Achieve Flawless Skin this Holiday Season with Jergens and Make Your Man Fall Even More in Love with You!



This post is presented by Jergens.

By Sarah Batcheller

What is beautiful about the holidays is that it gives everyone in love a lot of moments in the spotlight with their beau – moments ranging from office parties to family gatherings to alone time by the tree. This can be a problem, though, if you haven't prepared your skin for all of that attention. Luckily, <u>Jergens</u> is here to help you achieve flawless skin with just one perfect product.

Picture this: You're standing under the mistletoe, and your man comes and wraps his arms around you. You've been waiting for that perfect holiday kiss, but now, all you can think of are those dry spots right around your elbows. Or maybe, you've finally pulled out the sparkly mini-dress that you've been anticipating wearing to your honey's holiday gettogether, but the open back exposes dark spots on your skin that don't match your outfit. Your old BB cream didn't go on sheer, so you were afraid to use it on these noticeable areas of your body. Ladies, put down that product (better yet, toss it in the trash) and pick up Jergens® BB Body Perfecting Skin Cream instead!



## Jergens® BB Body Perfecting Skin Cream

Jergens® BB Body Perfecting Skin Cream will not only hydrate and illuminate your skin as soon as you put it on, but it will firm, even, and correct it after only five days of use. Plus, it dries quickly, so there's no need to adjust your usual morning routine to avoid staining your clothes. Better yet, this BB cream goes on sheer and adjusts to your skin tone, so you won't look like you just tried to rub pudding on yourself before that holiday party. Instead, the combination of shea butter, skin-smoothing emollients, and Jergens Firm Perfecting Complex combine to give you luminous, smooth, and firm skin.

| 5 Benefits    | Lighter Skin Tones  | Medium-Deep Skin Ton  |
|---------------|---|---|
| 1. HYDRATE    | Superior level of hydration for all skin tones.   |   |
| 2. ILLUMINATE | Provides subtle sheen to illuminate all skin tones  |   |
| 3. EVEN       | Proprietary Skin Tone<br>Evening Technology<br>evens redness in fair<br>to light skin tones | Proprietary Skin Tone<br>Evening Technology<br>evens discoloration in<br>olive to deep skin tones |
| 4. FIRM       | Firm Perfecting® Complex  |   |
| 5. CORRECT    | High blur effect to<br>hide skin<br>imperfections   | High level of light<br>reflecting particles to<br>hide skin imperfections                         |

BB Cream Color Chart for Skin Tones.

Celebrity makeup artist Pati Dubroff swears by this product, so much so that she uses it on her own clients in order to prepare them for the red carpet. Celebrities, including Dakota Johnson, the star of 50 Shades of Grey, have been turned on to this product by Dubroff. At an InStyle event on October 28th, the beauty guru discussed this fabulous product with the guests.



Pati Dubroff speaks to guests at recent InStyle event. Photo courtesy of Single Edition Media.

Jergens® BB Body Perfecting Skin Cream can be found at your local Target or CVS. You can Like Jergens on Facebook and discover even more information about these fabulous products!