## Hair Beauty Trend: Crystals, Chains, and Studs





By Bonnie Griffin

Hair <u>beauty trends</u> change from year to year with many top designers setting new fashions that are meant to capture that true "wow" factor. This year is no exception, as fashion shows are bright with models' hair catching more attention due to hairstyles accentuated with crystals, chains, and studs. According to *Allure.com*, Christian Siriano's fall 2019 collection included Swarovski-crystal-studded makeup on the models, and hair highlighted with chains and studs. The look really tied into the designer's collection.

### Beauty Trend: How to make your hair "bling" with the help of crystals, chains, and studs!

Whether it's for a fashion show or a special occasion like prom or your wedding, your hair can make an already beautiful outfit take off to greater heights. Using crystals, chains, and studs can take a simple ponytail from drab to fab in minutes. Add some crystals for a high-end fashionable look, or chains and studs to make things a little edgier. Either way, people will notice, and you will be at the forefront of beauty trends at your prom or office work party.

1. Crystals: When you want to sparkle, crystals are the best way to liven up your up-do. Add a few to the front of your hairstyle for a little shine, or layer them all throughout an intricate up-do for a high-fashion glam style that will be sure to turn a few heads.

**Related Link:** <u>Beauty Trend: Glitters, Shimmers, and Pastel</u> <u>Eyeshadow</u>

2. Chains: Want something simple, but edgy? Add chains to a sleek ponytail. You can clip them in, and wrap them around the elastic band, letting them flow down into your ponytail. From the front, you will look like you're simply sporting a stylish sleek ponytail, and then you will wow onlookers when they catch your edgy look in the back.

Related Link: Beauty Trend: Neon Eyeliner

**3. Studs:** Hair studs can be versatile. You can choose sets of crystals for a glamorous look, metal for a grungy, punk look, or something fun like stars or flowers to brighten up your hairstyle.

Crystals, chains, and studs are trending in 2019 for hair.

What are some of the best looks you have seen or imagined with one of these hair beauty accents? Let us know your thoughts in the comments below.

## Beauty Trend: The Best of Spring Hairstyles





By Megan McIntosh

Spring is all about rebirth and renewal. After a harsh winter of keeping your hair and body covered, it's time to let your

hair down. There's no better way to step into Spring and Summer than by sporting a new hairstyle. Every new season, old hair trends come back into play. You'll see them on everyone from the locals to celebrities on TV and in movies. This Spring, some hair <u>beauty trends</u> have made a comeback on celebrities like Zendaya and <u>Chrissy Teigen</u>, but it's clear it's all about making the cut.

### With a new season, comes the time to cut into a new hairstyle. Cupid has many new Spring hairstyles for you to debut with a bang.

It's not always easy to make the cut when it comes to your hair. Sometimes it can be hard to even give yourself a trim. But it's clear that snapping off some inches is the trend this season, so what better way to build that confidence than to emulate the most confident of stars?

1. Sweeping bangs: Sweeping bangs are so named because they're not as harsh or as much of a commitment as full-on bangs. They're all the fun of a fringe with none of the regret. Because these bangs are able to sweep to the side, you can have bangs on the days you want and go without on the days you don't. It's clear though, bangs are here to stay this Spring.

2. Get blunt with a bob: Blunt bobs have made a comeback this Spring season. There's something sophisticated yet wild about this look. You can rock this hair cut in the office or a night on the town. Jenna Dewan and Sarah Paulson make it look easy, but just make sure that the blunt bob you go for fits your face shape and jawline.

Related Link: Beauty tips: Essential Primers

**3. Curly with a bang:** Some people think it's impossible to rock bangs with curly hair. Stars like Zendaya and Natasha Lyonne have been all about the curly bangs this season, and they've been doing it well. They key is finding the right stylist who can work with your curl pattern to find the bangs that fit perfectly.

Related link: Beauty Trend: Metallic Lip

4. Groovy baby: Looks like the 70s are making a comeback this Spring with a shaggy look. Celebrities like Chrissy Teigen make this hairstyle look carefree and easy with textured layers. No doubt it took careful planning and moose distribution to create this messy look, though. This layered cut can also make your hair look fuller if you have thinner hair.

Would you rather go with or without the bangs this season? Share hairstyle ideas below!

# Product Review: Treat Yourself to Beauty and Comfort This Summer





By <u>Mara Miller</u>

If you're looking to treat yourself to beauty and comfort, you're in luck! We have put together a <u>product review</u> full of items that will help you achieve your summer goals. In fact, two of the products will help you achieve healthy, glowing skin that winter may have dried out, while the other will help you improve your overall posture and reduce stress!

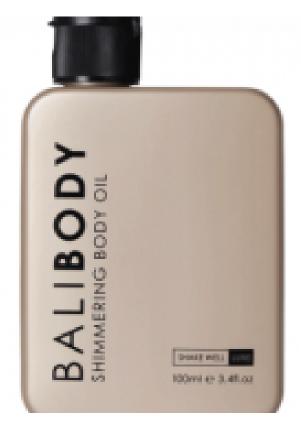
Check out this product review if you want to treat yourself to beauty and comfort!



#### Lumene Hydration Recovery Aerating Gel Mask, \$15

This innovative mask has an airy water gel formula that promotes healthy looking skin! It contains pure Arctic Spring Water, Organic Nordic Birch Sap, and Hydra Technology designed to instantly boost the skin's moisture level. This product is especially great for skin that dries during the winter months and is sure to give it a hydrating boost. Depending on the needs of your skin, all you need to do is apply it on clean skin, then leave it for 5-10 minutes. You can also apply a thin layer and leave it on overnight for an intense treatment.

Related Link: Product Review: Cannabis Beauty Defined



Bali Body Shimmering Body Oil, \$29.95

This is a luxurious hydrating body oil with a hint of bronze that will give your skin a sun-kissed glow. It has shimmery dust particles in the formula to help your skin shimmer, so be sure to shake it before you apply the product. You can apply it all over your arms, legs, neck, decolletage, and can even be used as a highlighter on your face! While it has no suntanning effects, your skin will still have a beautiful glowing sheen.

Related Link: Product Review: The Night Sky Star Maps



#### The Neck Smith, \$39.90

Do you get frequent headaches that accompany neck and back pain? The Neck Smith is the only FDA approved neck pain device that helps reduce stress, headaches, and migraines. It also helps to improve posture. It's lightweight and portable. It's a chiropractic pillow that you attach underneath your chin that you then inflate. It's doctor and chiropractic recommended, so it's great if you want to improve your posture.

You can find additional products perfect for beauty and comfort this summer <u>here</u>.

## Beauty Tips: Advanced Skin Analysis





Medical procedures can enhance physical appearance. This, in turn, boosts confidence and self-esteem. However, all medical processes, surgical or not, have risks and cosmetic procedures are no exception.

Cosmetic procedures do not just make you look good; they also make you feel good. This is an ideal solution for people who have certain medical conditions affecting physical appearance. Women with visible, unwanted hair growth, facial veins or acne problems tend to have insecurities. The same goes for people suffering from traumatic accidents that result in physical

#### deformities.

With successful medical procedures, anyone can recover from the social stigma of skin conditions that are genetically inherited or caused by unfortunate events. You can minimize your exposure to risk with an advanced skin analysis that can fully assess if your condition is more than just skin-deep.

Like most medical procedures, there are risks and limitations when it comes to cosmetic processes. Treatments that worked for some may not work for you. Before you consider any procedure, ensure that you do a risk assessment first so you know all of the details associated with your skin condition. With this insight, medical professionals can provide the right treatment the first time.

The cost of cosmetic procedures isn't cheap, and most health insurance plans do not cover these expenses. Also, certain conditions require multiple treatments, follow-up procedures and regular visits to your doctor, not to mention the skin products needed for maintenance. But, a successful treatment is a wise investment in the long run. So, take your time to find the best option for you by researching to find the right clinic and experts. If you do find yourself the victim of poor treatment, however, you can always seek professional help from medical malpractice attorneys.

Fortunately, technology has been developed for intensive skin

analysis that helps dermatologists, clinicians and dermal technicians give a fast, reliable and accurate skin diagnosis. The advanced equipment minimizes the procedures and the time needed to evaluate the layers of your skin in high definition. The result of this equipment is a comprehensive observation of the skin's age and health, irregularities or features that may cause concern, visualization of conditions and even sun damage assessment.

During consultations, your skincare expert can provide you the results in 3D. You can see your face and skin showcased in multiple facial positions, skin layers and UV imaging for an enhanced view of the skin's condition. The equipment can also zoom, pan and rotate images for a more detailed skin analysis. It exposes what's on the surface (wrinkles, pores, texture, lines, acne) and what's beneath (vascular conditions, skin abnormalities, pigmentation, inflammation and dermal structures).

The science behind this technology is dedicated to accurately detecting skin problems as early as possible. This also builds trust with clients like you as the diagnosis given by a medical expert is backed by images that have been examined at a deeper level. The best thing with this advanced equipment is that the progress of the treatment can be visually displayed. So, you can see a side-by-side comparison of your skin before and after the treatment. This also makes it easier to evaluate whether the solutions implemented by your chosen professional are effective or not.

Caring for the skin is part of every person's beauty regimen, even more so if there are conditions that are affecting the skin. You can invest in cosmetic procedures that give the results you want, but never jump onto the cosmetic surgery bandwagon unless you know what you're getting into. You can start by having an advanced skin analysis that makes you aware of your current skin health. What are some ways to take the best care of your skin? Share your routine below.

## Product Review: Cannabis Beauty Defined





By <u>Mara Miller</u>

The use of CBD oil has been on rise for some time now, primarily because of its health benefits. It is most widely known for its ability to control and manage pain. There are other ways to use cannabidiol oil outside of ingesting it in pill form. One of the newer ways to use it is by applying it directly to your skin!

## In this product review, check out the benefits of Cannabis Beauty Defined, a unique product that utilizes CBD hemp oil.

Traditional skin care products may have questionable ingredients, but Cannabis Beauty Defined has a natural formula of CBD hemp oil and a mixture of Bi-Bong herbs for protected, nourished skin.

**Related Link:** <u>Product Review: The Night Sky Star Maps</u>

The revolutionary Cannabis Beauty Defined will keep your skin safe from skin-damaging free radicals we as humans are naturally exposed to whenever we lay out for a tan or go hiking in the wilderness during the warm summer months.

**Related Link:** <u>Product Review: Beauty Essentials for Spring</u>

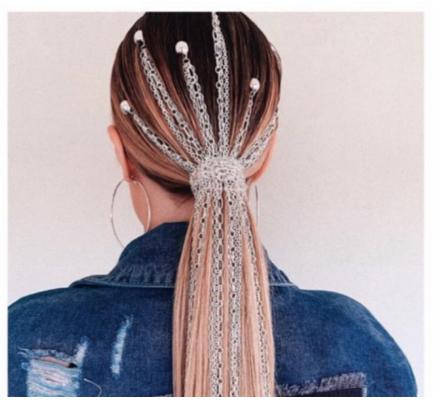
This Night and Day Serum will protect your skin from wrinkles, uneven skin tone, and even sagging skin. If you're on the search something new to add to your skincare routine, this product may be what you've been looking for!

The Cannabis Beauty Defined Day and Night Serum can be purchased on their <u>website</u>. It is usually \$110, but it can be purchased right now for \$82.50.

What are some benefits of CBD-infused beauty products? Share your knowledge below.

## Beauty Trend: Pearl Accents





By <u>Mara Miller</u>

Do you remember the classic scene with Audrey Hepburn and the beautiful pearl necklace she wore in *Breakfast at Tiffany's*? Whenever you think of pearls as an accessory, a necklace or delicate earrings usually come to mind. 2019 brings a few new takes on this classy jewel! We've gathered some of them up for you to try.

## With this beauty trend, check out a new take on a classic accessory!

**1. A pearl choker:** It really depends on how many pearls you want on your choker, but a pearl choker is classy. Show all of

them with a half up-do or leave your hair down to bring attention to a standalone pearl attached to the choker.

Related Link: Fashion Trend: Feathered Accessories

2. Hair Accessories: Pearls are pretty no matter how you wear them, but they stand out even more in your hair with a clip to hold back your bangs. Or, use something similar to class up your updo with a row of pearls.

Related Link: Beauty Trend: Metallic Lip

**3. Embellished shoes:** Pearls. Pearls everywhere! Okay, maybe not over your entire shoe, but a line of pearls across your toes or ankle are a delicate way to show off your feet.

What are a few other ways to wear pearls as an accent? Let us know in the comments below!

## Product Review: Beauty Essentials for Spring





By Gillian Lee

Jump into the spring season with these <u>beauty products</u> that make you glow! There are products for men and women, such as the THICK HEAD hair regrowth products, and the dry shampoo as well as the hair curler. We were so excited to try these products from these various brands.

## Check out our product review to kick off Spring with great products!



#### **CLEAR HEAD Anti-thinning 2-1 Shampoo and Conditioner**, \$9.95

This 5-ounce bottle is created for men who are experiencing hair loss and hair thinning. Dihydrotestosterone (DHT) is usually the cause because hair follicles shrink, which stunts the growth of your hair. This shampoo and conditioner has ingredients that reduce the DHT that is in your hair.

## Hair Regrowth Treatment for Men Extra Strength 5% Minoxidil Topical Solution, \$19.95

This 2-ounce bottle is a 30 day supply for your hair! It's FDA-approved, and is proven to regrow hair for men. This spray targets areas of your hair that need growth or are experiencing thinning. Just spray in the areas that need to be treated, and watch the magic happen!

#### HEADS UP Hair Thickening Styling Gel, \$9.95

This sulfate, paraben and dye-free gel is perfect for men with hair loss and want to style their hair. Using this amazing gel, it allows men to add a firm, clean hold throughout the day while making hair appear fuller. This gel leaves hair looking healthy, without looking flaky.

**Related Link:** <u>Product Review: Colored Contacts is the Next</u> <u>Best Dating Advice</u>



#### Not Your Mothers Clean Freak Dry Shampoo, \$5.99

Running out of time, and don't have time to wash your hair? Don't worry! This dry shampoo can have your hair ready and perfect in a matter of minutes. This product absorbs excess oils and leaves a beautiful matte finish on your hair. There's no water required, which makes it perfect for when you're running late. You can purchase at Ulta.com for \$5.99 or other sites such as Amazon.com.

**Related Link:** Oscars 2019: Celebrities Line Up for Rafi's Gifting Lounge at the Waldorf Astoria Beverly Hills



#### Chopstick Styler, \$34-45

For your next night out, try the Chopstick Styler! This hair curling tool is perfect for achieving those adorable curls you've always dreamed of. In each curler, there's a rectangular barrel that is infused with oils to maintain those curls throughout your day. It comes with adjustable heat settings with a maximum heat at 410 degrees Fahrenheit.

Check out our other product reviews <u>here</u>.

## Beauty Tips: Essential Primers





By Megan McIntosh

Why do we even use primer? Primer is something you put on before foundation for a more flawless and smoother look. It also makes your make-up last longer to help complete your <u>beauty</u> look. If you know the weather is going to be a little crazy, primer can help your make-up survive extreme weather. With a good primer, your look is already half-way done.

## You can pick the perfect primer for your skin type and Cupid is here to help with beauty tips.

1. Pick your primer based on your skin's oil level: If you have oily skin, you'll want to choose a primer that is mattifying. This will soak up the skin's oiliness and make

your skin look less greasy throughout the day. If you have more normal skin, you don't want a mattifying primer, instead look for an illuminating primer to give your skin the good kind of shine. If you have combination skin, you'll want a more neutral primer or use more than one kind of primer for different parts of your face.

**Related Link:** <u>Beauty Tips: 5 Ways to Look Great with the Least</u> <u>Amount of Makeup</u>

2. Use your primer to correct skin flaws: You can choose a primer that has color correct so that it's doing two jobs at once: smoothing out your skin for foundation, and correcting any flaws for your foundation to have better coverage. If you have dull skin, look for a pink-tinted primer. If you have red skin, use a green-tinted primer. That way you can look sunkissed, instead of sunburned.

**Related Link:** <u>Product Review: Beauty Products to Revitalize</u> Your Sun-Kissed Skin

3. Always test out your primer before wearing it: Make sure your primer has the same base as your foundation so it goes on smoothly. If your foundation is oil-based, then your primer should be, too. If you have dry skin, you have to test out a few primers to find the best one for your skin. Ultimately, everyone should try to get a sample of a primer they're interested in so they can see what works for them.

How do you choose a primer? Share below!

## Beauty Tips: Best Foundations for a Flawless Look





By Megan McIntosh

Choosing foundation can make or break your entire <u>beauty</u> look. Much like when finding the perfect partner, there's so much that goes into finding the perfect foundation match. Once you've found the perfect foundation for your skin, the rest of your makeup will look flawless.

Whether it's based on skin type or the event you're going to, we've

## got the best foundations for a flawless look. Check out our beauty tips!

Skin Type:

**Oily Skin: Clinique Even Better Makeup SPF 15:** No matter what, foundation with SPF is key. The texture of this foundation is great for oily skin as the liquid turns to a powdery texture after it's applied. It doesn't look cakey and provides great coverage.

Related Link: Beauty Tips: How to Treat Oily Skin

**Dry Skin: Yves Saint Laurent Le Teint Touche Éclat Foundation:** Dry skin tends to be missing that bit of a shine that makes us look young and radiant. Ruscus Extract and Vitamin E take the skin from looking tired to fresh.

Combination skin: ESTÉE LAUDER Double Wear Stay-in-Place Foundation: This foundation has a build-able coverage so you can decide just how much suits your combination skin. With this product, a little really does go a long way. It won't leave you with an oil buildup and lasts a long time.

**Related Link:** <u>Beauty Tips: 5 Ways to Look Great with the Least</u> <u>Amount of Makeup</u>

Nighttime look: Fenty Beauty Pro Filt'r Soft Matte Longwear Foundation: People have been raving about <u>Rihanna</u>'s new make up line since it's release only two years ago. This foundation provides perfect coverage for a night out on the town. Any flaws are covered, so you're camera ready at all times without clogging your pores.

**Related Link:** <u>Beauty Advice: How to Make Your Skin Thank You</u> Later (What You Should Be Doing Now) Daytime look: LAURA MERCIER Flawless Fusion Ultra-Longwear Foundation: This foundation is perfect for any skin type and has a nice matte finish. If you've ever worn foundation all day, you know that at times it can leave you looking greasy. This foundation gives you the coverage you need while preventing oil build-up.

Which foundation do you rely on to create the perfect look? Share below.

## Beauty Trend: Glitters, Shimmers, and Pastel Eyeshadow





By <u>Mara Miller</u>

A fun eyeshadow look is hard to resist. 2019 <u>beauty trends</u> have included stained lips, powder nails, and yoga skin. We've got three types of eyeshadows to check out that can help you stay on-trend this year.

## Beauty Trend: Glitters, Shimmers, and Pastel Eyeshadow

Glitter and shimmer eyeshadows can seem a bit confusing when you're trying to find an eyeshadow palette to buy so you can make a ton of new eyeshadow looks. Shimmery eyeshadow has glitter in it but has a more metallic shine. Glitter eyeshadows have chunks of glitter in them. Pastels are pretty and can be layered all over the eye or look great alone. And if you're lucky, you may find some of these types of glitters together in a palette!

**1. Glitter shadow:** When you want all the shine, glitter shadows are a must for a decent eyeshadow palette. Glittery

green or purple are great for a look at night. They're lighter than a shimmer but still help your eye pop. Be sure to look into a glitter glue or to use water so this glitter will have less fallout during application.

**Related Link:** <u>Beauty Trend: Create Yoga Skin for Your Next</u> <u>Date Night</u>

2. Shimmer shadow: These shadows have a metallic cast with finer glitter inside, like a bright gold or shiny brown. They work well all over the lid or on the outer corner of your eye to help define its shape. Shimmers do fallout, but they aren't as bad as glitters.

Related Link: <u>Beauty Trend: Lip Tints Are The Latest Trend</u> <u>That You Need For Your Next Date Night</u>

**3. Pastel shadow:** Pastels are awesome. They can be shimmery, glittery, or matte. They work well in the corner of the eye, the middle of the eye, or all over. Light pinks, purples, and blues help your eyes stand out, depending on the color of your iris.

Glimmer, shimmer, and pastel shadows are trending in 2019 beauty. What are some of the best palettes you've come across so far? Let us know in the comments below!

## Beauty Trend: Neon Eyeliner





By Lauren Burczyk

When we think about wanting to make our eyes pop, we tend to strategically place highlighter in a way that will accentuate them. The newest <u>beauty trend</u> will literally make your eyes pop with color by sporting highlighter hues as liner. Neon eyeliner is the latest <u>beauty trick</u> to make your eyes more prominent. You've probably noticed some of these looks taking over your feeds and now we've brought you some of our favorites.

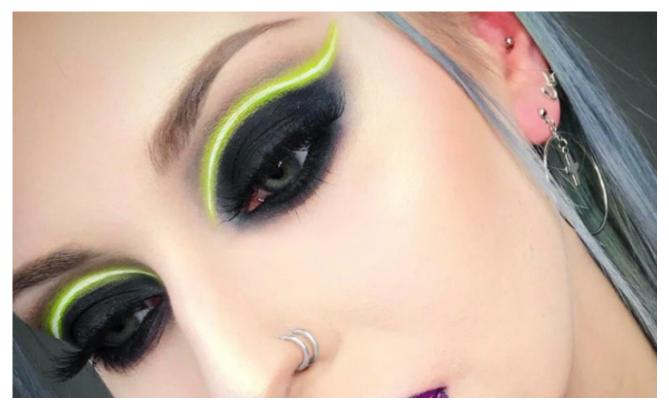
### Take our <u>beauty advice</u> and try some of these neon eyeliner inspirations:

Neon Yellow Eyeliner: This look may seem like it's very difficult to achieve, but if you have the right products, you'll nail it. Start off with a light smoky eye, trace on some white eyeliner, then top it off with neon yellow eyeliner to make it pop.



Neon Yellow Eyeliner. Photo: @stargazerproducts / Instagram

**Galaxy Makeup: Electric Neon Eyeliner:** Want to make your neon eyeliner resemble galaxy makeup? Make sure to smooth on your favorite base cream before creating a dark smoky eye – then trace your white-winged eyeliner in the crease. Trace your favorite neon yellow eyeliner on top of the white to make it look electrified.



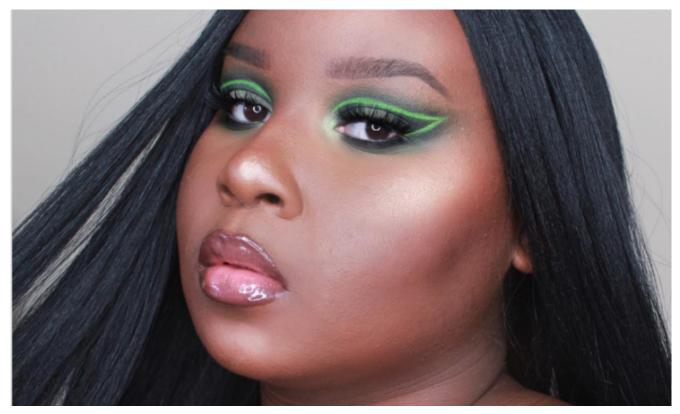
Electric Neon Eyeliner. Photo: @marioncameleon / Instagram

Neon Blue Eyeliner: This look, while seemingly complex, is very simple. Grab yourself a thick, white pencil and draw a wing starting in the outer corner of your eye and trace it into your crease. Then, using a pencil brush, trace the outside edges of the thick line you've created with neon blue eyeshadow – make sure to leave the center of the line white, to achieve the electric-effect.



Neon Blue Eyeliner. Photo: @monolidmua / Instagram

Neon Green Eyeliner: For this look, start off by using green eyeshadow to create a background effect for your neon green eyeliner. Then, trace over the shadow with a white eyeliner pencil, creating a wing shape from the inner corner of your eye to the outer corner. Finally, using your neon green eyeliner, trace over that line.



Neon Green Eyeliner. Photo: @makeupbyshaniah / Instagram

**Pink Neon Eyeliner:** This candy pink eyeliner look is one of our all time favorites. Be sure to start off with a light base then draw your neon pink eyeliner above your lash line and continue your wing up into the crease. To really help it stand out, smoke out lower lash line by applying a darker shadow using a pencil brush.



Neon Pink Eyeliner. Photo: @luxelarose / Instagram

Have any more neon eyeliner inspirations that you'd like to share? Comment below.

## Beauty Trend: Metallic Lip





By Megan McIntosh

One celebrity <u>beauty trend</u> that's here to stay is the metallic lip. You can use it to make an outfit truly spectacular rocking this celebrity style trend, or wear a more dressed down look with lips that still make the look pop.

Whether you're getting ready for a date night or a day date with the girls and you're dressed to impress, use a metallic lip to complete your look and really wear this beauty trend.

A celebrity make up look that can be seen at award shows, in music videos, or even just as an everyday look is the metallic lip. It really adds to the <u>beauty</u> of your style There are a few tips to easily rock this rock and roll look:

1. Dress it up: Use the metallic lip to complete your dressed up look. Take your favorite dark lipstick, apply it to your lips, then add some shimmery eyeshadow or pigment on top. This allows you to wear a color you're confident in for a special occasion but make it a little more spectacular with metallic.

Related Link: Spice Up Your Look With Glitter

2. Keep the rest of your look neutral: If you're worried about the metallic lip looking reminiscent of a robot-look rather than a fashion look, keep the rest of your look neutral. Keep the rest of your makeup neutral with subtle mascara and neutral blush and eyeshadow.

**Related Link:** <u>Celebrity Makeup Looks: The Benefits of No-</u> <u>Makeup Makeup</u>

**3. Go all out:** If you're more outgoing and like to be the center of attention, then really go all out when rocking that metallic lip. Apply it on your lips, eyelids, and even cheekbones. You'll be sure to be the life of the party.

Just remember there's all kinds of metallic lip for every occasion: matte, glossy, layered; you just have to experiment and have fun.

How do you like to style your metallic lip? Share below!

## Beauty Trend: Red Lipstick





By Lauren Burczyk

Starting to get bored with your nude lipstick? Have you dreamt of experimenting with something more bold that will draw attention? Then, you're in luck! Get the latest celebrity look with traditional red lipstick that is sure to turn heads.

## Red lipstick is officially the hottest <u>beauty trend</u> of 2019! Here's more about this latest beauty trend just in time for your next <u>date night</u>:

1. If you're looking for a daily lipstick with added benefits, try one of these: The latest red shades offer innovations to hydrate and plump your lips like Giorgio Armani Beauty Rouge D'Armani Matte. For something that will last all day, try Lancome L'Absolu Rouge Drama Matte Lipstick. Related Link: <u>Beauty Trend: Lip Tints Are The Latest Trend</u> <u>That You Need For Your Next Date Night</u>

2. If you want something that's guaranteed to look great with your skin tone, try this one: Maybelline New York took the guesswork out of the finding the perfect shade of red for your lips. Maybelline's *Red For Me* shade was tested on diverse skin tones and was regarded as invariably flattering for all.

Related Link: <u>Beauty Trend: Why Korean Beauty Products Are So</u> <u>Popular</u>

3. If you're still unsure how to pick the perfect red shade for you, then try this: Still afraid that red may not be the right shade for your skin tone? Keep experimenting and doing some research until you find one that you fall in love with. While shade is important, it's also good to remember that texture has a lot to do with finding your perfect red lipstick, go for velvet or matte finish.

Have any more inspiration for how to wear this latest beauty trend? Comment below.

## Beauty Tips: 5 Ways to Look Great with the Least Amount of Makeup





By Lauren Burczyk

Makeup is amazing, but let's be honest, sometimes the whole routine can take up way too much time when we need to be somewhere in a hurry. Also, our skin deserves a little bit of a breather once in awhile. The good news is that there are <u>beauty tips</u> that can still have us looking our best while wearing less makeup. These <u>beauty tricks</u> will have you looking fabulous in no time!

## Here are five ways to look great with the least amount of makeup.

1. Use less foundation: Your face can still look flawless using less foundation. Some celebrities, like <u>Jennifer</u> <u>Aniston</u>, are known for their natural look. To achieve the same, flawless style, simply use a damp sponge instead of a brush and apply your foundation in thin layers to avoid caking.

**Related Link:** <u>Beauty Tips: 5 Natural Ways to Make Your Lips</u> <u>Look Fuller</u> 2. Define your eyes: Opt for a pencil liner instead of a liquid liner that is easier to smudge and to help you achieve more consistent results. Use a nude-colored pencil instead of black for your waterline, this will help you look more awake throughout the day.

**Related Link:** <u>Beauty Tips: 5 Beauty Products You Don't Need To</u> <u>Splurge On</u>

3. Don't skip the highlighter/bronzer: Highlighter is a great way to brighten up your look and bronzer can help you contour without using much effort. Use highlighter on your brow bone, the inner corners of your eyes, and the tops of your cheeks. Bronzer can be used as a light eye or cheek contour if you're in a rush.

4. Streamline your routine: It's always a good idea to have some color on your cheeks. Using a strobing or shimmery blush can help to streamline your routine by depositing color and shine in one stroke.

**5. Define and thicken your brows:** Polish off your look with an easy-to-apply tinted brow gel. A brow gel can help to keep your brows in place, add color, and even helps to fill in bare spots.

Can you think of some other ways to look great while using the least amount of makeup? Comment below.

### Beauty Tips: 5 Natural Ways to Make Your Lips Look Fuller





By <u>Jessica Gomez</u>

Who doesn't want full, luscious lips? If you want to stay away from lip injections, like many of us, read this article and find out five simple ways to make your lips look plump. When we say "simple," we mean simple! These <u>beauty tricks</u> aren't rocket science, you'll see.

# Here are five beauty tips for those of us craving fuller lips!:

1. The toothbrush trick: With this method, you'll be able to get two things done at once. Use a toothbrush to scrub your lips — this will boost circulation, making your lips look fuller. At the same time, it will make your lips soft! It's easy. You can use petroleum jelly or a lip scrub to exfoliate your lips. 2. Use lip plump gloss: You can choose to opt out of using your regular lipstick and lip glosses and instead use one with plumping ingredients. There are lip products that are made for the person who wants fuller lips without the injections. Apply it during your makeup routine and take it with you to retouch as needed. And remember, get one that is cruelty free (doesn't test on animals)!

**Related Link:** <u>How to Make Your Skin Thank You Later (What You Should Be Doing Now)</u>

**3. Use essential oil lip balm as a base:** Peppermint oil doesn't irritate the way cinnamon oil does, but you can use whichever you prefer. These oils will create a sort of swelling effect, though nothing drastic. Find lip balms with either of these ingredients and apply it to your lips before you apply your makeup.

**4. Fill them out with lip liner:** For this makeup trick, you're going to want to apply lip liner that is about a shade or two darker than your lips. Trace right above your lips with the pencil, not too high above (you'll look silly because it'll be noticeable). Next, fill in your lips with the same color, and voila, you've got fuller looking lips! This may remind you of sisters Kylie Jenner and Khloe Kardashian, because they use this technique often.

Related Link: Beauty Tricks That Will Save You Money

5. Use two different lip colors: Aim for a nude color, as darker colors make the mouth look smaller. Apply one shade on your lips, next, apply the lighter shade to the middle of your lips. This will create the illusion of plump lips – yes, please! It's that simple.

Which ones are you willing to try? Comment below!

## Beauty Trend: Create Yoga Skin for Your Next Date Night





by <u>Mara Miller</u>

Need some <u>date night</u> makeup inspiration? Yoga Skin is a new <u>beauty trend</u> meant to give yourself fresh, glowy skin without actual yoga involved. Sara Hill created the trend in a video she posted on Instagram and it went viral because of the technique's blending of makeup and skincare products. The sheer to minimal coverage makes your skin appear healthy and natural.

### This look gives off the feeling that you just stepped out of a yoga studio. Here's how to achieve your own dewy-fresh, natural looking Yoga Skin.

**1. Follow your usual morning skin routine:** You don't need to do anything else different for the first step. Use what works, because your skin thrives on routine.

Related Link: Beauty Tips: Best Mascara Types in The Game

2. Use silicone-free primer: Silicone primer acts like spackle for your pores by filling them in. This kind of primer can cause breakouts if not removed properly at the end of the day. Silicone-free, in this case, is better, because you are working with cream and water-based makeup and it doesn't clog your pores, avoiding any build-up.

Related Link: Beauty Tips: Best Mascara Types in The Game

**3. Start creating the mixture:** You're creating a mix for your face with 3-4 pumps of a foundation, a drop of facial oil, a drop of liquid highlighter, and the optional glow drops. If you have oily skin, use less skincare products and more foundation. If you have dry skin, you can add moisturizer. Sheer to medium coverage liquid foundation is best for this look. Some water-based foundations also have additional nutrients in the formula to help your skin.

Not all oils are bad for your face. Facial oils penetrate the skin, depositing added nutrients into the skin and plumping it. Again, just be mindful of your skin type before choosing one.

Related Link: Beauty Tips: 5 Natural Ways to Make Your Lips

### Look Fuller

4. Massage the mixture into your skin: You can use your hands for this to help it sink into your skin. Remember, this is natural, so the mixture doesn't just sit on top of your face. The look is buildable and won't have the packed-on foundation effect that can sometimes happen with other foundations and powders.

5. Concealer: Use liquid or cream concealer only where you need it, like your T-zone or under your eyes if you have dark circles. You can apply it with a fluffy brush for an even application, or use the tips of your ring fingers for a softer, blended look.

6. For the rest of your makeup application: Be mindful that this is a creamy, fresh, natural look, so use very little powder, although a tiny bit when you are finished applying the foundation is acceptable. If you use powder, tap as much of the powder off of your brush as possible and be careful not to cake it on. Some lipstick with a cream-like consistency can act as a light cheek color in place of powdered blushes to complement the look.

7. Make sure the setting spray you use is alcohol-free: Alcohol can have a drying effect on your skin and take away the shine, so it's best to choose a setting spray that will make your makeup stay with the healthy glow the Yoga Skin technique creates.

Do you like the natural, glowy look of Yoga Skin? What tips do you have for creating the natural look?

## Beauty Tips: 5 Beauty Products You Don't Need To Splurge On





If you're a beauty fanatic, you're probably familiar with the thrill that comes with purchasing that new product you've been eyeing. Buying a shiny new beauty product can make you feel like you're taking steps to become a better version of yourself, but that feeling quickly fades when you see the damage that new eyeliner, mascara or lipstick has done to your wallet. You may not realize it, but there are probably a few products in your bathroom that you've been spending too much money on, and you can actually get the same results by using a cheaper version or even DIY-ing your own! Here are five beauty products you don't need to splurge on,

### Don't Splurge On These Beauty Products

#### Lip Balm

Lip balm is something you definitely don't need to be spending a ton of money on. Lip balm is essentially meant to moisturize your lips and keep them from getting chapped, so it doesn't really make sense to spend a fortune on something so basic. Drugstore brands like Burt's Bees and Smith's make great lip balms that are also good for your the health of your lips. Other

slightly more expensive, but still affordable lip balms, like Glossier's Balm Dotcom and C.O. Bigelow's lip balm are also great options for keeping your lips healthy and soft.

#### Toner

Toner is something that you can spend little to no money on at all! Toner is meant to be used after washing your face, as a way to remove excess dirt and shrink your pores. While many people make the mistake of purchasing expensive toners at department stores or beauty retailers like Ulta and Sephora, the same quality can be found at the drugstore! Witch hazel makes a great toner that won't break the bank, and brands like Dickinson's and Thayers make their own amazing versions for under \$10! Apple Cider Vinegar mixed with water can also be used as a toner in a pinch, and you most likely already have a jar of it in your kitchen!

#### Moisturizer

Moisturizing is one of the most important parts of skincare, but that doesn't mean it has to be expensive! With celebrities and social media influencers swearing by pricey facial lotions like La Mer and La Prairie, it can be easy to think that you need to shell out the big bucks to get a quality product. However, there are tons of great moisturizers out there for a fraction of what you would be paying for a luxury brand. Depending on your skin type and the climate you live in, you can find a quality moisturizer at the drugstore that won't hurt your wallet. For instance, if you live in a warmer city, like Miami or Austin, you'll want to purchase a lightweight moisturizer from a brand like CeraVe or Cetaphil. During the cold winter months, check out your local drugstore for something a little thicker.

### Lipstick

Lipstick is something that many people make the mistake of spending an exorbitant amount of money on. There are tons of great lipsticks available at the drugstore, so you can purchase a

few different colors for the price you'd be paying for one lipstick at a high-end store. Brands like NYX, Wet n Wild, and Maybelline have some of the best drugstore lipsticks in a variety of colors

and finishes, all for under \$10. With so many great drugstore options, there is no reason you should be spending a fortune on high-end lipsticks that essentially do the same thing!

### Nail Polish

Nail polish is something that should never cost more than \$5-\$10, so if you find yourself spending more than that, it's time to reconsider where your money has been going. You can find quality nail polishes for even less than \$5 at most drugstores, and brands like Sally Hansen, Essie, and Wet 'n Wild make great ones in tons of different colors, so you can rock a fresh manicure on a budget. If you really want to pamper yourself, give yourself an at-home mani-pedi by picking up some inexpensive nail polish in a cute color, and exfoliate and moisturize your hands and feet before applying polish. Your nails will look so good, your friends will be asking you where you got them done!

## Beauty Advice: Spice Up Your Look With Glitter





By Courtney Shapiro

Glitter can be intimidating! It has the power to completely amp and glam up your look, or it can come off looking cheap or tacky. When used correctly in a look, it can be pretty while also being subtle. Don't let the product scare you; grab the right brushes as well as the right glitter and glue, and you'll be all set. Cupid has some helpful <u>beauty advice</u> on how to spice up your makeup looks with glitter.

# Here are three beauty tricks for using glitter in your look:

1. Eyes: Adding glitter on your eyes can definitely make them pop. If you want something subtle, add a touch of loose glitter in either the outer or inner corners of your eye. to go for something a little bolder, consider using glitter on the lid. While there are shadows that are shimmery and can add a sparkle, try going for a creamy glitter or loose glitter that can easily be applied with special glue to truly make your eyes stand out.

2. Cheeks: Use glitter to help accentuate your cheekbones. Most people use highlighter, as it gives you a nice shimmery glowing look. If you want to go a step further then shimmer, try using some loose glitter to make your cheeks sparkle. Use a brush a trace over where you want the glitter to fall. Don't use too much, or the look can seem cheap rather than glamorous.

Related Link: <u>Beauty Advice: How to Make Your Skin Thank You</u> Later (What You Should Be Doing Now)

**3. Body:** Using glitter on your body can help you stand out in a crowd. Use it around your neck and by your collarbones to amp up your features. Rather than using glue, use vaseline on the spots where you want to apply glitter. This is the best trick to keep the glitter in place. Play around with colors and figure out what is best for you.

What are some other ways to incorporate glitter into your look? Comment below!

### Product Review: Your Date Night Secret Weapon





By <u>Ivana Jarmon</u>

Dating is never easy, especially when life gets in the way. Between work, family and social commitments, there's hardly any time to squeeze in time for you and your significant other. So, what do you do? You plan a special date night just for you and him or her, of course! Cupid has some dating advice on what date night essentials you may need for your special night in this product review.

# Product Review: Check out some must-have products for date night!

### Isabelle Grace Jewelry Madreperla Drop earrings, \$52

Isabella Grace Jewelry features one-of-a-kind pieces designed to be a keepsake. The Madreperla Drop earrings are a chocolate brown pearl highlighted with a two-toned crystal and draped on your choice of gold- or silver-plated lever-back ear wires. These earrings are the perfect bling to pull off the rest of your look on date night.



Isabelle Grace Jewelry "Madreperla Drop earrings"

**Related Link:** <u>Product Review: Giuliana Rancic Launches</u> <u>Fountain of Truth, a clean-Beauty Skincare Line</u>

### Dermelect "Revitalite Professional Eyelid and Dark Circle Corrector, \$59

The daily grind can be very tiring and may bring puffy and dark circles underneath your eyes from lack of sleep. But, when it comes to date night, panda eyes is the last thing you want. Dermelect attacks these issues by reducing dark circles under the eye and focuses on soothing and concealing elements. Dermelect is made to give you a youthful well-rested look for every date night. The cream works instantly with soothing ingredients that work to reduce the dry skin around your eyes, while it evens and tightens your skin. The eye cream features hydration and tightening agents to address droopy, puffy and dark eyelids.



Revitalite Eyelid and Dark Circle Corrector

Related Link: Product Review: Perfect Practical Gifts for Your Home

OZNaturals Sweet Almond & Macadamia Nut Butter, \$40

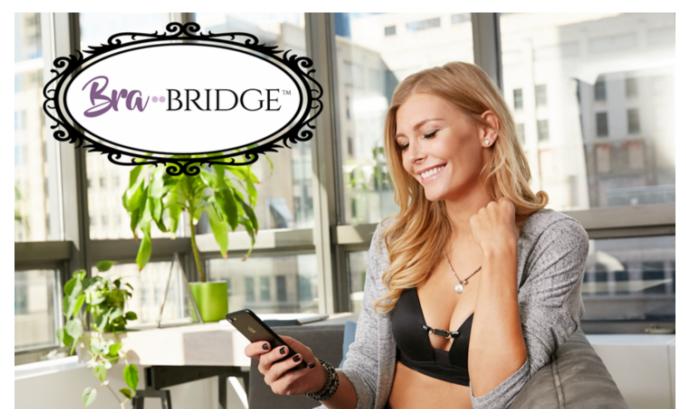
A date night in most handbooks involves touching and exploring, but no one wants dry skin while enjoying the "chill" in "Netflix and chill." OZNatural Body Butter is a rich body moisturizer that provides a healthy hydrated skin and that refines the look and feel of it. Macadamia nut oil nourishes dry skin with vitamins A, B1- B2 and B6 and Omega 7 acids all found in Sweet Almond oil. OZNaturals' goal is to give you beautiful skin.



OZNaturals Sweet Almond and Macadamia Nut Body Butter

### Bra Bridge, \$20

Support and confidence are two things you need on a date night, and both are provided by the Bra Bridge. This accessory helps your bra do its job, which includes keeping away sagging and side boob while minimizing bouncing. Each set comes with white, black and beige.With one clipped to the front your bra, it magically transforms your look.



Bra Bridge.

### Moroccan Magic, starting at \$12

Date night means having kissable lips, and what better way than to use Moroccan Magic? One of 2018's top lip balms and named the "Best New Drugstore Lip Balm," Moroccan Magic is made with 100% pure argan oil. Argan oil is known for its anti-aging and condition properties, the result of which is that your lips look plump and moisturized. This lip balm is packed with omega 6 fatty acids, antioxidants and linoleic acid. The Moroccan Magic line of lip balms is available in Rose, Coconut Almond, Peppermint Eucalyptus and Lemon Thyme.



Moroccan Magic

Make sure to check out the Cupid's Pulse product review page for more recommendations!

## Beauty Tips: How To Give a Perfect At-Home Manicure





By <u>Ivana Jarmon</u>

Winter can be incredibly rough on your nails. In the cold weather, they may becoming dry and brittle. Plus, it's a busy time of year with the holidays, so you may not have the time or money to go to the salon. Cupid has a few <u>beauty tips</u> on how to give yourself the perfect at-home manicure. (Paula's Choice Skincare Manicure Routine was used in this article.)

# Here are some beauty tips on how to give yourself a home manicure??

1. Grab essential tools: Nail polish remover and cotton swabs or pads. Nail clippers, emery board, and nail buffer, cuticle pusher, and nippers. Callous/cuticle remover, Hand/nail moisturizer, base coat, nail polish, clear top coat.

Related Link: <u>Beauty Trend: Lip Tints Are The Latest Trend</u> <u>That You Need For Your Next Date Night</u>

2. Remove current nail polish (if any): You will want to

remove any old nail polish. Any acetone-based remover will work faster and will kinder to your skin.

**Related Link:** <u>Beauty Tips: Don't Ignore These Cosmetic</u> <u>Procedure Red Flags</u>

3. Shape nails: Only if necessary, clip your nails then file and shape them. You have three ways you can shape your nails first, into a slightly rounded nail or second the square rounded edge or third be creative. Do not use any course or metal nail file to minimize splintering. You will want to use a crystal nail file or gentle emery board. Next, smooth the tops and sides of your nails with a nail buffer so that your nails can have an even surface.

**4. Soak your nails:** Put your hands in a bowl of warm water, be sure to add either some face cleaner or shampoo to the water. Do this for only 3 mins.

5. Apply callous/cuticle remover: After you cut away the thick skin around your nails, be sure to apply cuticle remover for only a few seconds.

6. Remove excess cuticle/callouses around nail: Use the cuticle pusher and gently push away from the nail. However, do NOT push it too far, it can damage your nail growth and cuticle. Be careful and do NOT lift, pull, force, tear or cut into your cuticle at all. Remove hangnails and the sides of your nail.

**7. Moisturize:** Massage your cuticles and hands with an oil or rich cream. This will hydrate and replenish your skin.

8. Prep for polish: Next use a cotton ball and apply nail polish remover over nails surface to remove any residue. Be sure your nail has nothing oil left on it.

**9. Paint nails:** Use a base coat of ridge-filling nail polish to shore up your nail. A base coat helps protect your nail

from staining and chipping. Then, apply your color polish in layers, make sure you allow each layer to dry properly between coats. Two coats of color followed up by a top coat of gloss should be perfect.

**10. Moisturizer**: Keeping your nails and hands looking healthy requires a moisturizer.

What are some beauty tips to give yourself the perfect at home manicure? Share your thoughts below.

## Product Review: Dysport & Restylane for Natural-Looking Skincare Success





Written by Courtney Shapiro

Getting older doesn't necessarily mean you need to look your age or go through extensive surgery to achieve a younger appearance. Healthy and smooth looking skin is possible for everyone.

Galderma, a global leader in skincare, has created several products which are key to retaining effortless-looking beauty. Two of their most successful products to date include Dysport and Restylane.

Our founder, Lori Bizzoco found out first hand when she visited Brian D. Cohen, M.D., a board-certified plastic surgeon with offices in Great Neck and Manhattan. First, she was given Dysport which was injected in her forehead, around her eyes, and on her glabellar lines.

"I have very strong muscles in my face, and there is one stubborn line on my forehead that never seems to go away or soften with make-up or creams," she said. "I wasn't sure if Dysport would really do the trick, but after only a few days, my line has completely faded away."



Dysport is an FDA-approved prescription injection for the treatment of moderate to severe frown lines between the eyebrows. The great news is that with Dysport, it's the frown lines between the eyebrows that are minimized, not your expressions. It is a good choice for anyone under 65 who wants to give their skin a little rejuvenation.

**Related Link:** <u>Product Review: Giuliana Rancic Launches</u> <u>Fountain of Truth, a Clean-Beauty Skincare Line</u>

In addition to treating the lines around her forehead, Bizocco also opted for a lip plumping procedure using Restylane Silk. "I have extremely thin lips," she said. "But, I was always nervous to use a filler because I didn't want them to look overdone."



Restylane<sup>®</sup> can be used to add volume and fullness to the skin to correct moderate to severe facial wrinkles and folds, such as the lines from your nose to the corners of your mouth. Restylane offers five different product options all given in the form of injection including, Restylane Silk, Restylane Lyft, Restylane, Restylane Refyne, and Restylane Defyne. Each treatment is suited for any healthy person over 21 who wants to improve their skin quality.

**Related Link:** <u>Product Review: Visit VU Hair Salon in New York</u> For Red Carpet Worthy Hair

"The injection to my lips did hurt a little more than I expected and there was some bruising and swelling for a couple of days," she admitted. "However, the end result was worth it because my lips look fuller and lipstick goes on much smoother."

Thanks to Dr. Cohen and his staff, our founder's concerns were

alleviated because the team took their time explaining the procedures thoroughly. The best part was that Dr. Cohen reassured her that she would walk out of the office with natural-looking results!

"Nothing was overdone or noticeable," she said. "In fact, I was able to go back to my normal day the minute I walked out the door."

You can follow Cohen Plastic Surgery on Instagram <u>@cohenplasticsurgery</u> or on <u>Facebook</u>.

If you are looking for a natural-looking way to boost your appearance, try Dysport or one of Restylane's many products today!

## Beauty Advice: How to Make Your Skin Thank You Later (What You Should Be Doing Now)





By <u>Jessica Gomez</u>

Who doesn't want great skin? The problem with taking care of ourselves is that we many times neglect certain duties we owe to our skin. Well, fear no more! With our <u>beauty tips</u> and some dedication from you, you'll be well on your way to the skin you want. Give yourself the gift of great skin this holiday season!

The current state of your skin is a result of many factors. However, there are things we can all add to our beauty regime to make our skin thank us, besides washing it daily of course! This is what you should be doing now:

1. Drinking lots of water daily: This is a given and obvious

to many, but the truth is that so many of us neglect to drink enough water! You need to keep yourself hydrated throughout the day. Your skin can look dull when you don't drink enough. So let's pick up our glasses and bottles and get to drinkin'. When hydrated, our skin gets that glowing, calm look we strive for. A healthy goal to aim for, that you've probably heard of before, is drinking 8 glasses of water a day. Do that, and watch the change.

2. Moisturizing: It takes a bit of our time and can be easily pushed aside, but it shouldn't be! Like drinking water, applying a good, natural cream to your skin on the daily will keep it looking nice and smelling wonderful. This can also help delay aging, and who doesn't want that? Also, remember to slap on some sunscreen to protect your skin from the almighty sun.

3. Getting enough sleep: Unfortunately, sleep is neglected many times, whether it's for work, our social life, or issues. We prioritize many tasks over sleep. We all know that sleeping is important and has many benefits, but because life is active and while we sleep we're "inactive," we don't put it on the top of our list. Sleep helps your mind and body (skin included) repair, so get to sleeping, and nap when needed.

Related Link: Beauty Tip: Different Uses for Coconut Oil

4. Applying masks: Masks are our friends! Face masks, hand masks, foot masks, etc.; do them all. The good thing about masks is that they can help your skin by targeting your specific needs. Ideally, do a mask once a week. If your skin isn't sensitive or dry, you can do it twice a week if you feel the need. If your skin is dry, make sure to apply a mask that is moisturizing on top of everything else.

5. Exfoliating: Your face and your body! You can exfoliate one to three times a week, depending on your skin type and needs. If you have oily skin, two to three times a week can work for

you. Now, if you have dry or sensitive skin, once a week should be enough. Exfoliating gets rid of dead skin cells. It'll make your skin look better and will help your makeup settle better as well.

6. Working out: Working out is great for many things, skin included! After working out, you many notice your skin glowing. Also, exercising can help reduce stress, and we all know that stress has a negative impact on our skin. Therefore, exercising alongside the tips above can help avoid breakouts and clogged pores.

Related Link: <u>Beauty Advice: Beauty Tricks That Will Save You</u> <u>Money</u>

7. Cleaning things that touch your face: Most of us don't do this! Anything that touches our face on the regular should be cleaned often, sometimes even daily. For example, our phones touch our faces all the time – and we touch the phone with our hands all time, on top of plopping it down wherever. Make sure to clean it on the daily! There are so many bacteria on it, and we don't want that all up in our grill. Makeup brushes are on the list of items to clean as well. Aim to clean them once a week at least.

8. Removing makeup: Many of us are guilty of going to sleep with makeup on, but this is a big no-no. It can clog your pores and we definitely don't need that kind of buildup in our lives. Make sure to wash your face before heading to bed or at least use makeup wipes to clean your precious skin.

9. Watching what you eat: Oh, junk food, how we love thee! Junk food can be so bad for not only our overall healthy, but also our skin. When you notice that breakouts or other flaws arise after eating a certain food, the obvious thing to do is stop eating it. However, we aren't perfect and we crave what we crave. That is where the moderation rule comes in. Just keep in mind what messes with your skin and don't indulge in it. Once in a while is okay.

**Related Link:** <u>Celebrity Makeup Looks: The Benefits of No-</u> <u>Makeup Makeup</u>

10. Treating your skin with care: Sometimes, we don't pay attention and can rub our faces aggressively and pick at our skin. Don't! Try to be conscious of how you treat your skin. You should always be gentle, especially with your face and the area around your eyes.

Follow these tips, and you'll do just fine! Which of these do you need to start doing? Comment below!

## Product Review: Giuliana Rancic Launches Fountain of Truth, a Clean-Beauty Skincare Line





By Bre Gajewski

Giuliana Rancic recently launched a clean beauty skincare line called Fountain of Truth. She wanted to create a line of agedefying products for all ages that was also clean and safe from chemicals. The tagline really says it all: Clean, Beautiful, Truthful skincare. Rancic adds, "The energy and focus that I have personally invested these past two years in partnership with the team at Hain Celestial has been beyond rewarding. My dream has come true to create a clean skincare line that you and I can both trust. Fountain of Truth is made up of effective formulas that utilize advanced skin care technology and powerful botanicals from around the globe. It's a personal journey for me that will change the way you look and feel about skincare."

Lori Bizzoco, Executive Editor and Founder of Cupid's Pulse absolutely loved these products! She said, "I got them home and tried them, and I have to say, these are some of the best products I've tried in a long time. It makes my face feel smooth, supple and glowing." Lori particularly loved the Take It Off Cleansing Balm because "it is so natural that it doesn't even lather up."

The entire line can be found exclusively at FountainOfTruthBeauty.com.

<u>Product Review: Giuliana Rancic</u> is the latest <u>celebrity</u> to release her own skincare line. Check out all the <u>Fountain of Truth</u> <u>beauty</u> <u>products</u> below and read our review of each one.



The TRUTH Insta-Face Lift Elixir \$86 (30ML/1.0 FL.
0Z):

How it works: This light-weight, botanically-charged treatment can help your skin fight the visible signs of aging without a visit to a medi-spa. Developed to reduce the appearance of fine lines and wrinkles, this product contains powerful Spilanthes Acmella flower Extract, which helps to create smoother and tighter looking skin, as well as Black Cumin Seed Oil, with essential fatty acids, vitamins and amino acids, to help create a look of plumpness and volume. With continued use, skin's appearance will improve and take on more bounce and radiance.

Why we love it: This product is amazing because you can really feel it working. It makes your skin feel tighter instantly. As in the description, it plumps your skin to fill in those fine lines leaving a smoother appearance.



## Dream Cream Overnight Repair Mask \$60 (50 ML/ 1.7 FL. 0Z)

**How it works:** An overnight, transformative sleep cream, containing Sodium Hyaluronate, replenishes moisture and the appearance of fuller looking skin. Our exclusive five botanical extract blend contains several naturally occurring Alpha Hydroxy Acids to help wake up your skin, making it appear smoother and brighter with a dreamy glow.

Why we love it: We love overnight masks because you throw them on before bed and wake up feeling beautiful and refreshed. This one definitely held up to our standards! We woke up with a glow and people noticed the next day!



### Honey Glow Mask \$60 (148 ML/5.0 FL. OZ)

**How it works:** This mask enhances and hydrates skin for a dewy, youthful appearance. The mask features an intensely moisturizing ingredient trio of nutrient-rich Certified Organic Honey, restorative Propolis Extract and Amino Acid-Rich Royal Jelly Extract. The creamy, soft texture warms when massaged and will nourish and revitalize, for a glowing, smoother and softer appearance.

Why we love it: This mask also made us feel super glowy and definitely moisturized. If you didn't know, keeping your skin hydrated is one of the most important ways to fight signs of age and using this mask once a week would definitely help you acheive that.



## Good Day Soufflé Hydrating Moisturizer SPF 15 \$60 (50 ML/ 1.7 FL. 0Z)

**How it works:** This lightweight, luxurious moisturizer, suitable for all skin types, is proven to help minimize the visible signs of aging. Our renewing botanical blend that includes Organic Argan Oil, along with Hibiscus Flower, Maca Root and Fig Fruit Extracts, contains exfoliating Natural Alpha Hydroxyl Acids (AHAs) and Amino Acids, helping the skin look more supple and hydrated.

Why we love it: Sometimes moisturizers can be hard to find that is hydrating enough for those with dry skin but not greasy for those with oily skin. We thought this one did a great job of being suitable for everyone! What is even better, is the ingredient list. Compare these ingredients to those on your current moisturizer!



### Take It Off Cleansing Balm \$35 (118 ML/4.0 FL. 0Z

How it works: This transformational cleansing balm changes to a lightweight milk when activated with water. Developed with our highly effective botanical blend of ultra-hydrating Organic Argan Oil, calming Turmeric extract and Vitamin E, this formula gently cleanses, tones, exfoliates and soothes, while helping to remove waterproof makeup. The woven muslin cloth used with the cleansing balm helps to open pores, cleanse, exfoliate and improve skin tone.

Why we love it: We love a cleanser that also acts as a toner because who has time for an extra step? As you can read in the description, this cleanser does many jobs and you can definitely feel it when you use it. It left our faces feeling super refreshed!



### The Youth In Hand Cream \$28 (3.0 FL. OZ)

How it works: This limited edition luxurious hand treatment can instantly improve skin's moisture, while restoring the appearance of a youthful glow. The Triple Emulsion Formula has an emollient-rich blend of Shea Butter, Coconut and Macadamia Oils, Honey and Jojoba, which makes the cream soothing and luxurious, while providing long-lasting hydration with a protective moisture barrier. This formula, with breakthrough age-defying ingredients, provides skin with a more youthful appearance, leaving hands nourished, hydrated and soft. 10% of the purchase price of this product, up to \$100,000, will be donated to FAB-U-WISH<sup>™</sup> & The Pink Agenda to help grant wishes and fun groundbreaking research while supplies lasts.

Why we love it: Who doesn't want incredibly soft hands? The hands are one of the first places that show signs of aging and, often times, we don't even realize it! Fight the wrinkles and stretching skin with this hand cream.



Although these products come at a high price point, we definitely think it is worth the cost. Not only are they extremely effective, but they also don't contain any harmful chemicals!

To purchase any of these incredibly luxurious, clean, agedefying products and to see what else is coming for Fountain of Truth, visit their <u>website</u> and follow them on <u>Instagram</u>, <u>Facebook</u> and <u>YouTube</u>.

# Product Review: YouTuber Heather Marianna's Created Organic Beauty Line, Beauty Kitchen





By Altina Kamara

Now that the summer months are coming to an end and the cold, dry months will soon be upon us, we find that it is important to take extra care of our skin and hair! We were so excited for the opportunity to try some amazing products from <u>Beauty</u> <u>Kitchen</u> by YouTuber, Heather Marianna. Read the rest of this piece for some of our favorite products and for product tips from Beauty Kitchen's owner, Heather Marianna! If you love what you see, make sure to use our discount code **CUPIDSPULSE** at checkout (<u>Beautykitchen.net</u>) for \$10 off your order with a minimum purchase of \$25.

Product Review: Organic beauty
products are the latest celebrity
trend that you have to try out.



## Tropical Smoothie Skin Polish, \$26.50

This sugar scrub is like being on vacation! They come in three other amazing scents and make your skin feel like butter. You can use it in a bath or shower and as you scrub, you removed dead skin cells and leave your skin smooth. The fact that it's made with all-natural ingredients make it even more appealing.



### Golden Ocean Marine Extract Collagen Eye Gels, \$5.25

These eye gels are infused with marine extracts and do wonders to revive your eyes. What we love most about them is that they make you look awake and relaxed. They also do wonders at brightening your complexion. Their cool and soothing sensation on your skin makes it feel like you're having a spa day at home at a fraction of the cost!



## Blemish Blaster Starter Kit, \$29.50

Acne is something that many of us have dealt with at one point or another and this kit includes four products that can be used when your skin just isn't behaving:

**2 oz. Bamboo, Mud, and Bentonite Clay:** Bentonite clay is one of the most powerful healing clays and when it comes in contact with toxins, it absorbs them. We used this at night before bed and it left us with such a refreshing feeling. You can feel how clean it makes your skin and it doesn't leave any residue behind.

**4 oz. Blemish Blaster Scrub:** This is one of our favorite products because it makes our skin feel so soft after using it and it's multifaceted. This scrub is made with sugar and acnefighting essential oils, which smell heavenly. We like to keep this in our gym bag to use after a workout because that's when we tend to have to most sweat and oils on our face, but this can be used in the shower, as well.

**1 oz. Blemish Blaster Makeup Cleansing Oil:** This oil is made with the same essential oils that are in the Blemish Blaster

Scrub so not only do these products go hand in hand, you can use this oil to remove makeup while fighting your acne. We love using this oil because it's much gentler than your typical makeup wipes and you don't have to use much, either.

Full-size Conceal it by Beauty Kitchen: Though we fight to get rid of acne, we may not be able to do much about the scars and that's where this concealer comes in handy. Like the other products in this kit, it contains essential oils that not only smell amazing but help to support troubled skin. A little goes a long way and this concealer has lasted a long time for us.



Pink Diamond Flake Collagen Eye Gels from <u>The Diamond</u> <u>Collection Face & Eye Gel Set</u>, *\$21.50* 

These collagen- and antioxidant-infused eye pads feel amazing on your skin. What's great about them is that you can use them to prep your face before makeup or as a revitalizer after a long day out. We like to use them to de-stress and tone ours under eyes.



## ACV Buildup Removing Hair Rise, \$14

This rinse is so clarifying and makes your scalp feel clean after use. What makes it even better is that it is infused with the smell of orange so there isn't a strong vinegar scent. We found that it's best to use this type of product once every 1-2 weeks, that way you don't make your hair too dry.



## Hollywood's Obsession with DIY beauty By Heather Marianna, owner of Beauty Kitchen

Hollywood's hottest stars are obsessed with DIY beauty, and it's easy to see why! Celebrities love being able to pamper themselves on their own time and the proof is on their social media accounts. Tons of popular stars like Lady Gaga, Kim Kardashian and Jessica Alba have all flocked to Instagram to post fun selfies showing them engaging in a variety of at-home skincare treatments (hellloooo epic selfie!) Forget breaking the bank on expensive spa treatments, these at home gems work wonders for a huge fraction of the price. Just ask your

## favorite celebrity.



P Diddy sporting collagen eye gels via thebeautyinformer.co

## Collagen eye gels

Celebrity fans include: Kylie Jenner, Diddy

Whether it's due to the weather, allergies, too little sleep, a stressful day at work or a wild night of partying — eye gel pads are your go to for tired puffy eyes! There are a huge variety of infused eye gel options out there to help you really tailor your treatment to your exact needs. On my BeautyKitchen.net website, our variety includes selections like green tea collagen, nano gold and ocean marine extract (each under \$6) and I can barely keep them in stock. Eye gel pads hydrate the most delicate area of skin on your body in just 20 minutes and aid in the prevention of puffiness, lines and dark circles to leave you with bright-eyed, refreshed eyes!



Kim Kardashian. Photo: Snapchat

## Lip Masks

Celebrity fans include: Jessica Alba, Kim Kardashian

Everybody hates a dreaded dry, chapped lip! It is especially imperative to prep your lips with a mask before applying makeup to ensure a flawless finish. This quick 10-15 minute investment is guaranteed to change your lipstick game! Made with hydrogel, vitamins and nourishing oils, a good lip mask will keep your lips soft, hydrated and looking mega plumped!



Lady Gaga's Instagram

#### **Face Masks**

Celebrity fans include: Lady Gaga, Chrissy Teigen, Khloe Kardashian

Regardless what your skin type is, there's a face mask for you! Here's some insight into the variety of options available for you: **Cream Masks** – best for normal to dry skin: rich in oils and moisturizers that penetrate skin and re-hydrate dry cells: **Clay Masks** – best for normal to oily skin: firming, detoxifying, hydrating and tightening as they close off skin to air, causing the brain to send down natural skin plumpers **Gel Masks** – best for dry to sensitive skin: soothing, cooling and extremely hydrating with an emphasis on recovering parched skin

**Sheet Masks** – best for most skincare types: benefits depend on formula but recommended to use a serum prior to applying mask which will aid in ultra-absorption

**Exfoliating Masks** – best for most skincare types. Sensitive skin should look for gentle options: sloughs away dead skin and cleanses away dirt from pores.

Heather Marianna is a popular Youtuber, whose sassy DIY beauty videos using common kitchen ingredients has been viewed by over 3 million fans in conjunction with her all-natural whimsical skincare line, Beauty Kitchen.

A respected and reputable expert in the beauty industry, Heather, has appeared on over 80 national TV beauty segments and been featured on prominent websites including The Today Show, E! Online, Yahoo, The Huffington Post and more. Beauty Kitchen celebrity fans include: Vanessa Simmons, Christina Milian, Dascha Polanco, Lisa Vanderpump, Viola Davis and more. Beauty Kitchen products have also been gifted at high-profile award show events including The Grammys, Golden Globes, Emmys and Espy gifting suites.

Beauty enthusiasts can shop the brand including collagen eye gels, lace face masks, pizza bath bombs, sugar scrubs and more at <u>beautykitchen.net.</u>