# Relationship Advice: How the Internet Helps Famous Personalities





Websites that include the lives of famous personalities can instantly attract a reader's attention. As many of you know, celebrities already have huge followings with diehard fanbases. Many of these fans will automatically read anything that their idol is putting out, often obsessing over every minor detail about their lives. Sites that focus on covering the lives of these stars can be under tight scrutiny, especially when their articles go viral.

Celebrity fan bases do more than just obsess, they also support their idols and their ability to grow. Fan support is a vital part of any star's career. Entertainment websites connect followers to their favorite stars. When the user likes the content they are reading, they are very likely to return to the site. Pages that review events, people, or products are super popular in today's world. Check out <u>Multimedia Reviews</u> on US-Reviews for more!

This relationship advice article illustrates how famous personalities can use the internet to their advantage. Not only does it help grow their fan base, but it can also help build their brands.

#### Maria Sharapova

Not only is she gorgeous, Maria Sharapova is an incredible athlete. With five Grand Slam tennis titles to her name, Sharapova is one of the most respected and professional players in the game. Her personal website has two million followers, where she posts updates about her life and upcoming events.

Sharapova is also a brand ambassador for multiple sportswear lines where she promotes endorsed items. This allows her followers to dress like her and feel like they can play like her too! Off the court, she is a goodwill ambassador for the United Nations Development Program.

#### John Grisham

Famed author John Grisham is best known for his thrilling and extremely popular novels. His work has been translated into more than 42 languages and available for download on his

website.

While his books are unavailable for free download, you are able to access a 50-second trailer to better acquaint yourself with the novel. As a writer, author, and storyteller he John Grisham has gained more than 1.5 million Likes on Facebook.

### **Rolling Stones**

The Rolling Stones are legendary in the music industry. Established in 1992, the Stones have rocked all around the world, from London to the U.S.The band includes Brian Jones and Keith Richards on the guitar, Ian Stewart on the piano, Bill Wyman with bass, Charlie Watts on the drums and Mick Jagger as the lead singer.

Because of their legendary status, the Rolling Stones have too many followers to count. The band's website contains plenty of upcoming events and shows for fans to check out, and all their songs are available on iTunes!

## Fluffy Guy

Fluffy Guy is a widely known American comedian with tons of followers on social media. While refusing to accept that he is a big guy, he calls himself Fluffy! Sometimes he'll lend his voice to various characters on the big screen.

# **Stephen Fry**

Stephen Fry is an Englishman who has been in the entertainment business since 1981. He is an actor, director, journalist, comedian, and broadcaster.

He has made a travel series for the BBC in the name of **Stephen Fry in America**. In this series, he travels around all 50 states.