetics, a makeup brand founded in San Francisco based on the principles of fast and fabulous, demonstrated how a few brightening tricks can actively enhance your natural beauty. While "That Gal" brightening face primer can give you that Kim Kardashian glow, BADgal Lash Mascara can make your eyes pop like Scarlett Johansson. As a blue eyed girl, I have my eyes on the Smokin' Eyes Sexy Eye & Brow Makeover Kit.

A Cupid Event: Finding Mr. Bright at Bloomingdale's





Need a little something to get your dating life back into the “spring” of things? Take a trip to Bloomingdale’s in New York City and let Benefit introduce you to Mr. Bright, a brightening kit that is quite a catch! Makeup experts will clue you in on all the essentials for a luminous complexion, while Cupid’s Pulse founder and editor-in-chief [Lori Bizzoco](#) will offer advice and insight on dating in today’s celebrity centered world – just like the site does every day! Space is limited, so call 212-705-3483 to book your appointment. Hope to see you there!

Who: Benefit and Cupid’s Pulse

What: Finding Mr. Bright

Where: Bloomingdale’s, 59th St. & Lexington Ave.
1000 Third Avenue
New York, NY 10022
Main floor, Cosmetics

When: Saturday, March 19 at 1 PM and 3 PM.