

Beauty Tips: How to Choose the Perfect Perfume for You



By [Jessica Gomez](#)

Finding the perfect perfume can sometimes feel like a mission! There are just a bunch of things to consider when choosing. So many of us go through the struggle of thinking we found a great scent that fits us, just to wear it later and not like it. Have no fear though – we are here to help with some [beauty tips!](#)

Here are some beauty tips to consider when on the prowl for the perfect perfume:

Price: If you're on a budget, you definitely have to consider the price. Start off with perfumes that fit your budget perfectly. If you don't find what you're looking for and can adjust your budget a little, then move up in price. Also, always keep your eyes out for sales, promotions, and samples!

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Scent family: It's important to know what kinds of scents you like. Generally, there are four main scents in the fragrance wheel. They are: floral, oriental, woody, and fresh. Floral scents are sweet and smell like flowers (ex: lavender, rose, orange blossom). Oriental scents are musky perfumes. They can be soft or "woody," because of the spices used (ex: musk, vanilla, and precious woods). Now, some woody scents are similar to oriental musky scents, and feature earthy tones (ex: sandalwood, amber, and oakmoss). Last but not least,

fresh scents are citrusy and fruity (ex: oranges, apples, and peach), which can be similar to floral scents since both can be sweet. Choose the ones you like best!

Concentration: Concentrations vary by perfumes and prices. Some concentrations last longer than others. According to WikiHow, "Eau de cologne has the lowest fragrance concentration, lasting about two hours. It is 3-5% oil in a mixture of water and alcohol. Eau de toilette is a slightly more concentrated type of perfume and will last three to four hours. It is a about 4-8% oil. Eau de parfum has a higher oil concentration than eau de cologne and lasts around six hours. It is 15-18% oil mixed with alcohol. The perfume with the highest concentration is simply called perfume or parfum. It has great staying power and will last all day. It is 15-30 oil mixed with alcohol."

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When perfume shopping: Don't wear scents, consider taking a friend, and don't overload on smells. If you're already wearing a scent, then the scents you try on while on the hunt will clash. Go fragrant free when shopping to capture the true combination of your scent and perfume. As for bringing a friend, a second opinion never hurts! Lastly, don't over simulate your nose. Try out about six scents per shopping session. You can also try asking an employee if they have coffee beans to clear your nose and sensitize sense of smell.

It's a process: When doing the actually perfume testing, follow the next steps. Sniff the bottle first and then spray perfume on blotter sheets to smell. If you like the scent thus far, then apply it on your skin. And of course, like said before, don't forget to refresh your sense of smell after each scent. This process will help things go smoother.

Now, go on! Go out and find your perfect scent. Have any more beauty advice on this topic? Comment below!