

Fashion Trend: 5 Ways Celebrity Style Influences Fashion Trends



By Lauren Burczyk

It's no secret that [fashion trends](#) are greatly influenced by celebrity style. Celebrities are the style icons that we look to for [fashion tips](#). They tend to wear whatever they want and can still pull it off while looking fabulous. This is nothing new; many early fashion icons, like Audrey Hepburn and Jacqueline Kennedy, were the fashionistas that paved the way for celebrities' ability to influence fashion. Cupid has some ways that celebrity style influences fashion trends today.

Want to know some of the ways that celebrity style influences fashion trends?

1. Magazines: Let's face it, we get a lot of our style ideas from magazines. Whether we open up the old-fashioned kind or flip through one on our tablets, we are sure to find celebrities that we want to dress like.

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2. Movies: We tend to fall in love with certain characters in movies and be inspired by them. That character may have a great influence on our next shopping trip.

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3. The Red Carpet: We can all admit that our favorite part of any awards show is the red carpet. Looking at all of the celebrities in their formal attire can influence what we wear to our next big event.

4. TV Shows: Many TV Shows, like Project Runway or Fashion Police, can have a big influence on our latest fashion trends. These shows are dedicated to promoting fashion advice.

5. Social Media: Many of us spend a good portion of our day scrolling through social media. We follow all kinds of celebrities that use social media to promote new fashion trends.

Can you think of any other ways that celebrities influence fashion trends? Comment below.